



On **Sunday, October 22nd** over 3,000 walkers, volunteers, and partners from across the St. Louis metro will come together to support the **1.45 million persons** in the U.S. living with type 1 diabetes (T1D).

The T1D community will gather at the **St. Louis Community College - Meramec Campus** to celebrate what makes JDRF One Walk so special -- our stories, collective accomplishments and the joy of coming together to positively change the future for everyone living with T1D. We hope you will join us!



You CAN make a difference in the lives of those with T1D!

JDRF-funded research encompasses T1D at every life stage. With your support, we can work together and continue advancing research forward to:



CURE

Eradicate T1D by restoring the body's ability to make insulin



PREVENT

Stop T1D before it occurs



TREAT

Keeping those with T1D as healthy as possible until cures are found by advancing new technologies and therapies



As a JDRF corporate partner, you can help us create a world without type 1 diabetes (T1D). There are many opportunities for companies to engage with JDRF One Walk. We'll help identify the right partnership so that you can:

- Increase employee and community engagement
- Enhance Brand Awareness
- Reach new customers and drive loyalty
- Build your brand image
- Support your corporate social responsibility goals
- Differentiate yourself from competitors



SPONSORSHIP

JDRF offers multiple levels of national, regional and local sponsorship opportunities.

- We'll work with you to determine a sponsorship package that best meets your corporate goals and philosophy.
- Your company may benefit from event day promotional opportunities and inclusion on select JDRF One Walk marketing materials for increased visibility.



CORPORATE TEAM

Form a corporate local, regional or national JDRF One Walk team!

- A fantastic way to get your company and employees involved with a great cause while engaging in your local community.
- It's easy! Your staff partner will meet with you to set a goal, develop a plan to achieve it and provide fundraising tools to make it fun.



POINT OF SALE

Hosting a cause marketing campaign can help increase revenue and create brand loyalty. Best of all, your investment will help benefit those affected by T1D and their families

- Some of the many options to engage your customers include give-back events, round-up or add on donations.
- 84% of people say they are likely to switch brands (when price and quality are equal) to support a cause.
- 92% of people have a more positive perception of companies and products that support causes.

Reach out today to discuss how we can partner with you!

St. Louis | October 22 | St. Louis Community College | Meramec Campus

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