

Breakthrough T1D
Hope Gala

Partnership
Opportunities

Friday, May 9, 2025

Mandalay Bay Resort & Casino

Event Chair
Marisa Bilkiss



BreakthroughT1D.org/desertwest/nvgala2025





About Breakthrough T1D

As the leading global type 1 diabetes (T1D) research and advocacy organization, Breakthrough T1D helps make everyday life with T1D better while driving toward cures. We invest in the most promising research to turn ideas into life-changing therapies and devices. We work with government, regulatory officials, and insurance companies to address issues that impact the T1D community—breaking through barriers that limit access to care worldwide. We provide resources and guidance that makes it easier to live and thrive with T1D. This is more than a moment—we’re powering a movement for the T1D community. Share your support and help educate and empower individuals facing type 1 diabetes.

Our Mission

Our mission is to improve lives today and tomorrow by accelerating life-changing breakthroughs to treat, prevent, and, ultimately, cure T1D and its complications. Always, we are guided by a single purpose: **As we drive toward curing type 1 diabetes, we help make everyday life better for the people who face it.**

Our Funding

Globally, millions of supporters help us drive toward curing T1D while making life with T1D better for the people who face it. Last year, through our funding and funding from our partnering organizations, \$449.4M went to support T1D research and therapy development.

Our Research Goals

Curing T1D	Restoring the body’s ability to make insulin and stop T1D before it occurs
Improving Lives	Keep people with T1D as healthy as possible until cures are available by advancing new T1D resources, technologies, and therapies



Our Approach

Funding Groundbreaking Research

In our quest to drive cures for T1D and improve the lives of those with the condition, Breakthrough T1D has driven nearly every major advance—drug, device, cell therapy—made in T1D in the last 50+ years. We coordinate clinical trials to ensure new therapies are thoroughly and quickly evaluated, and work to ensure that people living with T1D can take advantage of every innovation.

Advocating for Change

We work with the White House, Congress, the Food and Drug Administration, other federal agencies, pharmaceutical and device manufacturers, insurance companies, and organizations to secure critical funding, enact favorable policies, drive innovation forward, and advocate for coverage, affordability, and choice. Our work is strengthened by a robust grassroots volunteer network and multitudes of advocates who support and amplify our calls to action.

Providing Resources for the T1D Community

From the day of diagnosis to daily life decades later, Breakthrough T1D supports and connects people in the T1D community to help them live better lives. Whether you're interested in joining a vibrant online T1D community or local chapter, are seeking to enter a clinical trial, in need of advice from someone who's been there, or looking for educational tools to help you or your loved one manage the condition—Breakthrough T1D is ready to help.

Research by the Numbers



400+ active projects funded around the globe today



Over **\$2.5 billion committed** in research grants since our founding in 1970



59+ Breakthrough T1D-funded clinical trials currently under way

Advocacy by the Numbers



Nearly **\$3.5 billion secured in federal funding** through the Special Diabetes Program since it began 25+ years ago



Approximately **500 meetings** with Members of Congress and their staff each year



All **25 of the U.S.'s largest private health insurers** offer coverage of automated insulin delivery (AID) systems for people with T1D

Resources by the Numbers



Nearly **20,000 care kits** delivered annually to newly diagnosed families



30,000+ people have joined Breakthrough T1D Community Forum's vibrant social network for the T1D community



1 million+ adults and children with T1D have joined our events to fundraise for T1D research



Breakthrough T1D HQ



@BreakthroughT1DHQ



@BreakthroughT1D



Breakthrough T1D



@BreakthroughT1D



Breakthrough T1D



JDRF Evolves into Breakthrough T1D

For more than 50 years, JDRF has fueled progress to improve life with type 1 diabetes (T1D), playing a pivotal role in nearly every T1D breakthrough. When we were founded, T1D—then called “juvenile diabetes”—was thought of as a disease only diagnosed in children. We now know that people of all ages are diagnosed with T1D. That’s why JDRF is now Breakthrough T1D, a name that better represents who we are, what we do, and our impact on the entire T1D community.

