



JDRF ONE WALK
FOR A WORLD WITHOUT TYPE 1 DIABETES T1D

Utilizing Instagram

Instagram is a powerful tool that can help you reach a wider audience and attract more donations. Here are some tips, tricks, and ideas to help you make the most of it!

Be sure to tell your story and why T1D and JDRF matters to you. Use personal pictures, stories, and calls to action to inspire your followers to give to your Team. Remember, the more you share your story on social media, the more likely your friends and family are to give!



Use this button when creating an Instagram story to access engaging stickers such as quizzes, question boxes, polls, or challenges, to keep your followers interested and engaged.

Using the LINK button, link directly to your Team page. You can even customize the text that will appear on the sticker!



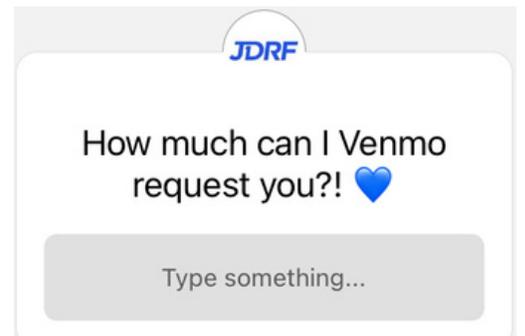
Cancel Add Link Done

URL
www.walk.jdrf.org

People who view your story can tap the sticker to visit this link. [See preview](#)

Sticker text
Give to team End T1D!

This text will show on the sticker instead of the URL.



IDEA: Sometimes it is easier for your network to respond to a Venmo request. Give them an option to have you Venmo request a donation amount and you donate to your page on their behalf!



Don't forget to share your Facebook fundraiser to your Instagram Stories! Simply open your Facebook fundraiser, hit 'share' and 'share to Instagram Stories'. It is that simple!