hope gala













32nd Annual Hope Gala
Saturday, May 1, 2027

InterContinental Buckhead Atlanta

Sponsorship Packet

Breakthrough T1D®
Georgia

Our Impact

Preventing, Treating, and Curing Type One Diabetes

At Breakthrough T1D (Formerly JDRF), we work tirelessly to accelerate breakthroughs to cure type 1 diabetes (T1D) and improve the lives of those living with the disease. We continually expand our scientific knowledge, our connections and collaborations, our partners, and our global presence to unlock the science that will stop T1D. While we fight for cures, we strive just as hard to develop therapies to help people right now. Breakthrough T1D and our team of scientists are leading T1D research around the world. No organization is making a bigger impact on advances in this field.



Cell Therapies

Protecting Healthy Beta Cells in the Body

Program Goals

Develop a reliable beta cell source so that every person with T1D can get this treatment

Find ways to support the beta cells so they stay healthy and functional in the body for an infinite amount of time

Shield the beta cells from immune attack to prevent the need for additional immunosuppressant drugs



Disease-Modifying Therapies

Intercepting and reversing the disease

Program Goals

Stop the immune system from attacking healthy beta cells, so T1D never happens

Spur beta cell growth and protect them, so people with T1D can live without life-long external insulin

Develop treatments that can halt and reverse the events that drive T1D



Technologies

Improving lives with type one diabetes

Program Goals

Create miniaturized devices that go unnoticed to everyone but the wearer

Drive algorithm advancements to control blood sugar automatically, even when one is eating or exercising

Expand access and adoption, so that every person with T1D has available technologies



Treatments

Improving outcomes

Program Goals

Advance next-generation insulins, so that no one with T1D has to worry about high and low blood sugars

Discover combination therapies, using insulin and other drugs, to dramatically improve daily blood-sugar management

Develop and improve eye and kidney disease treatments, so that people at risk can take steps to intervene early in the disease process

Partner with a Purpose

Top Rated Organization

Forbes

In its annual ratings of charities and non-profits, Forbes magazine named Breakthrough T1D one of its five "All-Star" charities, based on its evaluation of Breakthrough T1D's financial efficiency.

The New York Times

"The foundation typically outperforms, in lobbying and fundraising, nearly every other interest group built around a particular disease."

CHARITY WATCH

For more than fifteen years in a row, Breakthrough T1D was top ranked by Charity Watch — the only national diabetes organization to earn an "A" grade every year over this time period.

Breakthrough T1D Hope Gala Audience Profile

- Affluent - more than 4x more likely to make $100K+ vs. the Atlanta market and represent the wealthiest PRIZM segments
- Educated - more than 2x more likely to hold graduate degrees & 63% are in management/ leadership roles
- In their prime earning and spending years - 3x more likely to be ages 35-64 than the Atlanta market
- They spend money on their families - 35% more likely than the overall Atlanta market to have kids and 40% are in the wealthiest family life segments
- They purchase high end luxury products and services - luxury autos, high end furniture and home services, jewelry, travel, technology, cultural events, financial services
- Homeowners in the most attractive "northern arc" Atlanta zip codes. Buckhead, Sandy Springs, Brookhaven, East Cobb, Roswell, Alpharetta, Duluth and Cumming

For 32 years, the Hope Gala has been an annual, premiere event bringing people together to celebrate the tenacity and courage displayed by the T1D community, while raising critical funds for T1D research. We hope you will join us as we celebrate at the InterContinental Buckhead Atlanta on Saturday, May 1, 2027.

Our signature event will feature exciting auction items, a fabulous cocktail party, seated dinner, inspiring program, meaningful mission moments, Breakthrough T1D's signature Fund A Cure program, and finally, an after-party!



Be In Good Company

Hope Gala supporters and sponsors have boasted leaders from many companies, including:

Amwins
Anthem BC/BS Foundation
Atlanta Diabetes Associates
BankSouth Mortgage
Bennett Thrasher LLP
CarterBaldwin Executive Search
Children's Healthcare of Atlanta
CorPay
Crown Asset Management
DASH Hospitality Group
Delta Dental
Dorsey Alston
Eagle Rock Distributing Co
Engineered Solutions of GA
Emory Healthcare
GAS Motor Cars
Geico
Georgia Natural Gas
Georgia Power
Global Payments
HB Wealth
Kaiser Permanente
McGriff
Morgan Stanley
Novo Nordisk
Southern Company
TerraVest Development
The Coca-Cola Company
The Thalia N. Carlos & Chris M. Carlos Foundation
Truist
UPS
Wells Fargo