Our Purpose

After two years of research and feedback from the T1D community, we’re excited to introduce you to Breakthrough T1D. We are bringing our 50+ year history with us, while aligning our brand with who we are today—the leading global T1D organization working to accelerate life-changing breakthroughs to cure, prevent, and treat T1D and its complications.

Our new brand reflects who we are today—the leading global type 1 diabetes research and advocacy organization—and the future breakthroughs we’re pursuing for the T1D community. No matter where you are in your T1D journey, we are here to help. Our new purpose statement says it best:

As we drive toward curing type 1 diabetes, we help make everyday life better for the people who face it.

Brand Goals



Increase familiarity with who we are and our impact



Foster engagement from the full T1D community



Present clearer reasons to support our organization and work, activating more donors, advocates, and volunteers



Increase investment in T1D research, advocacy, and community support

“

Our name and look have changed, but our mission has not. We are executing an ambitious plan to drive cures, and our job won’t be done until everyone can take their diabetes devices off for good.”

Aaron J. Kowalski, Ph.D., Breakthrough T1D CEO

With your support, we are creating a movement to improve and change life with T1D, advancing breakthroughs on the way to cures.

To find out more, visit BreakthroughT1D.org.

Hope Gala

May 9, 2025 | Mandalay Bay Resort & Casino



About The Gala

Friday, May 9, 2025 Mandalay Bay Resort & Casino

The Breakthrough T1D Hope Gala is recognized as one of Southern Nevada's premier social and philanthropic events. This year the Hope Gala is Friday, May 9th, at Mandalay Bay Resort & Casino.

More than 500 guests are expected to attend this year's annual gala. The event will include a cocktail reception, a multi-course dinner, silent and live auctions, and unique entertainment. The live auction concludes with Breakthrough T1D's signature Fund A Cure program, where 100% of tax-deductible contributions drive research for Breakthrough T1D's critical research priorities.

The auction will offer an exciting lineup of items, including international travel, fine wine and spirits, and one-of-a-kind packages.

With the help of Breakthrough T1D friends and supporters, the Hope Gala aims to raise \$1.3 million for critically needed type 1 diabetes research.

Become a part of this inspirational event and help us turn hope into a reality as we make this condition a thing of the past.

For more information on event details, sponsorship, donation and ticket options, live auction preview, and volunteer opportunities, please visit:

www.BreakthroughT1D.org/desertwest/nvgala2025



Or contact Breakthrough T1D Nevada:
725.232.0585 or
desertwest@BreakthroughT1D.org.



Fund A Cure

Fund A Cure is the opportunity to change the lives of people living with type 1 diabetes (T1D). Your 100% tax-deductible contribution will drive research toward therapies to improve lives in the near term and, one day, lead to a cure. We join together to make a difference for the millions of children and adults who live with diabetes every day.

For those attending the Gala, your opportunity to give generously to Fund A Cure will come at the end of the live auction. If you are unable to join us on May 9th, but would like to support Breakthrough T1D's research, please complete the commitment form. Your generosity and commitment to the Breakthrough T1D mission will help make this condition a thing of the past.

People with T1D would not be able to benefit from Breakthrough T1D funded innovations without our donors.

The work to create transformational therapies to help people living with T1D cannot—and must not—be allowed to stop because dedicated researchers lack funds.

Laboratory studies that are unlocking the mysteries of T1D and accelerating progress toward a cure and prevention must continue. With the generous help of supporters like you, Breakthrough T1D is pursuing a focused, dynamic research agenda that is moving us ever closer to a world without T1D.

Our plan is to create a future where...

