



# Sponsorship Opportunities

2025 Breakthrough T1D Illinois Gala

Saturday,  
December 13, 2025

McCormick Place Lakeside Center  
Chicago, IL



## We are Breakthrough T1D (formerly JDRF)

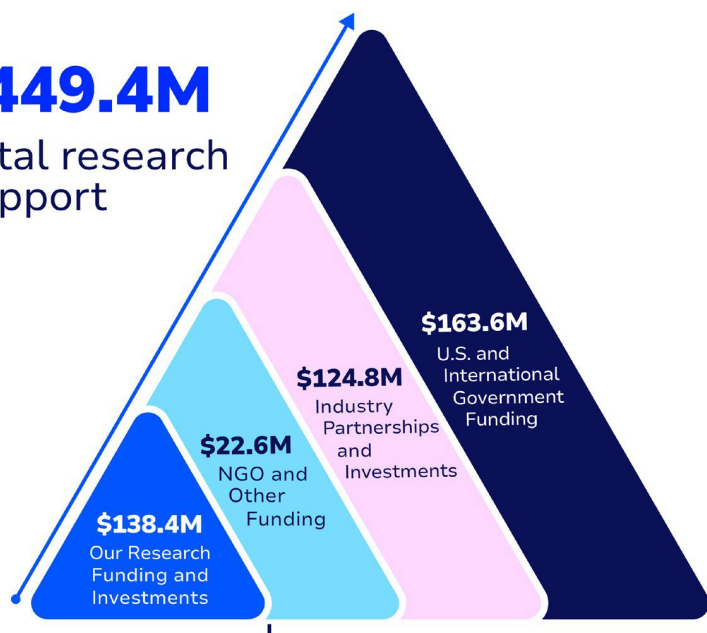
As the leading global type 1 diabetes (T1D) research and advocacy organization, we help make everyday life with T1D better while driving toward cures. No organization does more to improve everyday life with T1D—from driving millions of dollars of global investment in therapy development and access, to advancing research, advocacy, and community support. We invest in the most promising research to turn ideas into life-changing therapies and lead the way to cures. We work with government to address issues that impact the T1D community - securing research funding and breaking through barriers that limit access to care worldwide. We provide resources and guidance that makes it easier to live and thrive with T1D. Today, we are leading the way to more effective solutions. Tomorrow, we will make this condition a thing of the past.

## Through the decades

Breakthrough T1D has also steadfastly supported training the next generation of T1D scientists. We have supported nearly 2,000 researchers and clinicians through our training grants program, helping to build the strong talent pipeline that contributed to these notable achievements. Many former trainees have gone on to long careers in T1D research, with Breakthrough T1D continuing to support them along the way.

Breakthrough T1D's influence extends to the private and public sectors, where we draw more funding for T1D therapy research and development. The triangle to the right represents this leverage in fiscal year 2023. Through our years of work in Breakthrough T1D's advocacy and partnerships, we have spurred more than \$4B of additional resources toward T1D research.

**\$449.4M**  
Total research support



We drew \$311M in additional funding and investments for T1D research

With your support, we are creating a movement to improve and change life with T1D, advancing breakthroughs on the way to cures.

To find out more, visit [BreakthroughT1D.org](https://BreakthroughT1D.org).

# Why Partner With Us?



## **Recognition as a corporate leader in your community**

Increase your company's visibility in your community as a partner to one of the most respected health-related organizations with a broad base of devoted constituents including local corporate and philanthropic leaders.



## **Enhance public image**

Increase awareness of your corporate identity and portray a positive image to your current stakeholders organizations with a broad base of devoted constituents including local corporate and philanthropic leaders.



## **Strengthen your brand**

Differentiate yourself from your competitors by building a strong brand image and enhancing your brand awareness.



## **Increase employee engagement**

Foster employee engagement and strengthen camaraderie through opportunities for team building.



## **Support employees impacted by T1D**

Educate your employee base about diabetes and show support for team members and their families who are impacted by T1D.

