

We Go Further To Cure Type 1 Diabetes



Ford Family Team Sponsorship



Ford is a valued part of the JDRF family! Ford's 2017 Global Walk Partner status and Illinois Chapter Sponsor title means a renewal of goodwill and support for JDRF. Ford's sponsorship impacts several activities at our Chapter and we appreciate Ford's steadfast dedication. Ford Dealerships have the unique opportunity to support Family Walk Teams with a fundraising match. This partnership also means dollars for JDRF to turn type one into type none.

How does the Ford Family Team Sponsorship Work?

- Registered Family Walk Teams submit an application for a dealership sponsorship by **June 2, 2017**.
- Family Teams must raise a minimum of \$1,500 through their own fundraising efforts.
- Completed Family Team applications are presented to Ford dealerships for team sponsorship selection.

What to expect from a Ford Dealership Partner?

- Sponsoring Ford dealerships will select a Family Team from their community (teams notified by JDRF).
- Dealerships have the option of hosting Family Team fundraising events.
- Ford dealerships **match** the money raised by your Family Team - up to \$1,500 or \$2,500 depending on the dealer commitment and donations raised by your Team.

What should Family Teams do?

- **Say thanks!** Visit the dealership; thank them for their sponsorship; send a team photo; present a personalized family team sponsorship "award".
- Recognize your dealership in August, September and October on social media, leading up to Walk day.

Teams not paired with a dealership will be entered into a drawing to win ONE \$250 Team donation.

Please direct questions and your application to Melanie Doherty, JDRF: 312.447-2324 or meherty@jdrf.org

2017 Ford Family Team Sponsorship Application

Application Information *Please type or print clearly & use additional paper if needed.*

- Please submit your application to JDRF no later than **Friday, June 2, 2017**
- Only currently **REGISTERED** Walk teams will be considered for the program
- Attach information to support your team application such as your Family Team letter and photos
- Please submit full color copies for all application documents
- Dealership sponsorship will count toward your team's total
- Team selection is by Ford Dealership and dependent on number of participating dealers; unfortunately, not all applicants will be selected

Teams not paired with a dealership will be entered into a drawing TO WIN ONE \$250 Team donation.

Walk Team Information

Team Name:

Team Captain Name:

Address:

City, State, and Zip:

Mobile Phone Number:

Email Address:

Walk Site and # of Years Walking:

Where you previously sponsored by a Ford Dealership? If yes, what Dealership.

Tell Us About Your Team!

Why do you Walk?

What does a world without type 1 diabetes look like to you?

How would you and your team use social media to highlight your Ford Dealership support?

How do you envision your team and a Ford Dealership working together?