

SPONSOR

Hope gala

SATURDAY, MAY 6, 2023
INTERCONTINENTAL BUCKHEAD

BE THE COMPANY THAT IS HELPING CREATE A WORLD WITHOUT TYPE 1 DIABETES

Vision Sponsor \$50,000

Exclusive Presenting Sponsor naming rights for JDRF with a welcome text message to all guests on company's behalf. View chart for additional benefits.

Inspiration Sponsor \$25,000

Prominent logo placement throughout program and recognition on mobile bidding app., View chart for additional benefits.

Dream Sponsor \$15,000

Logo rotation placement prior to and during event, including mobile bidding screen, event program, and step and repeat. View chart for additional benefits

Believe Sponsor \$10,000

Logo placement on guest program, bid card, and initiations. View chart for additional benefits.

Promise Sponsor \$7,500 View chart for benefits.

Table Host \$5,000



CONTACT US

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JDRF IMPROVING
LIVES.
CURING
TYPE 1
DIABETES.

PARTNERSHIP BENEFITS	VISION	INSPIRATION	DREAM	BELIEVE	PROMISE
Logo placement on Hope Gala website	X	X	X	X	X
Recognition on social media channels	X	X	X	X	X
Logo displayed on screens & signage throughout cocktail reception	X	X	X	X	X
Logo in both Chapter and Hope Gala e-newsletters	X	X	X	X	X
Preferred guest seating with champagne service	2 Tables of 10	2 Tables of 10	1 Table of 10	1 Table of 10	1 Table of 10
Logo placement on guest program and bid card	X	X	X	X	
Overnight accommodations at the InterContinental	2 Rooms	2 Rooms	1 Room	1 Room	
Logo placement on Hope Gala printed invitation	X	X	X	X	
Logo placement on post-gala thank you postcards	X	X	X	X	
Logo placement on evening step and repeat	X	X	X		
Recognition from podium during evening program	X	X	X		
Logo displayed on screens throughout evening program	X	X	X		
Logo in rotation on mobile auction bidding screen	X	X	X		
Lighted logo displayed in ballroom or after-party venue	X	X			
Opportunity for 30 sec video/ad during program	X	X			
Recognition in advance press release and printed ads	X	X			
Spotlight email highlighting sponsor's business	X				
Sponsor welcome text message to all guests	X				
Opportunity to provide personalized guest gifts	X				
Exclusive speaking opportunity during evening program	X				
Recognition in event name - "JDRF Hope Gala presented by ABC Company"	X				
PACKAGE PRICE	\$50,000	\$25,000	\$15,000	\$10,000	\$7,500