Sponsorship Opportunities

Sponsor Benefit	Vision $50,000	Inspiration $25,000	Dream $15,000	Believe $10,000
Preferred Table Seating	2 Tables of 10 Each	2 Tables of 10 Each	One Table for 10	One Table for 10
Breakthrough T1D Hope Gala presented by 'ABC' Company	★			
Speaking opportunity during evening program	★			
Recognition from podium during evening program	★			
Opportunity for 30 second ad during evening program	★	★		
Logo placement on evening step and repeat	★	★	★	
Logo placement on bid cards	★	★	★	
VIP Guest Experience with table side champagne service at the event	★	★	★	
Overnight accommodations at the InterContinental	3 Rooms	2 Rooms	1 Room	
Logo recognition on 2027 Hope Gala website	★	★	★	
Recognition on social media channels	★	★	★	★
Logo placement on Hope Gala printed invitation *(Deadline 2/1/27)*	★	★	★	★
Invitation to exclusive Research Update - March 2027	6 Guests	4 Guests	3 Guests	2 Guests
Logo recognition Chapter e-newsletter	★	★	★	★
Logo displayed on screens & signage throughout evening & online mobile bidding site	★	★	★	★
Estimate Fair Market Value	$5,428	$4,952	$2,564	$1,976

Exclusive Opportunities

Research Update Sponsor
$15,000

- Logo placement on Research Update invitation (*deadlines apply*)
- Opportunity for giveaway at Research Update (*deadlines apply*)
- Speaking opportunity at the Research Update

Valet Sponsor
$10,000

- Opportunity for giveaway in valeted cars
- Logo on signage in the valet area
- Custom brand moment

Cocktail Hour Sponsor
$15,000

- Exclusive placement of corporate logo on cocktail napkins throughout the reception area (*deadlines apply*)
- Signage with the company logo on the main bar (*deadlines apply*)
- Custom brand moment

Auction Sponsor
$10,000

- Logo placement on live auction bid cards
- Opportunity for giveaway and auction pick up bags
- Welcome texts to guests at Hope Gala
- Logo displayed on mobile bidding site as a carousel on the online auction platform

After Party Sponsor
$15,000

- Signage with company logo at after party
- Custom branded moment
- Company logo displayed on the dance floor
- Branded filter on 360 photo booth at the after party

Fund A Cure Donation
$500+

- Donation directly to Breakthrough T1D research
- Contributions are 100% tax deductible
- Name recognition during the program
- Eligible for most company matching gift programs

Breakthrough T1D® Georgia

For more information, please contact Colleen O'Toole at (404) 597-1929 or COtoole@BreakthroughT1D.org.

2026 SPONSORS

Inspiration Sponsors

Atlanta Diabetes Associates · AMWINS · Truist

Dream Sponsors

Carl and Anna Streck · Eagle Rock Distributing Company GA · CO · Georgia Natural Gas

Believe Sponsors

CAM Crown Asset Management, LLC · Dorsey Alston Realtors® · Georgia Power · HB Wealth

2027 Commitment Form

Contact Information

Donor / Company Name _____

Contact Name *(if different)* _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Method of Payment

- ☐ Check enclosed *(make payable to Breakthrough T1D) and mail to* P.O. Box 1551 Hagerstown, MD 21741-1551
- ☐ Credit Card *(To make a payment via credit card, please visit BT1DHopeGala.org or QR code below.)*

Match My Gift

- ☐ My company participates in a matching gift program.

Please Return This Completed Form to:

Breakthrough T1D Georgia Chapter
Attn: Colleen O'Toole
1277 Lenox Park Boulevard, Suite 430, Atlanta, GA, 30319
Phone: 404-720-1882 | Email: COtoole@BreakthroughT1D.org

Thank you for your commitment. Per IRS guidelines, payment by individual retirement account (IRA) or donor-advised funds (DAF) may not be applied to goods and services or used to bifurcate payments.

Breakthrough T1D is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. The ***Federal ID number is 23-1907729****.*

Contributions beyond the fair market value of $180 per ticket for benefits received will be tax-deductible. Please contact your tax expert for more information.

Yes, I/We Will Support Breakthrough T1D as a

- ☐ $50,000 Vision Sponsor
- ☐ $25,000 Inspiration Sponsor
- ☐ $15,000 Dream Sponsor
- ☐ $10,000 Believe Sponsor

Exclusive Opportunities:

- ☐ $15,000 Research Update Sponsor
- ☐ $15,000 After Party Sponsors
- ☐ $15,000 Cocktail Hour Sponsor
- ☐ $10,000 Auction Sponsor
- ☐ $10,000 Valet Sponsor
- ☐ Please contact me to customize an exclusive opportunity

Individual Table and Tickets

- ☐ $10,000 - VIP Tables, Preferred Seating for 10 - **Limited No. of Tables Available** (*Includes preferred VIP seating, 1 hotel room & 2 tickets to Research JUpdate event in March*) (FMV is $2,476)
- ☐ $7,500 Table Host (Reserved Table for 10) (FMV is $1,800)
- ☐ $750 Individual Ticket (FMV is $180)

Fund a Cure

- ☐ I/We would like to support by making a 100% tax-deductible contribution to Fund A Cure.