

Fundraising Online

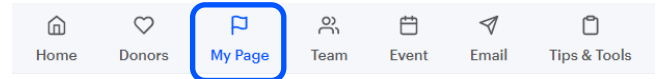


How to Customize your Fundraising Link

Creating a custom link can make it easier for donors to locate your JDRF One Walk fundraising page when you post online, send an email, or mail a letter.

To change your link, follow these steps:

1. Sign in to your JDRF One Walk Participant Center by visiting walk.jdrf.org
2. Once you are signed in, click on the “My Page” button at the top of the navigation bar.
3. Scroll down the page until you see “Page Settings” and “Link”.
4. Click “edit” and a box will pop up that says, “Edit Page Web Address”. Type in your customization and select “Save”.



Page Settings

Link

<http://www2.jdrf.org/goto/Carr>

Edit

Share

Edit Page Web Address

You can create a shortcut for your page to make it easier to share. It can only contain lowercase letters, numbers and dashes.

Web Address Shortcut

Carr

<http://www2.jdrf.org/goto/Carr>

Cancel

Save

Note: Be sure to keep it short and easy for others to type if you include it in a mailed letter.

How to Create a QR Code for your Fundraising Page

Are you sending a mailed letter and worried about your donor making an error when typing in your fundraising link? Include a custom QR code in your letter or postcard to your donor and they will be able to access your fundraising page faster than ever before!

To create a custom QR code, follow these steps:

1. Visit qr-code-generator.com
2. Paste your customized fundraising page link into the generator.
3. There are a few options to customize your frame and shape without starting an account. Once you are ready, select the “download JPG” button.
4. Save your new QR code to your desktop.
5. Insert your QR code into your mailed letter along with your customized link in case your donor does not know how or does not have the capability to scan a QR code with their phone.