- + The burden is eased all day, and people with T1D sleep safely through the night
- + People with T1D can skip counting carbs for months at a time
- + Highs and lows are kept in check
- + T1D can be prevented and will never threaten anyone again
- + The body's ability to produce insulin and manage blood glucose changes is restored
- + Diabetes doesn't bring other health complications



Hope Gala Opportunities 1 of 2

Presenting Sponsor – \$50,000

- VIP seating for up to 40 guests including VIP gift bags
 - Four guest rooms at Mandalay Bay Resort & Casino for the night of the event
 - Premium wine and champagne at your table
 - Premium sponsor promotion including profile on event website, and company logo on the event invitation
 - Full color sponsor/tribute ad displayed in the ballroom, shared on social media and emailed to our attendees
 - Four social media posts featuring sponsorship
 - Logo on sponsor signage at event
 - Thank you from the emcee during the evening's program
 - Logo on the Nevada Hope Gala website with link to sponsor site
 - Logo on mobile bidding site
 - Logo on invitation if confirmed by print deadline
 - Optional: Select one custom premium benefit from attached menu
-

Hope Sponsor – \$25,000

- VIP seating for 20 guests including VIP gift bags
 - Two guest rooms at Mandalay Bay Resort & Casino for the night of the event
 - Premium wine and champagne at your table
 - Full color sponsor/tribute ad displayed in the ballroom, shared on social media and emailed to our attendees
 - Four social media posts featuring sponsorship
 - Logo on sponsor signage at event
 - Thank you from the emcee during the evening's program
 - Logo on the Nevada Hope Gala website with link to sponsor site
 - Logo on mobile bidding site
 - Optional: Select one custom premium benefit from attached menu
-

Dream Sponsor – \$15,000

- VIP seating for 10 guests including VIP gift bags
- Full color sponsor/tribute ad displayed in the ballroom, shared on social media
- One guest room at Mandalay Bay Resort & Casino for the night of the event
- Two social media posts featuring sponsorship
- Corporate name on sponsor signage at event
- Logo prominently displayed on the Nevada Hope Gala website with link to sponsor site
- Logo on mobile bidding site
- Optional: Select one custom premium benefit from attached menu

Hope Gala Opportunities 2 of 2

Vision Sponsor – \$10,000

- Preferred seating for 10 guests including VIP gift bags
- Full color sponsor/tribute ad displayed in the ballroom, shared on social media
- Two social media posts featuring sponsorship and community messaging
- Corporate name on sponsor signage at event
- Logo on the Nevada Hope Gala website with link to sponsor site

Inspiration Sponsor – \$6,500

- Preferred seating for 10 guests including patron gift
- Full color sponsor/tribute ad displayed in the ballroom, shared on social media
- Corporate name on sponsor signage at event
- Logo on the Nevada Hope Gala website with link to sponsor site

Table - \$5,000

- Seating for 10 guests

Ticket – \$500

- Seating for one guest

Sponsor/Tribute Ad Only – \$1,500

- Full color sponsor/tribute ad displayed in the ballroom, shared on social media

Even If You Can't Join Us

If you are not available to join us at the Breakthrough T1D Hope Gala on May 9th, 2025, your support can still be recognized at the event.

Fund A Cure donations are 100% tax-deductible and you can still receive corporate or personal recognition in print and during the Hope Gala. Simply confirm your donation by April 14, 2025.

Custom Premium Benefits

Custom benefits are allocated on a first-come-first-served basis and should be submitted no later than **April 1, 2025**.*

Cocktail Sponsor: (Limit 1)

Logo included on cocktail napkins.

Bid Card Sponsor: (Limit 1)

Logo included on the live auction bid cards.

Photo Booth: (Limit 1)

Logo included on signage indicating
Photo Booth “made possible” by your company.

Entertainment Sponsor: (Limit 1)

Logo displayed on ballroom screens during the
after-party dancing.

Volunteer & Youth Ambassador

Hospitality Sponsor: (Limit 2)

Logo on signage for Youth Ambassador and
volunteer hospitality suite.

Step & Repeat Sponsor:

(Limited to Presenting and Hope Sponsors)

Logo on step and repeat event
photo backdrop.

Patron Gift Sponsor: (Limit 1)

Logo on gala guest gift tag.

VIP Gift Bag Sponsor: (Limit 1)

Logo on VIP gift bag tag.

