



JDRF One Walk Central Massachusetts Sunday, October 2, 2016

The funds and support raised by JDRF One Walk—our flagship fundraising event and the largest type 1 diabetes (T1D) event in the world—help us turn Type One into Type None. Your dedication inspires us and we know that, with your support, we will reach our goal of raising more than \$151,000 at this year's Walk! We look forward to Walk Day where we can celebrate your commitment and the strength of the T1D community.

Before The Walk

- We HIGHLY encourage all Walkers to pre-register online at walk.jdrf.org/centralma2016. Not only does this make Check-In go more smoothly, it allows you to get to the fun and not wait in line.
- You can mail in gifts to the JDRF office before the Walk or drop by the office at 60 Walnut Street, Wellesley Hills, MA 02481 (we'd love to see you and thank you in person!). **Be sure to read the enclosed Walk Donation Tips Sheet.** Turning in funds earlier is another great way to ensure a speedy check-in process on Walk Day!
- **Walk Day Bag Policy:** The police will be strongly enforcing a policy where no bags can be left at the Bolton Fairgrounds while you are on the Walk route. Please be prepared by only bringing bags you can walk with (small backpacks, cross-body purses, fanny packs, etc.).

Walk Day Schedule

9:30 a.m.	Check-In Opens
10 a.m.	Welcome Remarks
10:30 a.m.	Walk Starts and DJT1 Entertainment Performs
11:30 a.m.	Light Refreshments Served

When You Arrive

All teams and individual walkers are to proceed to the Check-In Area upon arrival. Please see the enclosed map to get acquainted with the site. If you have a t-shirt to enter in the Most Creative Team T-Shirt Contest, please turn it in at Check-In.

- **NEW THIS YEAR—V1P Check-In:** If you have personally raised more than \$1,000, you are a V1P (Thank you! You rock!) and there will be a designated Check-In line just for you! This is our way of making Walk Day a little bit easier for our top fundraisers. You will also pick up your V1P lanyard here for exclusive access to our V1P Tent.
- **General Check-In:** If you have pre-registered online and have gifts to turn in, donations should be counted and sealed in a completed Walker Collection Envelope. An accurate total of money contained in the envelope must be clearly written on the outside of the envelope. Every walker turning in funds should turn in their own separate envelope. This helps us make sure the proper walker is credited. It is extremely important that Walker Collection Envelopes are filled out completely and accurately. Collection Envelopes will be available at the Registration Tables near the Check-In Tent. **Please be sure to read the enclosed Walker Collection Envelope Instruction Sheet for more details on how to fill out your envelope.**

- **Express Check-In:** We will have a designated table near Check-In for those walkers and team captains who have pre-registered, raised all of their funds online, and don't have donations to turn in on Walk Day.
- **Unregistered Walkers:** We would like to collect basic information for everyone attending JDRF One Walk. If you or members of your team have not registered, please proceed to one of our Registration Tables to complete a Walker Collection Envelope. If you are turning in donations, please clearly write on the outside of the envelope the total amount enclosed and proceed to Check-In. If you have no money to turn in, please hand your completed envelope to a volunteer greeter.
- **Get a T-Shirt Ticket at Check-In:** Did you personally raise \$100 or more for JDRF? Thank you for your support! Be sure to get a white t-shirt ticket at Check-In and pick up your t-shirt at the T-Shirt Tent.

Food and Refreshments

- While we provide as many refreshments as possible, thanks to our in-kind partners, **please understand that we have a limited quantity of food and beverage available and we are not able to meet all dietary needs.** We ask that you please come prepared in order to enjoy the activities of the day.

Walk Route

- For your safety and convenience, this year's Walk route will lead you four times around the perimeter of the fairgrounds for a full 5K. We will be offering a shorter Family Friendly route option again this year. Please see the enclosed route map for details and remember to follow the JDRF signs as you make your way along the route. While unpaved, the grass and dirt grounds are level and accessible. Umbrella strollers are not recommended.

