

hope gala

Hope on the Horizon



31st Annual Hope Gala Saturday, May 2, 2026 *InterContinental Buckhead Atlanta*

Gala Co-Chairs
Ashley & Jack Reed
Mary Field & Andy Wise

Barbara and Duke Roos
Living and Giving Award Recipient
Ruthann & Rick Sargent

Fund A Cure Chairs
Connelly Hockin & Family



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Our Impact

Preventing, Treating, and Curing Type 1 Diabetes

At Breakthrough T1D (Formerly JDRF), we work tirelessly to accelerate breakthroughs to cure type 1 diabetes (T1D) and improve the lives of those living with the disease. We continually expand our scientific knowledge, our connections and collaborations, our partners, and our global presence to unlock the science that will stop T1D. While we fight for cures, we strive just as hard to develop therapies to help people right now. Breakthrough T1D and our team of scientists are leading T1D research around the world. No organization is making a bigger impact on advances in this field.



Cell Therapies

Protecting Healthy Beta Cells in the Body

Program Goals

Develop a reliable beta cell source so that every person with T1D can get this treatment

Find ways to support the beta cells so they stay healthy and functional in the body for an infinite amount of time

Shield the beta cells from immune attack to prevent the need for additional immunosuppressant drugs



Disease-Modifying Therapies

Intercepting and reversing the disease

Program Goals

Stop the immune system from attacking healthy beta cells, so T1D never happens

Spur beta cell growth and protect them, so people with T1D can live without life-long external insulin

Develop treatments that can halt and reverse the events that drive T1D



Technologies

Improving lives with type one diabetes

Program Goals

Create miniaturized devices that go unnoticed to everyone but the wearer

Drive algorithm advancements to control blood sugar automatically, even when one is eating or exercising

Expand access and adoption, so that every person with T1D has available technologies



Treatments

Improving outcomes

Program Goals

Advance next-generation insulins, so that no one with T1D has to worry about high and low blood sugars

Discover combination therapies, using insulin and other drugs, to dramatically improve daily blood-sugar management

Develop and improve eye and kidney disease treatments, so that people at risk can take steps to intervene early in the disease process



For more information, please visit BT1DHopeGala.org or contact Sara Orrell at SOrrell@BreakthroughT1D.org

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Top Rated Organization

Forbes

In its annual ratings of charities and non-profits, Forbes magazine named Breakthrough T1D one of its five "All-Star" charities, based on its evaluation of Breakthrough T1D's financial efficiency.

The New York Times

"The foundation typically outperforms, in lobbying and fundraising, nearly every other interest group built around a particular disease."

CHARITY WATCH

For more than fifteen years in a row, Breakthrough T1D was top ranked by Charity Watch — the only national diabetes organization to earn an "A" grade every year over this time period.

Affluent - more than 4x more likely to make \$100K+ vs. the Atlanta market and represent the wealthiest PRIZM segments

Educated - more than 2x more likely to hold graduate degrees & 63% are in management/ leadership roles

In their prime earning and spending years - 3x more likely to be ages 35-64 than the Atlanta market

They spend money on their families - 35% more likely than the overall Atlanta market to have kids and 40% are in the wealthiest family life segments

They purchase high end luxury products and services - luxury autos, high end furniture and home services, jewelry, travel, technology, cultural events, financial services

Homeowners in the most attractive "northern arc" Atlanta zip codes. Buckhead, Sandy Springs, Brookhaven, East Cobb, Roswell, Alpharetta, Duluth and Cumming

For 31 years, the Hope Gala has been an annual, premiere event bringing people together to celebrate the tenacity and courage displayed by the T1D community, while raising critical funds for T1D research. We hope you will join us as we celebrate at the InterContinental Buckhead Atlanta on Saturday, May 2, 2026.

Our signature event will feature exciting auction items, a fabulous cocktail party, seated dinner, inspiring program, meaningful mission moments, Breakthrough T1D's signature Fund A Cure program, and finally, an after-party!



Be In Good Company

Hope Gala supporters and sponsors have boasted leaders from many companies, including:

- | | |
|----------------------------------|---|
| Amwins | Corpay |
| Anthem BC/BS Foundation | GAS Motor Cars |
| Atlanta Diabetes Associates | Geico |
| BankSouth Mortgage | Georgia Natural Gas |
| Bennett Thrasher LLP | Global Payments |
| Blue River Development | Homrich Berg |
| Carl & Anna Streck | Kaiser Permanente |
| CarterBaldwin Executive Search | McGriff |
| Children's Healthcare of Atlanta | Morgan Stanley |
| Crown Asset Management | Novo Nordisk |
| DASH Hospitality Group | Piedmont Healthcare |
| Delta Dental | Sanofi |
| Dorsey Alston Realtors | The Coca-Cola Company |
| Eagle Rock Distributing Co | The Thalia N. Carlos & Chris M. Carlos Foundation |
| Engineered Solutions of GA | Truist |
| Emory Healthcare | UPS |
| | Wells Fargo |