** Available to Presenting, Hope, and Dream sponsors.
Please reference Hope Gala Opportunities sponsor
benefit list for more information about these
sponsorship levels.*

For More Information,
Please Contact

Marlene TerBeest

725.232.0585

mterbeest@BreakthroughT1D.org

Commitment Form

Sponsor name

as it should appear in print materials

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____

Email: _____

We would like to participate at the Breakthrough T1D Hope Gala at the following level:

- | | | |
|--|--|--|
| <input type="checkbox"/> \$50,000 Presenting Sponsor | <input type="checkbox"/> \$10,000 Vision Sponsor | <input type="checkbox"/> \$500 Ticket |
| <input type="checkbox"/> \$25,000 Hope Sponsor | <input type="checkbox"/> \$6,500 Inspiration Sponsor | Number of seats _____ |
| <input type="checkbox"/> \$15,000 Dream Sponsor | <input type="checkbox"/> \$5,000 Table of Ten Seats | <input type="checkbox"/> \$1,500 Sponsor/Tribute Ad Only |

We would like to participate in **Fund A Cure**. Please accept our contribution of \$ _____
to support diabetes research. My gift is in honor of _____

Payment Method:

- ☐ Check enclosed for \$ _____

Please mail checks to:

Breakthrough T1D Desert West Chapter/Hope Gala
PO Box 5033
Hagerstown, MD 21741-5033

- ☐ Please invoice me
- ☐ Please charge my credit card for \$ _____ ☐ MC ☐ VISA ☐ AMEX ☐ DISCOVER

Name as it appears on card: _____

Credit Card Billing address: _____

City: _____ State: _____ Zip: _____

Account# _____ Exp. Date: _____ CVV: _____

Signature _____

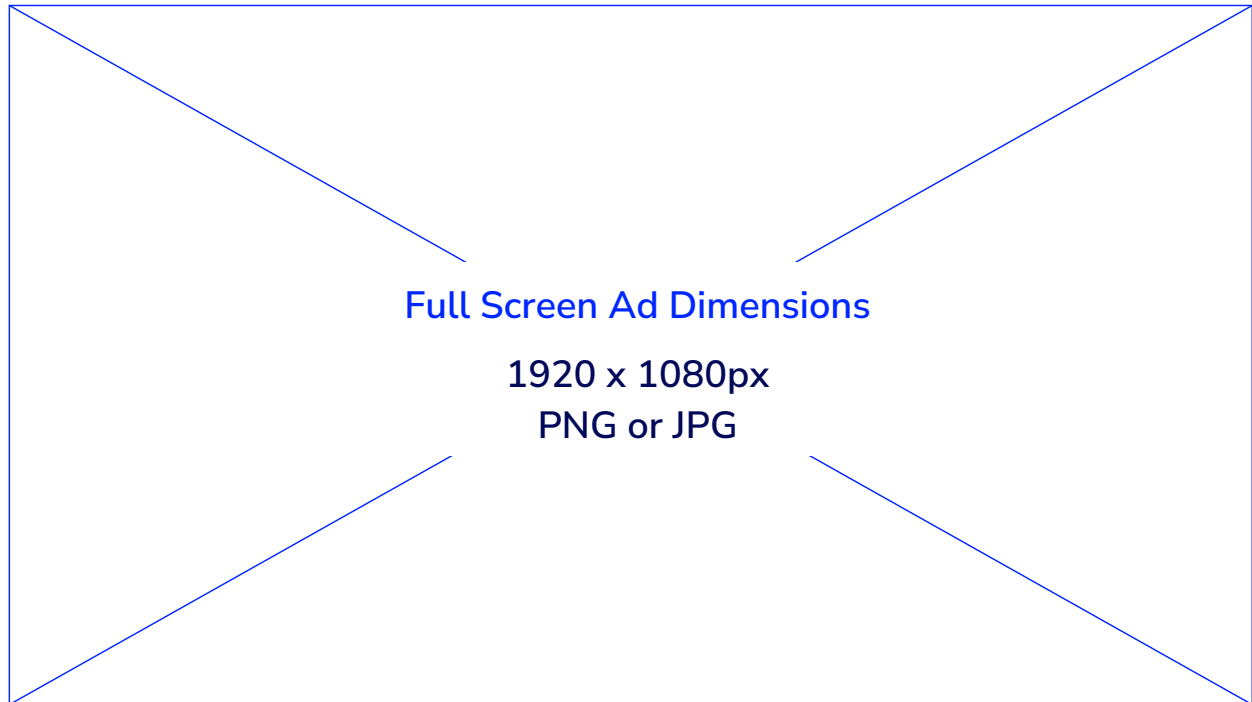
If you wish to submit this form electronically please email to:
desertwest@BreakthroughT1D.org | 725.232.0585

