

Partnership Opportunities

Saturday, November 15, 2025

Grand Ballroom
Salt Palace Convention Center



bit.ly/UtahGala25







About Breakthrough T1D

As the leading global type 1 diabetes (T1D) research and advocacy organization, Breakthrough T1D helps make everyday life with T1D better while driving toward cures. We invest in the most promising research to turn ideas into life-changing therapies and devices. We work with government, regulatory officials, and insurance companies to address issues that impact the T1D community—breaking through barriers that limit access to care worldwide. We provide resources and guidance that makes it easier to live and thrive with T1D. This is more than a moment—we're powering a movement for the T1D community. Share your support and help educate and empower individuals facing type 1 diabetes.

Our Mission

Our mission is to improve lives today and tomorrow by accelerating life-changing breakthroughs to treat, prevent, and, ultimately, cure T1D and its complications. Always, we are guided by a single purpose: As we drive toward curing type 1 diabetes, we help make everyday life better for the people who face it.

Our Funding

Globally, millions of supporters help us drive toward curing T1D while making life with T1D better for the people who face it. Last year, through our funding and funding from our partnering organizations, \$449.4M went to support T1D research and therapy development.

Our Research Goals

Curing T1D	Restoring the body's ability to make insulin and stop T1D before it occurs
Improving Lives	Keep people with T1D as healthy as possible until cures are available by advancing new T1D resources, technologies, and therapies



Our Approach

Funding Groundbreaking Research

In our guest to drive cures for T1D and improve the lives of those with the condition, Breakthrough T1D has driven nearly every major advance—drug, device, cell therapy—made in T1D in the last 50+ years. We coordinate clinical trials to ensure new therapies are thoroughly and quickly evaluated, and work to ensure that people living with T1D can take advantage of every innovation.

Research by the Numbers



400+ active projects funded around the globe today



Over \$2.5 billion committed in research grants since our founding in 1970



59+ Breakthrough T1D-funded clinical trials currently under way

Advocating for Change

We work with the White House, Congress, the Food and Drug Administration, other federal agencies, pharmaceutical and device manufacturers, insurance companies, and organizations to secure critical funding, enact favorable policies, drive innovation forward, and advocate for coverage, affordability, and choice. Our work is strengthened by a robust grassroots volunteer network and multitudes of advocates who support and amplify our calls to action.

Advocacy by the Numbers



Nearly \$3.5 billion secured in federal funding through the Special Diabetes Program since it began 25+ years ago



Approximately 500 meetings with Members of Congress and their staff each year



All 25 of the U.S.'s largest private health insurers offer coverage of automated insulin delivery (AID) systems for people with T1D

Providing Resources for the T1D Community

From the day of diagnosis to daily life decades later, Breakthrough T1D supports and connects people in the T1D community to help them live better lives. Whether you're interested in joining a vibrant online T1D community or local chapter, are seeking to enter a clinical trial, in need of advice from someone who's been there, or looking for educational tools to help you or your loved one manage the condition—Breakthrough T1D is ready to help.

Resources by the Numbers



Nearly 20,000 care kits delivered annually to newly diagnosed families



30,000+ people have joined Breakthrough T1D Community Forum's vibrant social network for the T1D community



1 million+ adults and children with T1D have joined our events to fundraise for T1D research

















JDRF Evolves into Breakthrough T1D

For more than 50 years, JDRF has fueled progress to improve life with type 1 diabetes (T1D), playing a pivotal role in nearly every T1D breakthrough. When we were founded, T1D—then called "juvenile diabetes"—was thought of as a disease only diagnosed in children. We now know that people of all ages are diagnosed with T1D. That's why JDRF is now Breakthrough T1D, a name that better represents who we are, what we do, and our impact on the entire T1D community.

Our Purpose

After two years of research and feedback from the T1D community, we're excited to introduce you to Breakthrough T1D. We are bringing our 50+ year history with us, while aligning our brand with who we are today—the leading global T1D organization working to accelerate life-changing breakthroughs to cure, prevent, and treat T1D and its complications.

Our new brand reflects who we are today—the leading global type 1 diabetes research and advocacy organization—and the future breakthroughs we're pursuing for the T1D community. No matter where you are in your T1D journey, we are here to help. Our new purpose statement says it best:

As we drive toward curing type 1 diabetes, we help make everyday life better for the people who face it.

Brand Goals



Increase familiarity with who we are and our impact



Foster engagement from the full T1D community



Present clearer reasons to support our organization and work, activating more donors, advocates, and volunteers



Increase investment in T1D research, advocacy, and community support

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Our name and look have changed, but our mission has not. We are executing an ambitious plan to drive cures, and our job won't be done until everyone can take their diabetes devices off for good."

Aaron J. Kowalski, Ph.D., Breakthrough T1D CEO



Be Visible In Front of an Impressive Audience

We are excited to celebrate together at the Salt Palace Grand Ballroom!

