

JOIN US ON A JOURNEY TO CREATE A WORLD WITHOUT TYPE 1 DIABETES



JDRF Fundraising Opportunities

Join JDRF and help us create a world without type 1 diabetes (T1D). We'll help identify the right opportunity that will meet your goals and demonstrate your:



ENGAGEMENT

Increase employee and community engagement with a well-established fundraising program



BRAND LOYALTY

Earn brand loyalty from the 29 million Americans living with some form of diabetes; 5% of those are living with T1D



SOCIAL RESPONSIBILITY

Support your corporate goals by supporting a well-established non-profit at no additional cost to your company

SNEAKER SALES PROGRAM



Show your support for your local community. Sell paper sneakers for \$1 or more each. JDRF provides the sneakers that come in four colors, (blue, highlight blue, green and orange) and are bar coded for easy scanning and tracking. Employees ask all customers if they would like to purchase a paper sneaker to support diabetes research. The customer signs his/her name on the sneaker and the sneakers are displayed on walls of location for everyone to see.

ROUND UP PROGRAM



Customers are asked to round up to the nearest dollar at point of purchase for diabetes research. JDRF provides a round up in a box which includes all promotional materials, diabetes information and employee support.

JDRF One Walk Event Day Opportunities



JDRF One Walk

JDRF One Walk is a fun, family friendly event where dedicated walkers, volunteers and sponsors raise money to make living with T1D safer and healthier, until it is no longer a threat. Families, individuals, community and business leaders unite on Walk day. As the largest T1D event in the world, it's also an amazing experience filled with activities, entertainment and the celebration of coming together to change the future for everyone living with this disease.

SHOW OFF YOUR BUSINESS - \$250

Provide us with a box of business flyers, menus, business cards or coupons to be distributed to our participants on Walk day in our event "goodie bag."

ROUTE SIGN - \$500

Provide us with your logo, company name or message to be displayed on a 24" x 36" route sign on our One Walk event route.

VENDOR TABLE - \$1,000

Connect with One Walk family and corporate teams, volunteers and event attendees at One Walk. You'll be provided with one 6' table and two chairs in our vendor area on event day.

To secure your partnership opportunity, contact

Name: _____

Phone: _____

Email: _____

One Walk Team Name: _____

Checks made payable to JDRF — 1480 US HWY 9 North, Suite 306, Woodbridge, NJ 07095

For questions about JDRF One Walk, please contact Casey at csnyder@jdrf.org or 732-945-1126.