



Corporate Partnership Opportunities

JDRF One Walk

Kansas & Missouri Chapter

Partner with Us

Create a World Without T1D

From funding innovative research to advocating for government action and providing a support for our community, no other organization does more to fight type 1 diabetes (T1D) than JDRF.

JDRF: Many Against 1

JDRF is the leading the global nonprofit funding type 1 diabetes (T1D) research, advocating for policies that accelerate access to new therapies and providing a support network for millions of people impacted by T1D. JDRF has driven nearly every major advancement in drug, device and cell therapy made in T1D in the last 50 years. **Our vision is a world without T1D**, and until then, JDRF research drives better treatments and therapies to reduce the physical, mental, and financial burden on people affected by T1D.

What is T1D?

T1D is a chronic, life-threatening, autoimmune disease in which a person's pancreas stops producing insulin, a hormone people need to get energy from food. T1D strikes both children and adults, and its onset has nothing to do with diet or lifestyle. People with T1D must regularly monitor their blood sugar levels, inject or continually infuse insulin through a pump, and carefully balance their insulin doses with eating and daily activities like exercise, illness and stress to survive. T1D is not preventable and currently there is no cure.

1.6 million Americans are living with T1D, which is up from 1.25 million people, or nearly 30%, from 2017. With 1 in every 65 people projected to develop T1D by 2050, the time is now to bring us closer to cures.



\$2.5B+

Directed to T1D research since our founding in 1970



300

Active research grants around the globe



50

Currently funding active clinical trials



3X

Higher medical expenses than people without diabetes

It takes One Walk to fight T1D

The JDRF One Walk is your chance to show the world that together, we can conquer type 1 diabetes (T1D). Now you can be a part of the largest T1D event in the world, no matter where you are. One Walk will power more research, enable more advocacy and fund more support for the 1.6 million Americans living with T1D. By joining the JDRF One Walk, you'll be part of the lasting footprint we'll make for the T1D community now, and for generations to come.



Help Change Lives

Each year 64,000 people in the U.S. are diagnosed with T1D. Less than one third of those with T1D are achieving target blood glucose levels — putting them at risk for complications. Let's bring that number to zero.



Boost Health and Wellness

Families and companies can support their healthy living goals and initiatives while making a difference for those living with T1D by setting mileage goals and tracking their miles.



Contribute to a Cure

If you want to help put an end to T1D, this is your opportunity. By joining JDRF One Walk you'll support breakthroughs that get us closer to cures and provide hope to the millions affected by this disease.



JDRF ONE WALK

CORPORATE PARTNERSHIP OPPORTUNITIES

	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Pre & Post Event Company Recognition				
Logo on One Walk Website	X <i>Premier Placement</i>	X	X	X
Logo on Chapter Website	X <i>Premier Placement</i>	X	X	X
Logo in Chapter Newsletter for Walk Posts and Walk Wrap-Up	X <i>Premier Placement</i>	X	X	X
Company Recognition in Post-Walk Newsletter to All Participants	Logo <i>Premier Placement</i>	Logo	Logo	Name
Recognition on Social Media <i>(Facebook, Twitter, LinkedIn, Instagram)</i>	2 Dedicated Posts	1 Dedicated Post	1 Group Post	1 Group Post
JDRF Ambassador "Sponsor Shout Out" Social Media Video	1 Dedicated Video	1 Dedicated Video	1 Group Video	
Logo on Print Collateral	Logo <i>Premier Placement</i>	Logo	Logo	
Walk Day Company Recognition				
Logo on Walk Day Signage	X <i>Premier Placement</i>	X	X	X
Verbal Recognition from Stage	X	X	X	
Logo on T1D Identifier <i>(only 8 available)</i>	X <i>Premier Placement</i>	X	X	
Logo on V1P Badge and Lanyard <i>(only 10 available)</i>	X <i>Premier Placement</i>	X	X	
Logo on Prominent Walk Site Entrance/ Exit Signage	X <i>Premier Placement</i>	X		
Additional Company Promotion				
Choice of Additional Corporate Partnership Opportunity*	X	X	X	
Employee Engagement				
Company Team Participation on Walk Day	X	X	X	X
JDRF Support in Company Walk Kickoff	X	X		

JDRF ONE WALK

ADDITIONAL PARTNERSHIP OPPORTUNITIES

MILE OF HOPE SPONSOR

Support those that we will always walk the distance for – the kids, adults, families and teams impacted by T1D.