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Sponsorship Opportunities

Sponsor Benefit	Vision \$50,000	Inspiration \$25,000	Dream \$15,000	Believe \$10,000
Breakthrough T1D Hope Gala presented by 'ABC' Company	★			
Speaking opportunity during evening program	★			
Recognition from podium during evening program	★	★		
Opportunity for 30 second ad during evening program	★	★		
Logo placement on evening step and repeat	★	★	★	
Logo on post-Gala thank you materials	★	★	★	
Logo placement on bid card	★	★	★	★
Logo placement on Hope Gala printed invitation (<i>deadlines apply</i>)	★	★	★	★
Overnight accommodations at the InterContinental	2 Rooms	2 Rooms	1 Room	1 Room
Recognition on social media channels	★	★	★	★
Preferred guest seating with champagne service	2 Tables of 10	2 Tables of 10	1 Table of 10	1 Table of 10
Four invitations to research update (<i>deadlines apply</i> - this year's event is on March 12, 2026, at Bones)	★	★	★	★
Logo in both Chapter and Hope Gala e-newsletters and website	★	★	★	★
Logo displayed on screens throughout evening program	★	★	★	★
Logo displayed on screens and signage throughout cocktail reception	★	★	★	★
Estimated Fair Market Value	\$4,760	\$4,760	\$2,380	\$2,380



Sponsorship benefits are based on scheduling and print deadlines. We look forward to partnering with your company. For more information about sponsorship opportunities, please contact Sara Orrell at (404) 420-5992 or SOrell@BreakthroughT1D.org.

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Exclusive Opportunities

Research Update Sponsor \$25,000

- Logo placement on research update invitation (*deadlines apply*)
- Opportunity for giveaway at research update (*deadlines apply*)
- Speaking opportunity at the Research Update

After Party Sponsor \$15,000

- Signage with company logo at after party
- Custom branded moment
- Company logo displayed on the dance floor
- Branded filter on 360 photo booth at the after party

Cocktail Hour Sponsor \$15,000

- Exclusive placement of corporate logo on cocktail napkins throughout the reception area (*deadlines apply*)
- Signage with the company logo on the main bar (*deadlines apply*)
- Custom brand moment

Auction Sponsor \$10,000

- Logo placement on live auction bid cards
- Opportunity for giveaway and auction pick up bags
- Welcome texts to guests at Hope Gala
- Logo displayed on mobile bidding site as a carousel on the Greater Giving platform

Valet Sponsor \$10,000

- Opportunity for giveaway in valeted cars
- Logo on signage in the valet area
- Custom brand moment

Fund A Cure Donation \$500-\$100,000

- Donation directly to Breakthrough T1D research
- Contributions are 100% tax deductible
- Name recognition during the program



The following opportunities are 100% tax-deductible, customizable, and do not include goods and services. All sponsors will be featured on marketing materials and the event website, with benefits subject to print deadlines. For more information, please contact Sara Orrell at (404) 420-5992 or SORrell@BreakthroughT1D.org.

Inspiration Sponsors



Dream Sponsors



Believe Sponsors



2025 SPONSORS

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2026 Commitment Form

Contact Information

Donor / Company Name _____

Contact Name (if different) _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Method of Payment

- Check enclosed (make payable to Breakthrough T1D) and mail to
P.O. Box 1551 Hagerstown, MD 21741-1551
- Credit Card (To make a payment via credit card, please visit
BT1DHopeGala.org or use the QR code below.)

Match My Gift

- My company participates in a matching gift program.

Please Return This Completed Form:

By emailing Sara Orrell at SORrell@BreakthroughT1D.org.

Per IRS guidelines, payment by Donor Advised Funds (DAF) or Individual Retirement Accounts (IRAs) may not be applied to purchases that include goods and services, or for Branding Sponsorships, or used to bifurcate payments. Breakthrough T1D is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. Tax ID 23-1907729

Yes, I/We Will Support Breakthrough T1D as a

- \$50,000 Vision Sponsor
- \$25,000 Inspiration Sponsor
- \$15,000 Dream Sponsor
- \$10,000 Believe Sponsor

Exclusive Opportunities:

- \$25,000 Research Update Sponsor
- \$15,000 After Party Sponsors
- \$15,000 Cocktail Hour Sponsor
- \$10,000 Auction Sponsor
- \$10,000 Valet Sponsor
- Please contact me to customize a sponsorship opportunity

Individual Table and Tickets

- \$10,000 VIP Tables, Preferred Seating for 10 seats - **limited!** (FMV is \$2,586)
- \$7,500 Table Host (10 seats) (FMV is \$2,150)
- \$750 Individual Ticket. (FMV is \$215)

Fund a Cure

- I/We would like to support by making a 100% tax-deductible contribution to Fund A Cure.



For more information or to secure your sponsorship, table, or tickets, please visit BT1DHopeGala.org.

