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Breakthrough T1D

Journey for T1D

Sponsorship

Opportunities

### Friday, September 26, 2025

Frutig Farms | Ann Arbor, MI

 **About Us**

**What is Type 1 Diabetes?**

Type 1 diabetes (T1D) is a chronic autoimmune disease in which a person’s pancreas stops producing insulin, a hormone people need to get energy from food. T1D strikes both children and adults, and its onset has nothing to do with diet or lifestyle. People with T1D depend on external insulin, via injection or infusion with an insulin pump, to survive. There are no cures. Breakthrough T1D is working to change that.

**About Breakthrough T1D**

As the leading global type 1 diabetes (T1D) research and advocacy organization, Breakthrough T1D helps make everyday life with T1D better while driving toward cures. We invest in the most promising research to turn ideas into life-changing therapies and devices. We work with government, regulatory officials, and insurance companies to address issues that impact the T1D community— breaking through barriers that limit access to care worldwide. We provide resources and guidance that makes it easier to live and thrive with T1D. This is more than a moment—we’re powering a movement for the T1D community. Share your support and help educate and empower individuals facing type 1 diabetes.

**Our Local Impact**

Virtually every promising T1D therapy in the pipeline today stems from Breakthrough T1D’s vision and proactive leadership. Breakthrough T1D is a significant contributor to the Michigan & Northern Ohio Chapter geography, **sponsoring over $18.7 million in active research grants awarded to 17 projects in Michigan & Northern Ohio.** We are proud to fund research at such outstanding local institutions such as:

**Regents of the University of Michigan**

* Cell capture scaffold to monitor islet transplant rejection – Active Grant: **$600,000**
* Clinical translation of microporous scaffolds engineered for islet/Beta cell transplantation

– Active Grant: **$548,643**

* Sensor for early detection of immune activation in diabetes – Active Grant: **$300,000**
* Bioactive Granular Hydrogels for Islet Delivery – Active Grant: **$400,000**
* GeLite: Glowing Engineered Luminescent Microgels for Transplant Evaluation –

Active Grant: **$200,000**

* Eye biorepository: A hub for the restoring vision moonshot – Active Grant: **$450,000**
* Repurposing LRRK2 inhibitors for Beta cell protection in T1D – Active Grant: **$750,000**
* JDRF & M-Diabetes Center of Excellence at the University of Michigan – Active Grant: **$7,795,943**
* Retinopathy Grading Project – Active Grant: **$60,042**

**EVQQ Therapeutics, Inc.**

* Development of a new nanotechnology for immune-tolerizing therapy against T1D– Active Grant: **$750,000**

**Michigan State University**

* Multicolor cellular immunoimaging of response to transplanted islet cells – Active Grant: **$750,000**

**Wayne State University**

* A Novel Glucose-Responsive Insulin – Renewal – Active Grant: **$455,836**
* Immune tolerance technology for islet transplantation – Active Grant: **$199,231**
* Orally Delivered Glucose-Responsive Insulin – Active Grant: **$274,499**

**Michigan State University**

* Avera eCare Health T1D Demonstration Project – Active Grant: **$4,000,980**

**Case Western Reserve University**

* microRNA-146a – Active Grant: **$600,000**
* Novel mechanism and method to control T cell-mediated autoimmunity in type 1 diabetes – Active Grant: **$600,000**

**Partnership Opportunities**

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| --- | --- | --- | --- | --- | --- |
|  | **Presenting**$15,000 |  **Platinum**$10,000 |  **Gold** $7,500 | **Silver**$5,000 | **Bronze**$2,500 |
| **Event Night Benefits**  |
| Exclusive Presenting Sponsor Rights for the Breakthrough T1D Detroit Promise Ball 2025 |  |  |  |  |  |
| Reserved Table Seating | 20 Tickets | 16 Tickets | 12 Tickets  | 10 Tickets | 8 Tickets |
| Rotating Sponsor Ad on Screen | :60 sec | :30 sec | :30 sec | :15 sec |  |
| Recognition throughout program | LOGO + VERBAL | LOGO + VERBAL |  LOGO + VERBAL | VERBAL | VERBAL |
| **Other Marketing Benefits** |  |  |  |  |
| Recognition in social media posts*(Facebook, Instagram, LinkedIn)* | 4 Posts | 3 Posts | 2 Posts | 2 Posts | 1 Post |
| Recognition on the Breakthrough T1D Gala website | LOGO | LOGO | LOGO | LOGO | LOGO |
| Recognition on promotional materials*(Deadlines apply)* | LOGO | LOGO | LOGO | NAME |  |
| Logo placement on guest handheld mobile bidding app | LOGO | LOGO |  |  |  |
| Ad in event program | LOGO | LOGO | LOGO | NAME | NAME |
| **Pre and Post Event Benefits** |  |  |  |  |
| Customized ROI Report |  |  |  |  |  |
| Recognition in Chapter Newsletter |  |  |  |  |  |
| Logo on Post-Gala thank you materials |  |  | *
 |  |  |
| **Package Price** | **$15,000***FMV**$1,740* | **$10,000***FMV**$1392* | **$7,500***FMV**$1044* | **$5,000***FMV**$870* | **$2,500** *FMV**$696* |
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**Additional Partnership Opportunities**