# Breakthrough T1D Illinois Gala



The Breakthrough T1D

Illinois Gala is recognized as the number one charity event in Chicago by Crain's Chicago Business. It brings over 2,000 philanthropists, community leaders, and corporate partners together for an unforgettable evening featuring an expansive silent auction, a one-of-a-kind live auction, a seated dinner, award-winning entertainment, and Breakthrough T1D's signature Fund A Cure program. The 2024 Gala raised a record-breaking \$18.5 million, the highest-grossing fundraising event in Breakthrough T1D's national history.

Through the Breakthrough T1D Illinois Gala on Saturday, December 13, 2025, we can provide your company with increased corporate visibility and exposure to over 2,000 guests and potential clients across Illinois while increasing employee engagement and satisfaction through volunteer opportunities.

The Breakthrough T1D Illinois Gala will unify your employees and inspire them to help change the lives of people living with T1D. Commit to event sponsorship and you will receive benefits and exposure for your company, while helping us turn type one into type none. Please note, these benefits are fully customizable based on the goals of your company.



## 2025 Sponsorship Levels

Experience Benefits	\$100,000	\$75,000	\$50,000	\$35,000
<i>Fair market value of goods &amp; services:</i>	\$9,400	\$7,050	\$4,700	\$2,350
Table(s) of ten seats in the ballroom and VIP seating in theater (deadline 11/21)	4	3	2	1
Logo inclusion on printed invitation (~4,000 units, deadline 9/21)	•	•	•	•
Logo inclusion in e-blast to all Breakthrough T1D Illinois constituents (~98,000 recipients, deadline 11/21)	•	•	•	•
Logo inclusion in email to all Gala attendees (~2,000 recipients, deadline 11/21)	•	•	•	•
Logo inclusion in post-event stewardship mailing (~2,000 recipients, deadline 11/21)	•	•	•	•
Logo inclusion on Illinois Gala website (deadline 11/21)	•	•	•	•
Logo inclusion on screens during reception and program (deadline 11/21)	•	•	•	•
Choice of Custom Sponsor Package (details below)			•	•
Company recognition in Breakthrough T1D Illinois newsletter (deadline 10/24)	•	•	•	
Social media promotion (Breakthrough T1D Illinois FB, X, IG, LI, deadline 11/21)	•	•		
Meet & greet with celebrity entertainment for four guests (to be agreed upon by entertainment, deadline 11/21)	•			
Optional 60-second social media video promotion (deadline 10/27)	•			

# 2025 Custom Sponsorship Opportunities

## Welcome | \$50,000



- All \$50,000 Base Package benefits
- Logo included on printed information forms at registration.
- Logo included on registration welcome signs (2,000 impressions)
- Opportunity to provide company-branded pens to be used at registration (company to provide pens or work with JDRF to produce at an additional cost)
- Logo included in a minimum of three e-blasts to Breakthrough T1D Illinois supporters (~85,000 recipients per email)

## Live Auction | \$50,000



- All \$50,000 Base Package benefits
- Hosting status of Illinois Gala Live Auction
- Opportunity for company to provide a package for inclusion in Live Auction (package to be mutually agreed upon by company and Breakthrough T1D)
- Verbal recognition by auctioneer during Live Auction
- Logo included in all Illinois Gala Auction Highlights e-blasts sent to targeted Breakthrough T1D Illinois interest groups

## Volunteer | \$35,000



- All \$35,000 Base Package benefits
- Company name or logo included in thank you emails and mailings to volunteers
- Company logo on stickers worn by volunteers at the Gala
- Opportunity to provide thank you gift to volunteers (company to provide materials at own expense)
- Opportunity to leverage \$5,000 increase as a match opportunity for volunteer donations (to be promoted via social media, volunteer communication, and night of event promotion)
- Opportunity for employees to volunteer at the event





# 2025 Custom Sponsorship Opportunities

## Valet | \$35,000

- All \$35,000 Base Package benefits
- Valet area branded with Company logos, signage, etc.
- Ability for corporate promotional materials to be placed in each car

## Dinner | \$35,000

- All \$35,000 Base Package benefits
- Prominent logo placement on printed menu cards (2,000 impressions; (deadline 11/22)