The 2025 Breakthrough T1D Hope Gala will host 300+ guests and raise over \$500,000. Guests are invested in a world without type 1 diabetes and invite fellow philanthropists, corporate leaders and social influencers to change the future of type 1 diabetes.



Be In Good Company

Hope Gala supporters and partners have boasted leaders from many companies, including:

Aetna

America First Credit Union

Bailey's Moving and Storage

Bank of the West

Beesley Family Foundation

Codale

Companion Systems

Clyde Companies

Cottonwood Title

Deloitte

Deseret Digital Management

Diversified Insurance Group

DoTERRA

Eide Bailly LLP

Eli Lilly and Company Foundation, Inc **Eminent Group**

Ernst & Young LLP

Ferrari of SLC

FirstBank

Gardner Company

Grandeur Peak Global

Holland & Hart

Huntsman Family

Foundation

Intermountain Health

Jacobsen Construction

JP Morgan Chase

JQ Medical Supply, LLC

Kendra Scott

KPMG LLP

KSL

Larry H. and Gail Miller Family Foundation

Les Olson Company

The McCullough Group

Morgan Stanley

Moreton and Company

Mountain America Credit

Union

Nordstrom

Northrop Grumman Systems

Corp

Patron Spirits Company

Ray Quinney and Nebeker

Sinclair Broadcast Group

Snell and Wilmer

Sorenson Legacy Foundation

Summit Sotheby's International

Realty Summit TV

Sugarhouse Distillery

Swire Coca Cola

Sysco

Thomasarts Holding Inc

University of Utah Health

Wasatch Capital Resources

WCF Insurance

Wingers Restaurants

Workman Nydegger

Zions Bank









Partnership Opportunities

Benefits	Platinum \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$10,000	Hope \$7,500
Preferred guest seating	2 Tables of 10	2 Tables of 10	2 Tables of 10	1 Table of 10	1 Table of 10
Valet Parking for 10 vehicles	+	+			
Valet Parking for 5 vehicles			+		
Recognition in advance press release and printed ads	+				
Opportunity for 30 sec video/ad during program	+				
Logo placement on evening menu card	+				
Lighted logo displayed in ballroom	+				
Logo on mobile auction bidding screen	+	+			
Logo displayed on screens throughout evening program	+	+			
Recognition from podium during evening program	+	+			
Logo placement on post-gala thank you postcards	+	+	+		
Logo placement on Hope Gala printed invitation	+	+	+		
Overnight accommodations at the hotel	2 Rooms	1 Room	1 Room		
Breakthrough T1D Staff will deliver auction items to local attendees within 20 miles of the Salt Palace	+	+	+		
Logo placement on guest program and bid card	+	+	+		
Logo placement on Hope Gala website	+	+	+	+	
Recognition on social media channels	+	+	+	+	+
Logo displayed on screens and signage throughout cocktail reception	+	+	+	+	+
Logo in both Chapter and Hope Gala e-newsletters	+	+	+	+	+
Package Price	\$50,000	\$25,000	\$15,000	\$10,000	\$7,500





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Yes, I will be a							
S50,000 Platinum Sponsor (\$4,308 is Fair Market Value)		\$25,000 Gold Sponsor					
\$15,000 Silver Sponsor (\$3,894 is Fair Market Value)		\$10,000 Bronze Sponsor (\$1,740 is Fair Market Value)					
Individual Table & Tickets							
 \$4,000 Table Host* − 10 Seats Guaranteed seating in the ballroom for a party of 10 (\$2,260 is Fair Market Value) \$3,000 Table Host* − 8 Seats Guaranteed seating in the ballroom for a party of 8 (\$1,608 is Fair Market Value) 		Contact me to discuss pre-event Fund A Cure recognition opportunit Auction Donation My company or I would	I want to change the future of T1D. Contact me to discuss my options for a pre-event Fund A Cure pledge and video recognition opportunity during the program.				
☐ General Admission Tickets*: # @\$300 each No guaranteed seating with any party or specific guest(s) at the Gala. (\$126 is Fair Market Value)		Match My Gift My company participat gift program.	es in	a matching			
Donor/Company Name (as it should appear in ma	rketin	g materials)					
Contact Name:							
Address:							
City:		State:Zip:					
Contact Phone:							

Breakthrough T1D

Return this completed form to:

We will be reaching out to you to confirm your level of participation at the 2025 Hope Gala.

Breakthrough T1D Mountain West Utah Gala

PO Box 5048 Hagerstown, MD, 21741-5048 Per IRS guidelines, payment by Donor Advised Funds (DAF) or Individual Retirement Accounts (IRAs) may not be applied to purchases that include goods and services, or for Branding Sponsorships, or used to bifurcate payments. Breakthrough T1D is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. Tax ID 23-1907729.