Teams who raise \$2,000 or more will receive a custom Mile of Hope sign to celebrate their T1D champion. The Mile of Hope Sponsor will receive exclusive logo placement on these signs, which will be placed on the walk route on One Walk day to remind everyone who we walk for.

VOLUNTEER SPONSOR

Celebrate our volunteers and all they do to bring us closer to a world without type 1 diabetes.

Show your support for our incredible volunteers with your company's logo exclusively on the volunteer shirts, provided for every volunteer on walk day. In addition, your company's logo will be on signage related to volunteers on One Walk day and the volunteer sign up page. You have the opportunity to provide a thank you message to volunteers leading up to the event and a company branded thank you to all volunteers on walk day.

YOUTH AMBASSADOR SPOTLIGHT SPONSOR

Highlight some of the amazing T1D champions in our chapter who are sharing their stories to make One Walk a success!

The Youth Ambassador Spotlight Sponsor will receive exclusive logo and name recognition on a blog post announcing the 2022 Youth Ambassadors, which will be shared in the chapter newsletter, in addition to a social media post across all social platforms. Whenever the Youth Ambassadors are celebrated, the Youth Ambassador Spotlight Sponsor will be too! Opportunity to include a custom message on the Youth Ambassador blog page.

EXCLUSIVE WALK DAY RECOGNITION

Be a key part of this amazing day in a unique and exclusive way.

There will be a variety of opportunities available to show your commitment to creating a world without type 1 diabetes. Thank you for sharing our vision, let us help share yours through a custom and exclusive recognition opportunity.

FRIDAY ROLL CALL SPONSOR

Thank all the teams that register weekly for participating in One Walk and for bringing us one step closer to a world without T1D.

Every Friday we welcome and thank all of the registered teams for that week on all social media platforms. The Friday Roll Call Sponsor will have their logo placed on these weekly posts, along with a company tag across all platforms leading up to One Walk.

TEAM CAPTAIN WELCOME SPONSOR

Be the welcome wagon for Team Captains when they register for One Walk.

All Team Captains receive a welcome e-mail when they register to thank them and share One Walk tips and tricks. This is the team's first point of contact after registering and the Team Captain Welcome Sponsor will be able to include their logo and a custom message welcoming teams in all e-mails.

WHY I WALK WEDNESDAY SPONSOR

Honor the T1D champions in our community and their families.

Leading up to One Walk, we'll celebrate some of the amazing One Walk teams in our community. These teams will share "why they walk" and what inspires them about One Walk. All post will include a tag of your company on social media and your company's logo included on the graphic.

2022 One Walk Commitment Form

Kansas City | Saturday, October 1

St. Louis | Sunday, October 16

DONOR INFORMATION

Company Name (as you want to be listed) _____

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

Mobile Phone: _____ Email: _____

Website: _____

Twitter: _____ Instagram: _____

Facebook: _____ LinkedIn: _____

PARTNER WITH US FOR THE JDRF ONE WALK

Select the event you would like to sponsor:

Kansas City One Walk - Saturday, October 1, 2022

St. Louis One Walk - Sunday, October 16, 2022

Contact me for ways I can be represented in both markets!

Select a sponsorship level:

Platinum (\$20,000)

Gold (\$10,000)

Silver (\$5,000)

Bronze (\$2,500)

Additional opportunities:

I am interested in having a Corporate Walk Team for the Kansas City/St. Louis One Walk

Please complete this form and return to the JDRF Kansas & Missouri Chapter:

215 West Pershing Road, Suite 300, Kansas City, Missouri 64108, by fax to 816-472-7617 or by email to Kayla Taszarek, Development Manager at ktaszarek@jdrf.org.

For more information, contact Kayla Taszarek at 314-710-0187 or ktaszarek@jdrf.org.