## Auction Item Pick Up | \$35,000

- All \$35,000 Base Package benefits
- Opportunity for Company branded bags to be used as the auction item pick-up bags (company to provide bags or work with Breakthrough T1D to produce at an additional cost)
- Auction Item Pick-Up area branded with Company logos, signage, etc.
- Opportunity for Company employees to volunteer at Auction Item Pick-Up and interact with guests
- Ability for corporate promotional materials to be placed in each bag
- Logo included in all Illinois Gala Auction Highlights e-blasts sent to targeted Breakthrough T1D Illinois interest groups

## Social Media | \$35,000

- All \$35,000 Base Package benefits
- Prominent display of company logo in photo area on blue carpet
- Logo and company content to be displayed on Social Wall throughout event
- Opportunity for high-level social media engagement
- Company recognized in Facebook and Instagram posts linked to social wall



# 2025 Table Sponsor Opportunities

Table Supporter Benefits	\$25,000	\$15,000	\$10,000	\$6,000
<i>Fair market value of goods &amp; services:</i>	\$2,350	2,350	\$2,350	\$2,350
Meet & greet with celebrity entertainment for two guests (to be agreed upon by entertainment)	•			
Verbal recognition during program (deadline 11/21)	•			
Name recognition on printed bid cards (1,000 units, deadline 11/21)	•	•		
Name recognition on mobile auction display (deadline 11/21)	•	•		
Name listing on screens during reception and program (deadline 11/21)	•	•	•	
Name listing on Illinois Gala website (deadline 11/21)	•	•	•	•
Table of ten seats in the ballroom	•	•	•	•







# 2025 Illinois Gala

**Saturday,  
December 13, 2025**

McCormick Place Lakeside Center  
Chicago, IL

Please return completed form to:

Heidi Merritt  
Director, Signature Events  
HMerritt@BreakthroughT1D.org  
773-616-6381

I authorize BreakthroughT1D to use: (a) my name and/or (b) any photographs or logos which I have provided to representatives of Breakthrough T1D to promote or advertise the Breakthrough T1D ILLINIOS GALA. Such promotion or advertising may include, but is not limited to, the publication, display and exhibition of my corporate name and/or my logos and/or photographs.. Tax ID – 23-1907729. I declare my consent to be irrevocable and release BreakthroughT1D from any and all claims whatsoever in connection with the use of my corporate name and/or logos and/or photographs as previously described. As a SPONSOR, I will send a high-res EPS file of the corporate logo to be used for printing on materials that apply to my sponsorship level to hmerritt@BreakthroughT1D.org no later than November 21, 2025.

## 2025 Commitment Form

### Sponsorship

- ☐ \$100,000 Sponsor
- ☐ \$75,000 Sponsor
- ☐ \$50,000 Sponsor
- ☐ \$35,000 Sponsor
- ☐ Welcome Sponsor | \$50,000
- ☐ Live Auction Sponsor | \$50,000
- ☐ Volunteer Sponsor | \$35,000
- ☐ Valet Sponsor | \$35,000
- ☐ Dinner Sponsor | \$35,000
- ☐ Social Media Sponsor | \$35,000
- ☐ Auction Item Pick Up Sponsor | \$35,000

### Table Sponsor Opportunities

- ☐ \$25,000 Sponsor
- ☐ \$15,000 Sponsor
- ☐ \$10,000 Sponsor
- ☐ \$6,000 Sponsor

### Fund A Cure Donation

- ☐ Please accept my Fund A Cure Donation \$\_\_\_\_\_

### Registration Information

Donor/Company Name \_\_\_\_\_

Contact Name (if different) \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

- ☐ My check (payable to Breakthrough T1D) is enclosed
- ☐ Please invoice me.

If you would like to pay by credit card, call Heidi Merritt  
at 773-616-6381 or go to  
[www.BreakthroughT1D.org/illinois/events/illinoisgala/](http://www.BreakthroughT1D.org/illinois/events/illinoisgala/)

*Please note: Payments by Donor Advised Funds or IRAs may not be  
applied to purchases with goods and services attached.*