

WALK DAY BAKE SALE

TIPS BY: TEAM LILY BIRD



#1

Connect with local business to see who will allow a fundraiser bake sale. We set up our bake sales at our dance studio, a few large office lunchrooms, along with a local community center and preschool.

#2

Decide which bake sales will be LIVE and which will be STAGED.
Live bake sales = be present and talk with the patrons.
Staged bake sales = boxes set up near a manned station with a jar for the proceeds. Ours were at the office window of the community center and preschool.

Quick tip: On the collection jars, add your Venmo QR code so patrons that don't have cash are still able to buy baked goods.

#3

Choose baked goods like cookies or brownies that are small and will last in individually sealed packaged for a few days.

#4

Pick beginning and end dates. Utilize your social media accounts to share when, where, and what you're selling!!

#5

Make some signs that give information about type 1 diabetes and how patrons can help spread awareness. Don't forget to thank them for raising money for a cure!