



ABOUT TYPE 1 DIABETES (T1D)

Type 1 diabetes (T1D) is an autoimmune disease in which a person’s pancreas stops producing insulin, a hormone people need to get energy from food. T1D strikes both children and adults, and its onset has nothing to do with diet or lifestyle. There is currently nothing you can do to prevent it, and there is no cure.

ABOUT JDRF PROMISE BALL REIMAGINED

JDRF Arizona Promise Ball is one of the area’s premier charity events and each year the annual event brings people together to celebrate the tenacity and courage displayed by the T1D community, while raising critical funds for T1D research. Although we cannot be together in person this year, we can still come together, virtually, as a community, to show the world that when faced with challenges, we will remain unstoppable in our fight to find a cure. This year Arizona and New Mexico are joining forces #bettertogether and we are expecting hundreds of guests, including prominent philanthropists and business and community leaders, to help JDRF fund research to cure, treat, and prevent T1D.

SUPPORT RESEARCH THAT MAKES AN IMPACT

Our mission to provide life-changing therapies to the T1D community is being realized globally. In 2018, JDRF supporters raised \$108 million for T1D research by attending a Gala, fundraising for One Walk, or making a cash donation.



COMMITTED OVER

\$2B

Cumulative Research Funding Since 1970



AWARDED

150+

New Research Grants in 2018



CURRENTLY FUNDING

75+

Clinical Trials



FUNDING RESEARCH IN

21

Countries Across The Globe

We look forward to partnering with your company. For more information about sponsorship opportunities, please contact Siquem Serna at 602-224-1819 or SSerna@jdrf.org.



JDRF PROMISE BALL REIMAGINED | SATURDAY, NOVEMBER 14, 2020

SPONSOR OPPORTUNITIES

	Presenting \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000
PRE-VIRTUAL EVENT				
Invitation to a private research update via webinar	•	•	•	•
Logo included in the private research update via webinar	•			
VIRTUAL EVENT NIGHT				
Verbal recognition during emcee announcement	•	•	•	
Recognition on auction site	•			
Welcome text to all guests on company's behalf	•			
Opportunity to place promotional item in gift bag	•	•	•	
Prominent corporate identity throughout the evening	•	•		
On-screen logo recognition during program; held for at least 30 seconds	•	•		
On-screen name recognition during program; held for at least 30 seconds			•	•
Logo recognition on event backdrop	•	•	•	
Logo recognition on virtual event printed materials and event website (deadlines apply)	•	•	•	
Name recognition on virtual event printed materials and event website (deadlines apply)				•
Newsletter featured virtual event post	•			
Full-page program book ad plus secondary premier location for additional full page ad	•			
One full-page program book ad		•		
One half-page program book ad			•	•
Boosted or sponsored Social Media Posts (Facebook, Twitter, Instagram, and LinkedIn)	5	4	3	2
Post :60 second thank you video by Youth Ambassador on Social Media (Facebook, Twitter, Instagram, and LinkedIn)	•			
(Re)/share any "feel good" media on our Social Media (Facebook, Twitter, Instagram, and LinkedIn)	•	•	•	
Logo on Event Letterhead	•			
Blog post on our JDRF chapter website	•	•	•	
POST-VIRTUAL EVENT				
Four admissions to VIP Research Event	•	•	•	•
Logo recognition at VIP Research Event	•	•	•	•
Logo recognition at Type 1 Nation Summit	•	•		
"Thank You" email to all event supporters, with link to company website	•	•		
Customized post-event ROI report	•	•		
Logo inclusion in post-event Phoenix Business Journal ad	•			
Name inclusion in post-event Phoenix Business Journal ad		•	•	

CUSTOM OPPORTUNITIES AVAILABLE

Our sponsorship benefits will evolve as our virtual event program develops. We will communicate with our sponsors as new opportunities arise

A portion of your payment may be a tax-deductible contribution to the extent allowed by law.

JDRF is a non-profit, 501 (c) (3) organization. Our EIN # is 23-1907729

THEN & NOW

2020 PROMISE BALL REIMAGINED

Saturday, November 14, 2020 | Virtual



VIRTUAL EVENT TABLE OPPORTUNITIES - \$5,000

The **JDRF Arizona & New Mexico Promise Ball** is one of the area's premier charity events. The annual event brings people together to celebrate the tenacity and courage displayed by the type 1 diabetes (T1D) community, while raising critical funds for T1D research. Although we cannot be together in person this year, we can still come together, virtually, to show the world that when faced with challenges, we will remain unstoppable in our fight to find cures. We are expecting hundreds of Arizona & New Mexico guests, including prominent philanthropists, business and community leaders, to help JDRF fund research to cure, treat, and prevent T1D.

THE PARTY IS WHERE WE MAKE IT!	T1D CHAMPION <i>option</i>
<p><input checked="" type="checkbox"/> I would like to host my table guests at home.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Restaurant Dinner Gift Card for 10 (\$500 value) <input type="checkbox"/> Wine & champagne (delivered) <input type="checkbox"/> Cocktail recipe card <input type="checkbox"/> Program book delivered <input type="checkbox"/> Unlimited registrations <input type="checkbox"/> Post-event "thank you" cards <input type="checkbox"/> Coaching call/guide on how to be an effective virtual table host <p><i>**You can choose all or some of the items above. Selections must be coordinated with JDRF staff no later than 10/23/20.**</i></p>	<p><input checked="" type="checkbox"/> I will attend and invite others to virtually join me, but I am unable to host others in person. Please accept my gift as a full donation!</p> <ul style="list-style-type: none"> <input type="checkbox"/> Program book delivered <input type="checkbox"/> Unlimited registrations/breakout room <input type="checkbox"/> Coaching call/guide on how to be an effective virtual table host <p><i>**You can choose all or some of the items above. Selections must be coordinated with JDRF staff no later than 10/23/20.**</i></p>

To confirm your table please contact Marlene TerBeest @ MTerBeest@jdrf.org



2020 COMMITMENT FORM

YES, I WILL BE A

Presenting Sponsor

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Table Sponsor

FUND A CURE

I would like to make a
100% tax deductible
donation to Fund a Cure:

\$ _____

REGISTRATION INFORMATION

Donor/Company Name (As it will appear on print materials):

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

METHOD OF PAYMENT

I will be sending a check

Please charge my credit card

AMEX Visa Discover Mastercard

Amount: \$ _____

Card Number: _____

Name on Card: _____

Expiration Date: _____ CVV Code: _____

Billing Zip Code: _____

Signature: _____

JDRF is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code.

The Federal ID number is 23-1907729. All sponsorship opportunities are tax deductible to the full extent allowed by law.

JDRF Promise Ball Reimagined: The Power of Us

For more information, please contact Marlene TerBeest at mterbeest@jdrf.org or 602.224.1800