



Breakthrough T1D
Kansas & Missouri Chapter

Partnership Opportunities



The Kansas & Missouri chapter is excited to share that JDRF is now Breakthrough T1D! We're the same organization – just with a name and look that more fully represents who we are. Our new brand reflects our bold vision for a world without T1D. We are accelerating breakthroughs and building a movement for change. We are Breakthrough T1D!

Saturday, March 22, 2025
St. Louis

The Ritz-Carlton, St. Louis

CONTACT:

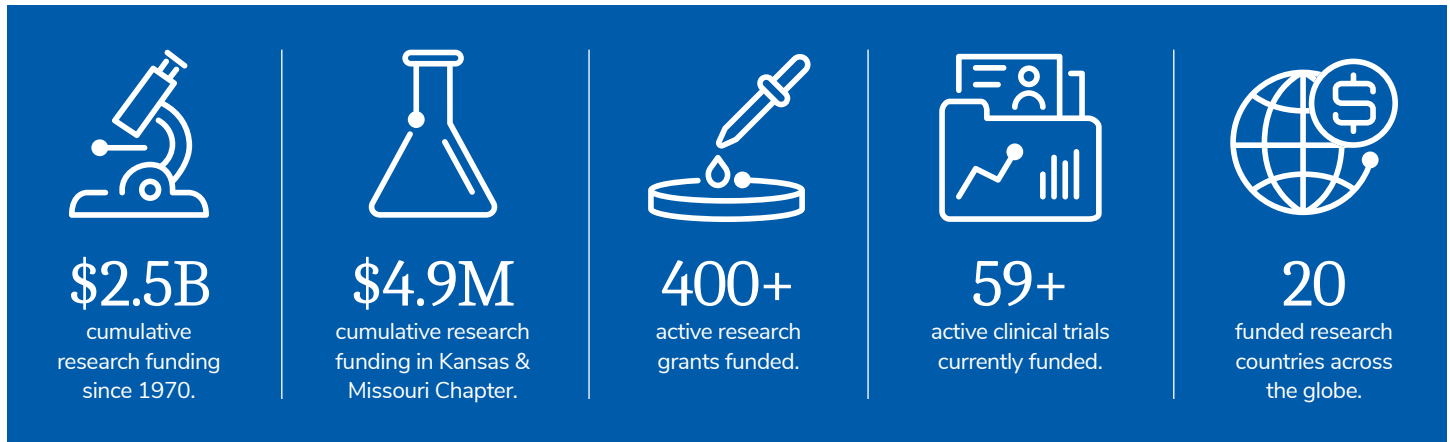
Becky Smith, Development Manager
rsmith@BreakthroughT1D.org • 815.536.5395

DreamGalaSTL.org



A global legacy of fighting type 1 diabetes

Type 1 diabetes (T1D) is an autoimmune disease that strikes both children and adults and occurs when the pancreas stops producing insulin. Because Breakthrough T1D is the leading international organization devoted to type 1 diabetes research, donations over the years have contributed to a cumulative worldwide effort.



Fund A Cure

Even if you can't attend the Dream Gala, you can still make a Fund A Cure donation.



Let's Breakthrough T1D Together

For more information, contact Becky Smith, Development Manager, Breakthrough T1D Kansas & Missouri Chapter, at 816.536.5395 or rsmith@BreakthroughT1D.org.



Breakthrough T1D is a 501(c)(3) tax-exempt organization. Federal ID number is 23-1907729

Join very good company

“Hoefel Welker is honored to be the Presenting Sponsor of the 2025 Breakthrough T1D Dream Gala. Join us for an evening of inspiration and impact – where business meets heartfelt philanthropy, and where your sponsorship amplifies Breakthrough T1D’s strategy to create a world without type 1 diabetes.”

– Rob Welker, President and Partner, and Elise Kirchhofer, COO, Hoefel Welker



Partner with us and other generous sponsors as we break through boundaries to create a world without T1D. Here are a few of our amazing 2024 Dream Gala sponsors:

Hoefel Welker • Emerson Charitable Trust • Edward Jones
BCLP • Husch Blackwell • World Wide Technology
Graybar Foundation • Lewis Rice • MG+M • Suntrup Automotive Group
Heartland Coca-Cola Bottling Company • Kaldi’s Coffee
KJO Media • Platinum XP • Trozzolo Communications Group
Dentons • Distribution Management
Four Points Health • Holmes, Radford & Reynolds
Jeff & Christina Giles Charitable Fund • Jay Wolfe Toyota of West County
JP Morgan Private Bank • Manheim St. Louis
Washington University School of Medicine • LTS Auto Service Center
Mercy Hospital St. Louis • St. Louis Children’s Hospital

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St. Louis Dream Gala Benefits



