## **About JDRF**

JDRF is the leading global organization focused on type 1 diabetes (T1D) research. Driven by passionate, grassroots volunteers connected to children, adolescents, and adults with this disease, JDRF is now the largest charitable supporter of T1D research. The goal of JDRF research is to improve the lives of all people affected by T1D by accelerating progress on the most promising opportunities for curing, better treating, and preventing T1D.

# **The Local JDRF Presence**

The Greater Chesapeake and Potomac Chapter represents Maryland, Washington, DC, Northern Virginia and Jefferson and Berkeley Counties of West Virginia. In this region, we reach over **75,000 active JDRF supporters** and people in the

T1D community through our fundraising events, outreach program, and chapter communications such as our monthly e-newsletter and bi-annual print newsletter.

JDRF has a tremendous economic impact on our local region. Over the past 10 years, JDRF has invested approximately **\$40 million in research grants** to local institutions including Georgetown University, Johns Hopkins University, the University of Maryland, the National Institutes of Health, and the University of Virginia.

# **Annual Partners:**





Please join us for the annual

| arphi| TEE UP TO CURE DIABETES

2016 **JDRF** 

**GOLF CLASSIC** 

Monday, June 20, 2016

**TPC Potomac at Avenel Farm** 

10000 Oaklyn Drive

Potomac, MD 20854

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**IMPROVING** 

LIVES.

CURING

DIABETES.

# or.

# **Tournament Information**

Our annual golf outing brings together local business leaders and philanthropists to tee up for a cure. This year's tournament will be hosted at TPC Potomac at Avenel Farm. This championship par 70 PGA golf course features natural rolling terrain, bentgrass tees, fairways and greens, fescue grasses, and Scottishstyle bunkering. The tournament is structured to promote maximum networking opportunities for our participants, and features lunch, a raffle and auction, cocktail reception, and awards and prizes in support of JDRF.

# **2016 Golf Committee**

Mark Minich, co-chair Terry Neimeyer, co-chair David Borsos Tom Kane Rich Lucas John Minich Mark Minich, Jr. Ryan Weir John Whalen



# 2016 Sponsorships

# Playing spots included:

#### \$25,000 Ace Sponsor (Fair Market Value \$5,280)

#### \*\*Exclusive to one sponsor only\*\*

- 3 VIP Foursomes with priority tee assignments
- Award recognizing Presenting Sponsorship support of JDRF Golf Classic
- Name & logo recognition on the following:
  - Tournament brochures/invitations
  - > JDRF Chapter website and exclusive social media mentions
  - Event banners and welcome boards
  - > Event program
  - All Course Tee Signs
- Custom name plates for each player in locker room
- Lunch, dinner, and gifts for all participants
- Premier refreshment basket in each cart
- Full page back cover ad in event program
- Opportunity to provide your company swag in tournament gift bags
- 8 additional tickets to the post-golf Cocktail Reception

## \$15,000 Albatross Sponsor (Fair Market Value \$3,520)

- 2 VIP Foursomes with priority tee assignments
- Award recognizing support of JDRF
- Name & logo recognition on the following:
  - Tournament brochures/invitations
  - > JDRF Chapter website and exclusive social media mentions
  - $\succ$  Event banners and welcome boards
  - ≻ Two Tee signs
- Custom name plates for each player in locker room
- Lunch, dinner, and gifts for all participants
- Full page ad in event program
- Opportunity to provide your company swag in tournament gift bags
- 4 additional tickets to the post-golf Cocktail Reception

## \$10,000 Eagle Sponsor

#### (Fair Market Value \$3,520)

- 2 Foursomes
- Award recognizing support of JDRF
- Name & logo recognition on the following:
  - JDRF Chapter website and social media mention
  - > Event banners and welcome boards
  - ≻ One Tee sign
- Lunch, dinner, and gifts for all participants
- Opportunity to provide your company swag in tournament gift bags
- Quarter page ad in event program
- 2 additional tickets to the post-golf Cocktail Reception

#### \$5,000 Par Sponsor (Fair Market Value \$1,760)

- 1 Foursome
- Name & logo recognition on the following:
  - Event banners and welcome boards
  - ≻ One Tee sign
- Recognition on the JDRF Chapter website and social media
- Lunch, dinner, and gifts for all participants
- Provide your company swag in tournament gift bags
- Half page ad in event program

#### \$3,500 Foursome (Fair Market Value \$1,760)

- 1 Foursome (4 players)
- Lunch, dinner, and gifts for all participants

#### **\$750 Single Player Registration** (Fair Market Value \$440)

- 1 player
- Lunch, dinner, and gifts for participants

# No Playing spots included:

#### \$5,000 Golf Cart Sponsor

- Logo recognition on golf cart rules sheets and name plates
- Logo recognition on one tee sign
- Logo recognition on event banners and welcome boards

### \$5,000 Pin Flag Sponsor

- Logo recognition on all pin flags throughout the course
- Logo recognition on one tee sign
- Logo recognition on event banners and welcome boards

## \$2,500 Beverage Cart Sponsor

- Logo recognition on beverage carts
- Logo recognition on event banners and welcome boards

#### \$2,500 Lunch Sponsor

- Logo recognition on signage during lunch
- Logo recognition on event banners and welcome boards

### \$2,500 Evening Awards Sponsor

- Logo recognition on signage during evening awards
- Logo recognition on event banners and welcome boards

## \$1,000 Tee Sponsor

• Logo recognition on one tee sign

#### \$150 Post-Golf Reception (Fair Market Value \$125)

• Join us at 5:30 pm for cocktails, hors d'oeuvres, awards and raffle



# 2016 Sponsorship/Foursome Registration

## **Sponsorship Levels**

(with playing spots):

\$25,000 Ace Sponsor
\$15,000 Albatross Sponsor
\$10,000 Eagle Sponsor
5,000 Par Sponsor
\$3,500 Foursome Sponsor
\$750 Single Player Registration, Qty = \_\_\_\_\_

# **Sponsorship Levels**

#### (no playing spots):

\$5,000 Golf Cart Sponsor
\$5,000 Pin Flag Sponsor
\$2,500 Beverage Cart Sponsor
\$2,500 Lunch Sponsor
\$2,500 Evening Awards Sponsor
\$1,000 Tee Sponsor
\$150 Post-Golf Cocktail Reception, Qty = \_\_\_\_\_

# Buy your Raffle tickets in advance:

□ I wish to purchase\_\_\_\_\_ raffle tickets at \$20 per ticket

# **Registration Information:**

Name:		
Company:		
Address:		
City:	State:	_ Zip:
Home Phone:	Business Phone:	
Email:		

## **Payment Information:**

#### All payments are due by Wednesday, June 1, 2016

Please invoice me at the abc	ove address				
Check enclosed					
□ Please Bill My Credit Card:	□ Amex	🗆 Visa	□ Discover	□ Mastercard	
Amount:	_				
Card Number:					
Name on Card:					
Expiration Date:	Security Code:		Billing Zip Code:		

## Sponsorship & Registration also available online at:

#### www.gcpgolfclassic.org

Please return this form to Alex Barker at abarker@jdrf.org or (202) 465-4123 JDRF | 1400 K Street NW, #725 | Washington, DC 20005 | (202) 371-0046 fax

For more information about JDRF, please visit: www.jdrf.org