

We Go Further To Cure Type 1 Diabetes



Ford Family Team Sponsorship



Ford is a valued part of the JDRF family! Ford's 2016 Global Walk Partner status and Illinois Chapter Sponsor title means a renewal of goodwill and support for JDRF. Ford's sponsorship impacts several activities at our Chapter and we appreciate Ford's steadfast dedication. Ford Dealerships have the unique opportunity to support Family Walk Teams with a fundraising match. This partnership also means dollars for JDRF to turn type one into type none.

How does the Ford Family Team Sponsorship Work?

- Registered Family Walk Teams submit an application for a dealership sponsorship by **July 22, 2016**.
- Family Teams must raise a minimum of \$1,500 through their own fundraising efforts.
- Completed Family Team applications are presented to Ford dealerships for team sponsorship selection.

What to expect from a Ford Dealership Partner?

- Sponsoring Ford dealerships will select a Family Team from their community (teams notified by JDRF).
- Dealerships have the option of hosting Family Team fundraising events.
- Ford dealerships **match** the money raised by your Family Team - up to \$1,500 or \$2,500 depending on the dealer commitment and donations raised by your Team.

What should Family Teams do?

- **Say thanks!** Visit the dealership; thank them for their sponsorship; send a team photo; present a personalized family team sponsorship "award".
- Recognize your dealership in September during Ford Social Media month.

Teams not paired with a dealership will be entered into a drawing to win ONE \$500 Team donation.

Please direct questions and your application to Megan Gavin, JDRF: 312.423.7194 or mgavin@jdrf.org