**Thank you for your support. Your contributions fund
vital research aimed at finding cures for type 1 diabetes!**

GOODS & SERVICES: In accordance with the Internal Revenue Code, the amount paid in excess of \$250 per seat and, if sponsorship includes, additionally \$208 per hotel room (the value of the benefit), is considered to be a charitable contribution to Breakthrough T1D. Please consult your tax advisor for more information. Our Federal Tax ID Number is 23-1907729.

Ad Specifications

Note: Sponsor and Tribute ads are displayed in the ballroom and shared on social media.



Design Assistance

We have quite the archive of quotes and thoughts that will put your sentiments in the best light.

We will help you compose your message and forward it to the graphic designer for production. You will have the opportunity to approve the final design before the production deadline.

Ad Submission

Submit digital-ready ad as a **full-size**
1920 x 1080px PNG or JPG.

Questions?

Marlene TerBeest

725.232.0585

mterbeest@BreakthroughT1D.org

**Please Email or
Share a Link to:**

mjones@adhesivedesign.com

Submission Deadline
April 7, 2025

Sponsor / Tribute Quotes 1 of 2

The Breakthrough T1D Hope Gala theme will be incorporated into tribute ads. In order to help create your tribute ad, you may select your favorite quote from the following list or provide one of your own. Please let us know as soon as possible to avoid the usage of duplicate entries.

"A vision is not just a picture of what could be; it is an appeal to our better selves, a call to become something more."
– *Rosabeth Moss Kanter*

"Community means strength that joins our strength to do the work that needs to be done." – *Starhawk*

"Hope doesn't come from calculating whether the good news is winning out over the bad. It's simply a choice to take action." – *Anna Luppe*

"Hope is being able to see that there is light despite all of the darkness." – *Desmond Tutu*

"I think true success is intrinsic... It's love. It's kindness. It's community."
– *Tom Shadyac*

"In every community, there is work to be done... In every heart, there is the power to do it."
– *Marianne Williamson*

"In order to carry a positive action we must develop here a positive vision." – *Dalai Lama*

"The greatness of a community is most accurately measured by the compassionate actions of its members." – *Coretta Scott King*

"There is hope in dreams, imagination, and in the courage of those who wish to make those dreams a reality." – *Jonas Salk*

"There is no power for change greater than a community discovering what it cares about."
– *Margaret J. Wheatley*

"To accomplish great things, we must dream as well as act." – *Anatole France*

"Vision without action is merely a dream. Action without vision just passes the time. Vision with action can change the world."
– *Joel A. Barker*

"We have always held to the hope, the belief, the conviction that there is a better life, a better world, beyond the horizon."
– *Franklin D. Roosevelt*

"Without a sense of caring, there can be no sense of community."
– *Anthony J. D'Angelo*

"You really can change the world if you care enough." – *Marion Wright Edleman*

Sponsor / Tribute Quotes 2 of 2

"Your ordinary acts of love and hope point to the extraordinary promise that every human life is of inestimable value." – *Desmond Tutu*

"Alone, we can do so little; together we can do so much." – *Helen Keller*

"I alone cannot change the world, but I can cast a stone across the waters to create many ripples." – *Mother Teresa*

"We make a living by what we get, but we make a life by what we give." – *Winston Churchill*

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."
– *Margaret Mead*

"As we work to create light for others, we naturally light our own way."
– *Mary Anne Radmacher*

"The greatest use of a life is to spend it on something that will outlast it." – *William James*

"The future depends on what you do today."
– *Mahatma Gandhi*

"As we work to create light for others, we naturally light our own way."
– *Mary Anne Radmacher*

"What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead."
– *Nelson Mandela*

"A true healer is not the one with magical powers, but the one who does everything in their power to help those in need." – *Abhijit Naskar*