

Asking for Support

What do the most successful JDRF One Walk fundraisers have in common? They ask as many people as possible for support by sharing the story of why they walk and the mission behind their efforts.

Before sending your fundraising request this year, you'll want to plan who you will be reaching out to. Think about including people who have donated to you in the past such as family, friends, and others within your network who have expressed an interest in helping the T1D community. No one knows your donors better than you do! Once you've determined who you will be reaching out to, it's time to update your personal fundraising page.

When sharing your story, consider the following questions:

- What is the JDRF One Walk and where does the money go?
- What are you doing for your JDRF One Walk?
- Describe what you and your family experienced after the diagnosis (when it happened, what you were feeling, etc.).
- Discuss how T1D affects you or your loved on a daily basis
- Include a photo

See your Participant Center for templates for sharing your story on social, sending emails, and letters.

- Thank you to everyone who has donated (tag recent donors)! We are now just \$XXXX away from reaching our goal of \$XXX. [Insert link]
- Type 1 diabetes (T1D) does not stop for anything. No donation is too small. Every dollar you can give will truly make a difference. [insert link]

Don't forget to thank your donors! Whether you give them a shout out on social media or send a handwritten note in the mail, always take the time to thank those who have supported you. Remember, you can keep track of your donors right from your Participant Center!