The following sponsorships allow your company to be “branded” with a special portion of the event with

creative and customizable opportunities. Unless otherwise noted, each sponsorship is exclusive.

##### Martini with solid fillCOCKTAIL HOUR SPONSOR | $5,000

* + - Recognition as **Cocktail Hour Sponsor**
		- Prominent logo placement on bar signage
		- Logo branding on event signage and in the audio-visual program at the event
		- Optional: work with Breakthrough T1D on a custom design of a cocktail (name, color, etc.) that creatively represents your company
		- All additional benefits provided at SILVER sponsorship level including 10 tickets to the event

FMV: $870

##### Dance with solid fillENTERTAINMENT SPONSOR | $5,000

* + - Recognition as **Entertainment Sponsor**
		- Prominent logo placement on stage
		- Logo branding on event signage and in the audio-visual program at the event
		- All additional benefits provided at SILVER sponsorship level including 10 tickets to the event

FMV: $870

##### Convertible with solid fillVALET SPONSOR | $2,500

* + - Recognition as **Valet Sponsor**
		- Prominent logo placement near valet station
		- Logo branding on event signage and in the audio-visual program at the event
		- All additional benefits provided at BRONZE sponsorship level including 8 tickets to the event

FMV: $696

##### Scroll with solid fillBID CARD SPONSOR | $1,000

* + - Recognition as **Bid Card Sponsor**
		- Prominent logo placement on program book
		- Logo branding on event signage and in the audio-visual program at the event
		- 1 social media post and verbal recognition during the program
		- 2 tickets to the event

FMV: $174

**Please return this form by email to:**

 **Commitment Form**

 2025 Journey for Breakthrough T1D| Friday, September 26, 2025

Rachel Dawkins, Business Developer, Breakthrough T1D Michigan & Northern Ohio Chapter

Phone: 248-717-1674 | Email: Rdawkins@BreakthroughT1D.org

Please type exactly as you would like it to appear on promotional materials.

**Contact Name**:

**Address**:

**City**: **State**: **Zip**:

**Phone**: **Email**:

#### Sponsorship Levels

**$15,000 Presenting Sponsor – FMV: $1,740** **$5,000 Cocktail Hour Sponsor – FMV: $870**

**$10,000 Platinum Sponsor – FMV: $1392 $5,000 Entertainment Sponsor – FMV: $870**

**$7,500 Gold Sponsor – FMV: $1044 $2,500 Valet Sponsor – FMV: $696**

**$5,000 Silver Sponsor – FMV: $870 $1,250 Table Sponsor (10 tix) – FMV: $870**

**$2,500 Bronze Sponsor – FMV: $696 $125 Individual Ticket – FMV: $87**

**$5,000 Cocktail Sponsor – FMV: $870 $5,000 Entertainment Sponsor – FMV: $870**

**$2,500 Valet Sponsor – FMV: $696 $1,000 Bid Card Sponsor – FMV: $174**

**I/we cannot attend but would like to support diabetes research in the amount of: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to Fund a Cure (contributions are 100% tax deductible).**

 **I/we cannot sponsor at this time but would like to support diabetes research by donating an item for auction. Please contact Rachel Dawkins at** **Rdawkins@BreakthroughT1D.org** **for more information.**

 **To purchase or make a donation, please scan QR code**  **or visit us at**

[**https://www.breakthrought1d.org/michigannorthernohio/GRGala2026**](https://www.breakthrought1d.org/michigannorthernohio/GRGala2026)

*\*Please submit your logo in vector (.pdf or .eps) and non-vector (.jpg) formats. Please include both color and black & white versions.*

*\*\*August 11,* *2025 | Event Program Deadline – Sponsors confirmed by August 11, 2025 will be recognized on the Journey for Breakthrough T1D event program. Logo must be provided to Breakthrough T1D by this date.*

*\* IRS guidelines, payment by donor-advised funds (DAF) or Individual Retirement Accounts (IRAs) may not be applied to purchases that include goods and services or used to bifurcate payments. Breakthrough T1D is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code.\**

Breakthrough T1D is a non-profit, 501(c)(3) organization; Tax ID number 23-1907729.