Entertainment and Activities

- **Vendor Tables will be open before and after the Walk.** This year we'll be joined by fantastic partners including Omnipod, Novo Nordisk, Animas, Bio-Techne, Medtronic, and TrialNet. We also thank SpencerBANK for their support of the Walk again this year!
- **The Activities Tent is the place to be...** Stop by in the morning for face painting, temporary tattoos, and JDRF One Walk eye black. Take a photo complete with fun props, and then post it on your favorite social media site using **#JDRFOneWalk #CentralMA.**



- **New this year! Grab a Sharpie and complete a walk bib to let everyone know what or who motivates you to walk.**
- **Visit our New Family, JDRF Information, and Advocacy Tent** to learn more about JDRF, our research efforts, and how you can become involved locally.
 - **If this is your first Walk, be sure to pick up your New Family Drawstring Backpack here and enter our drawing to win Boston Celtics tickets!** Special thanks to Lilly Diabetes, JDRF One Walk National New Family Sponsor.
 - **Bandanas for our T1D Walkers:** JDRF is motivated by the millions of children and adults challenged by T1D every single day. We celebrate your strength and the sense of hope and empowerment that Walk Day brings, and invite you to pick up a special "T1D Looks Like Me" blue bandana.
- **For our V1Ps, you and a guest are invited to the V1P Tent which will feature special giveaways and other surprises!**
- **Walk Day entertainment** will be provided by the New England Revolution and DJT1 Entertainment.



Walker Collection Envelope Instructions:

- If you have Walk gifts to turn in, donations should be counted and sealed in a completed Walker Collection Envelope. An accurate total of money contained in the envelope must be clearly written on the outside of the envelope. Every Walker turning in funds should turn in their own separate envelope. It is extremely important that Walker Collection Envelopes are filled out completely and accurately.
 - Collection Envelopes will be available at the Registration Tables near the Check-In Tent.
- Please be sure to complete the following information on your Walker Collection Envelope:
 - **Complete Walker Contact Information and Team Name**
 - **Amount Enclosed**
 - **Waiver Signature**

The image shows a sample of a JDRF One Walk Collection Envelope form. The form is titled "JDRF ONE WALK™ COLLECTION ENVELOPE" and includes a blue box with the text "ONE ENVELOPE PER FUNDRAISER MAKE ALL CHECKS PAYABLE TO JDRF". Below the title, there is a paragraph of instructions: "If you have entered cash and check donations into your online Participant Center, please complete the Walker Donation Information Form and enclose it with your donations. The form can be found online at walk.jdrf.org or in your Participant Center. We encourage you to send contributions to the Chapter office prior to JDRF One Walk day. Thank you!"

The form is divided into several sections:

- Team Information:** Includes checkboxes for "Corporate Team", "Family Team", "School Team", and "Individual". Below this are fields for "Walk Team Name & Associated Company", "Team Captain's Name", and a dropdown menu for "Dr.", "Mr.", "Mrs.", "Ms.", and "Miss".
- Walker Information:** Includes fields for "Walker Name", "Email Address", "Home Address", "City/Town", "State", "Zip Code", and "Home Phone".
- PLEDGE TOTAL:** Includes fields for "Cash: \$ _____", "Check: \$ _____", and "Total Amount Enclosed: \$ _____". The "Total Amount Enclosed" field is highlighted with a yellow box and labeled with an arrow "B".
- WAIVER:** Includes a section titled "WAIVER" with a small paragraph of text. Below this is a field for "Signature of Participant or Parent/Guardian", which is highlighted with a yellow box and labeled with an arrow "C".

At the bottom right of the form is the JDRF logo with the text "FOR A WORLD WITHOUT TYPE 1 DIABETES".

Arrows labeled "A", "B", and "C" point to specific areas of the form: "A" points to the left margin, "B" points to the "Total Amount Enclosed" field, and "C" points to the "Signature of Participant or Parent/Guardian" field.

IMPORTANT: Information pertaining to cash/check Walk donations!

- Cash and checks that have not been received by JDRF prior to Walk Day but have been entered into your Participant Center will temporarily disappear from your Participant Center and fundraising piggy bank on Monday, October 3 to avoid us counting them twice.
- Immediately following the Walk we'll begin entering all money turned in on Walk Day and expect to be finished within four weeks. Once complete, the donations you turned in on Walk Day will appear on your fundraising page as confirmed donations.

Walk Donation Tips

- Encourage your donors to visit your personal or team page to make a gift online.
- Don't hold onto your Walk donations until Walk Day! Send checks or money orders—no cash, please—to JDRF at 60 Walnut Street, Wellesley Hills, MA 02481.
- Download a Walker Collection Form from your Participant Center to track the gifts you are submitting.
- Write the team name and walker name on each check and/or money order you turn in. This helps ensure all Walk donations are posted to the correct team and/or walker!

- Convert your cash into a more secure check or money order before turning it in.
- Be sure checks and money orders have the donor's name and address on them.
- We are required by the IRS to send an acknowledgement letter for gifts of \$250 and above; we need the donor's address to do so. For checks under \$250, their cancelled check is their receipt.
- If the donor address is absent, the acknowledgement letter will be sent in care of the walker or team captain so you may forward it on to the donor.