Partnership Benefits*

| | Presenting Sponsor \$50,000 | Dream Sponsor \$25,000 | Diamond Sponsor \$15,000 | Gold Sponsor \$10,000 | Emerald Sponsor \$5,000 | Benefactor \$3,500 |
|-----------------------------------------------------------------------------------------|--------------------------------|---------------------------|-----------------------------|--------------------------|----------------------------|---------------------------|
| Premier Table Seating | 2 Tables (16 Seats) | 1 Table (8 Seats) | | | | |
| Reserved Table Seating | | | 1 Table (8 Seats) | 1 Table (8 Seats) | 1 Table (8 Seats) | Shared Table (4 Seats) |
| Complimentary Stay Night of Gala | 1 Room | 1 Room | 1 Room | | | |
| Complimentary Valet Parking | ● | ● | ● | ● | ● | ● |
| Company Digital Advertisement Displayed at Event | ● | ● | ● | ● | ● | |
| Recognition on Screen During Program | Dedicated Logo | Dedicated Logo | Group Logo | Group Logo | Group Name | Group Name |
| Verbal Recognition During Program | ● | ● | ● | ● | | |
| Choice of Additional Customized Benefits and Naming Opportunities* | ● | ● | ● | ● | | |
| Company Logo on Save the Date <i>(Print deadlines apply)</i> | ● | ● | | | | |
| Company Logo on Invitation <i>(Print deadlines apply)</i> | ● | ● | ● | | | |
| Recognition on Gala Website & Post-Event Chapter Newsletter | Logo | Logo | Logo | Logo | Name | Name |
| Recognition on Chapter Social Media Platforms <i>(Facebook, Instagram, LinkedIn)</i> | Dedicated Logo | Dedicated Logo | Dedicated Logo | Group Logo | Group Name | Group Name |
| Company Logo in Post-Event Recognition Ad for Business Journal | ● | ● | ● | ● | | |

Fair Market Value

| | | | | | | |
|----------------------------------------|---------|---------|---------|---------|---------|-------|
| St. Louis Dream Gala Fair Market Value | \$2,787 | \$1,523 | \$1,523 | \$1,264 | \$1,264 | \$632 |
|----------------------------------------|---------|---------|---------|---------|---------|-------|

*Sponsorship benefits are based on scheduling and print deadlines. Gold level and above sponsorship levels have customized benefits opportunities. Contact Becky Smith to reserve your sponsorship or for more information at rsmith@BreakthroughT1D.org or (816)536-5395.

Exclusive Opportunities for Sponsorships \$15,000+

Ambassador Spotlight Partner

- Corporate identity on Ambassador blog post
- Corporate identity during Ambassador recognition at Gala
- Recognized as Ambassador Spotlight Partner on Invitation

Cocktail Reception Partner

- Recognized as Cocktail Reception Partner on invitation
- Corporate identity on cocktail napkins and/or sticks

Customized Partner Package

Work with Breakthrough T1D to build the perfect sponsorship that fits the mission and needs of your company

Contact Becky Smith at rsmith@BreakthroughT1D.org to build your sponsorship package!

Entertainment Partner

- Recognized as Entertainment Partner on invitation
- Corporate identity near entertainers during After Party celebration

After-Party Partner

- Corporate identity throughout After Party celebration
- Corporate identity on After Party communications
- Recognized as After Party Partner on invitation

Limited Opportunities for Sponsorships \$10,000+

Dinner Partner

- Opportunity to attend menu tasting
- Corporate identity on menu

Live Auction Partner

- Recognized as Live Auction Partner on invitation
- Provide gifts to Live Auction item winners

Sweepstakes Partner

- Corporate identity on all sweepstakes signage and communications
- Opportunity to provide company-branded sweepstakes item for Gala

Registration Partner

- Corporate identity in pre-event communications to registered guests
- Corporate identity at Registration at Gala

Valet Partner

- Corporate identity at valet
- Opportunity to provide company-branded guest take-home item

Customized Partner Package

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Donor Information

Company/Organization: _____
(Exactly as you want to be listed)

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____ Website: _____

Facebook Handle: _____ Instagram Handle: _____ LinkedIn Handle: _____

Partner With Us for the Breakthrough T1D Dream Gala

Sponsorships

Select the event you would like to sponsor and/or select to be a cash sponsor.

- St. Louis Dream Gala – Saturday, March 22, 2025, at The Ritz-Carlton, St. Louis
- I would like more information on Breakthrough T1D Walk partnership opportunities.
- Contact us for multi-event/multi-market opportunities!
- Contact us for multi-year opportunities!
- Cash Sponsor – There are no goods and services associated with a Cash Sponsorship. I am unable to join you for the Dream Gala and do not need seats or other Event Night Benefits but would still like to receive promotional recognition with the other event sponsors.

Please note, this selection helps us to accurately reflect the fair market value on your receipt. Per IRS guidelines, payment by individual retirement account (IRA) or donor advised funds (DAF) may not be applied to goods and services or used to bifurcate payments. Breakthrough T1D is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. The Federal ID number is 23-1907729.

Select a sponsorship level.

- | | |
|--------------------------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> SOLD Presenting Sponsor – \$50,000 | <input type="checkbox"/> Gold Sponsor – \$10,000 |
| <input type="checkbox"/> Dream Sponsor – \$25,000 | <input type="checkbox"/> Emerald Sponsor – \$5,000 |
| <input type="checkbox"/> Diamond Sponsor – \$15,000 | <input type="checkbox"/> Benefactor – \$3,500 |

Sponsorships of \$10,000+ include one additional limited or exclusive Corporate Partnership Opportunity. A Breakthrough T1D team member will be in touch with additional details on benefits and availability based on your Sponsorship selection.

Fund A Cure

Your Fund A Cure donation goes directly toward supporting critical research to cure, prevent and treat type 1 diabetes.

I/we would like to support the 2025 Breakthrough T1D Dream Gala by making a Fund A Cure donation for the following amount:

\$25,000 \$15,000 \$10,000 \$5,000 \$2,500 Other \$ _____

Please complete this form and return by email to **Becky Smith**, Development Manager at rsmith@BreakthroughT1D.org.

For more information, contact Becky Smith at 816-536-5395 or rsmith@BreakthroughT1D.org.