Incentive Prizes and Awards

- If you raise \$250 or more you will qualify for our fundraising rewards program featuring a variety of branded JDRF items at each giving level. All qualified participants will receive a gift catalog via email within 10 weeks post-Walk.
- If you do not wish to receive a catalog, please log in to your Participant Center to opt out of the fundraising rewards program.
- Please note: Any funds submitted within four weeks after Walk Day are included in qualifying totals for individual fundraising awards. Of course, funds raised after this date will help us to increase the amount of money we are able to direct toward research that will bring us closer to a world without type 1 diabetes. Kindly note, team totals and general team donations are not applied to the incentive program.

SAVE THE DATE:
Awards Ceremony and T1D Community Event
Sunday, December 11, 2016 • 2 p.m.
Reebok World Headquarters • Canton, MA



JDRF ONE WALK CENTRAL MASSACHUSETTS DIRECTIONS AND PARKING INFORMATION

Directions

Bolton Fairgrounds
318 Seven Bridge Road (Route 117)
Lancaster, MA 01523

- From I-495 North or South: Take I-495 to Exit 27 (Bolton/Stow Route 117). Take Route 117 west four miles to the fairgrounds.
- From Boston and Points East: Take the Massachusetts Turnpike or Route 9 to I-495. Take I-495 North to Exit 27 (Bolton/Stow Route 117). Take Route 117 west four miles to the fairgrounds.
- From Route 2 and Northwest: Take Route 70 three miles south from Lunenburg to Route 117. Take a left onto Route 117 east and go one mile to the gate.
- From Worcester and the West: Take Interstate 190 north from Worcester or south from Route 2 to Exit 7. Take Route 117 east four miles to the fairgrounds.

Parking

- Please enter the fairgrounds through Gate 2—indicated as Main Entrance on the enclosed site map. Our volunteers will be there to direct you.



Walk Day Policies

In order to promote a safe and fun event designed to raise funds for JDRF and comply with the state's requirements for our use of this public space, the New England Chapter has developed the following policy.

Walk Day Team Placement

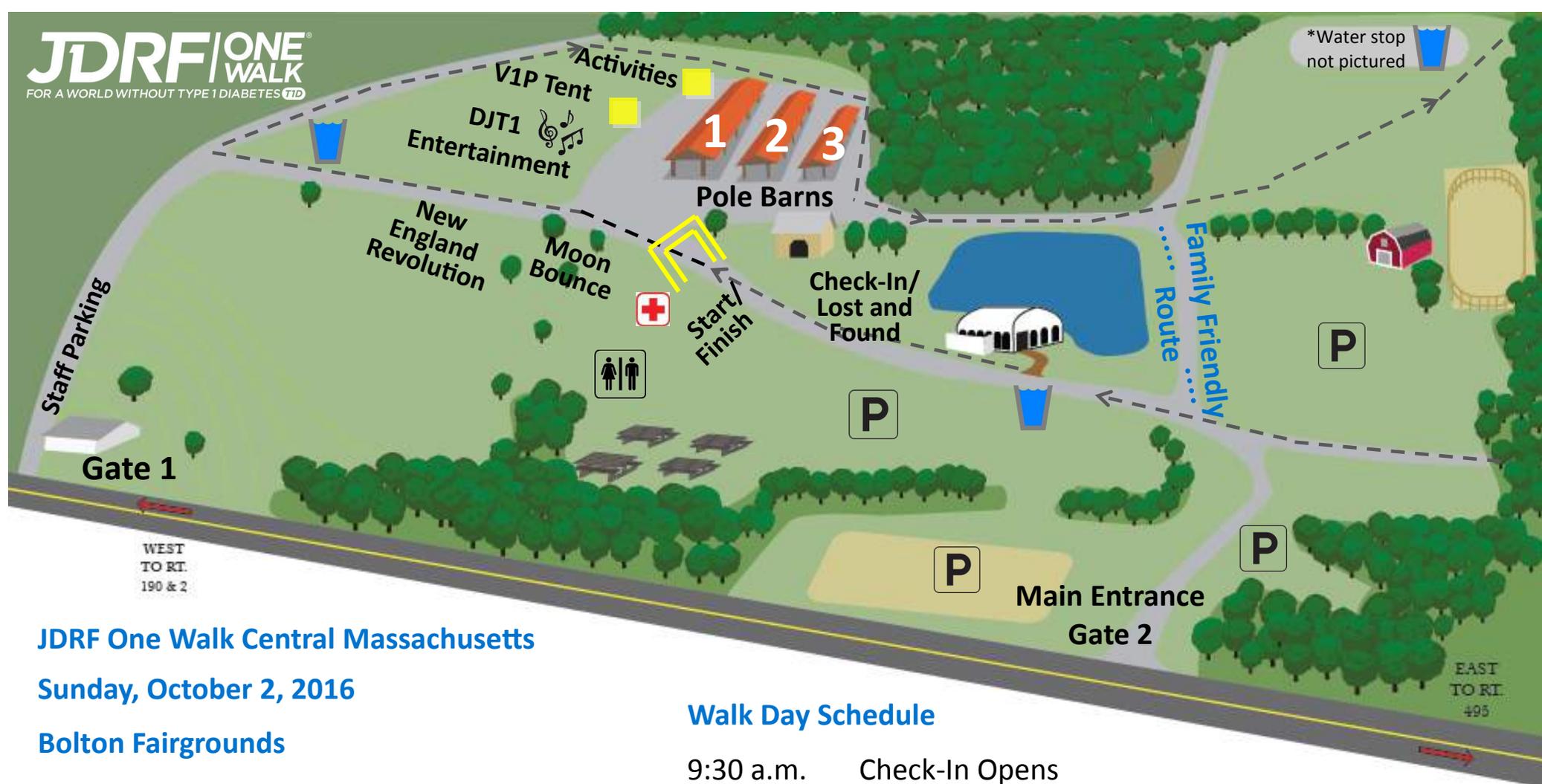
- Walk Team Tables will be awarded to the Top 10 Fundraising Teams.
 - The 10 teams who have raised the most funds as of Wednesday, September 28 at noon will be selected for this honor. Please note: Only gifts that are accounted for in your online Walk Participant Center will be included in your fundraising total. If you have outstanding checks or cash, make sure to enter them as Unconfirmed Gifts in your Participant Center before this date. And, be sure to bring those gifts with you on Walk Day or mail them to the office.
- Team Tables are to be used as a meeting or gathering place for Walk teams.
- Team Tables can be decorated and be used to serve food to team walkers.
- Please see the enclosed site map for the location of Team Tables.
- Team Captains are responsible for turning in all donations at Check-In before they start walking.
- Team Tables will not be guarded while walkers are on the route. No items are to be left at the tables.

General Policies

Without specific approval of the New England Chapter office, JDRF walkers and other attendees of the event cannot:

- Solicit additional funds for Walk Teams through the sale of items, such as bracelets, etc.
- Distribute information from a diabetes or other corporate vendor. No independent vendors or clubs can utilize Team Tables for soliciting purposes.
- Collect names, emails or mailing information from any JDRF walkers outside of collecting funds for the Walk.
- Drive on the fairgrounds during Walk Day.
- Make use of tents/tables that have not been designated as your team's tent/table.

If you have any questions, please contact the JDRF office at 781-431-0700 or email Lauren Shields at lshields@jdrf.org.



*Water stop not pictured

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Sunday, October 2, 2016

Bolton Fairgrounds

- 1: Top Team Tables and Activities
- 2: Food and Vendors
- 3: T-Shirts, Volunteer Check-In, New Family, and TrialNet

Restrooms First Aid/EMS

Walker Parking Walk Route

Water Stop*

Walk Day Schedule

- 9:30 a.m. Check-In Opens
- 10:15 a.m. Welcome Remarks
- 10:30 a.m. Walk Starts
DJT1 Entertainment Performs
- 11:30 a.m. Light Refreshments Served

When you arrive please proceed to the check-in area! While unpaved, the grass and dirt grounds are level and accessible. Umbrella strollers are not recommended. For your safety and convenience, this year's Walk route will lead you four times around the perimeter of the fairgrounds for a full 5K.



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Bolton Fairgrounds

Elite Partners



National New Family Sponsor



Silver Sponsor

Bronze Sponsor



Vendors

Animas Corporation



Special Thanks



We're the make things happen type

...and you play the most important part!

Thanks to your continued support, JDRF is the most influential private funder of type 1 diabetes (T1D) research in the world and has invested more than \$2 billion in T1D research funding. In fact, for every \$1 given to JDRF locally, \$2.55 comes back to Massachusetts in local research grants. JDRF is a significant contributor to the greater Boston economy, sponsoring \$40 million in active research grants awarded to 47 projects in the Boston area. To learn more about the impact your efforts are making on T1D research, visit www.jdrf.org/research.



Together, we can walk to the finish...and turn Type One into Type None.