



**MAY 16, 2020**

**MOORLAND FARM | HOME OF THE FAR HILLS RACE MEETING  
FAR HILLS, NJ**

**SPONSORSHIP OPPORTUNITIES**

**JDRF** IMPROVING  
LIVES.  
CURING  
TYPE 1  
DIABETES.

New Jersey Metro & Rockland County Chapter

1480 US HWY 9 North, Suite 306, Woodbridge, NJ 07095

[jdrf.org/newjerseymetro](http://jdrf.org/newjerseymetro) | [newjerseymetro@jdrf.org](mailto:newjerseymetro@jdrf.org)

[732] 219-6654



### PRESENTING | \$100,000

\$92,350 Tax Deductible Portion

- Premiere seating for three (3) tables of ten (10)
- Six (6) tickets to exclusive pre-event VIP Reception
- Two (2) complimentary hotel rooms, for a 1-night stay\*
- Recognition on NJ Metro & Rockland County Chapter and event website
- Exclusive Presenting recognition on gala invitation, print materials, social media platforms, night-of-event signage, all media releases and throughout the evening\*
- Exclusive opportunity to present a 60-second video during the event program to all 700 guests; video will be shared post gala through social media channels as well\*
- 15 VIP valet parking passes
- Tableside cocktail service during dinner program
- Special JDRF gift customized for your guests
- Complimentary home-delivery of auction items to you and your guests



### DIAMOND | \$50,000

\$44,750 Tax Deductible Portion

- Premiere seating for two (2) tables of ten (10)
- Six (6) tickets to exclusive pre-event VIP Reception
- Two (2) complimentary hotel rooms, for a 1-night stay\*
- Recognition on NJ Metro & Rockland County Chapter and event website
- Prime recognition on gala invitation, print materials, social media platforms, night-of-event signage, all media releases and throughout the evening\*
- Complimentary home-delivery of auction items to you and your guests
- 10 VIP valet parking passes



### PLATINUM | \$25,000

\$20,050 Tax Deductible Portion

- Priority seating for two (2) tables of ten (10)
- Four (4) tickets to exclusive pre-event VIP Reception
- One (1) complimentary hotel room, for a 1-night stay\*
- Preferred recognition on chapter website, gala invitation, night-of-event signage and throughout the evening\*
- Complimentary home-delivery of auction items to you and your guests



### GOLD | \$15,000

\$12,600 Tax Deductible Portion

- Preferred seating for one (1) table of ten (10)
- Two (2) tickets to exclusive pre-event VIP Reception
- Preferred recognition on chapter website, gala invitation, night-of-event signage and throughout the evening\*
- Complimentary home-delivery of auction items to you and your guests



### SILVER | \$10,000

\$7,600 Tax Deductible Portion

- One (1) table of ten
- Company or family name listed on gala invitation and night-of-event signage\*
- Two (2) tickets to exclusive pre-event VIP Reception

### PATRON | \$2,500

\$2,050 Tax Deductible Portion

- Two (2) tickets to gala and your company or family name listed on night-of-event signage\*

\* *Deadline restrictions apply.*



**FORKS AND CORKS Food and Beverage | \$50,000**

100% Tax Deductible

Show our guests how well your corporation and JDRF pair together: Attend a catering tasting to help select menu options; rename one menu item and a signature cocktail to reflect your corporate identity; receive exclusive recognition on dinner menus and cocktail napkin, prime recognition on all event-night signage, recognition during program; and the opportunity to provide 700 guests with approved promotional take-home item.

**ILLUMINATE THE CURE Glow Stick and Transition Entertainment | \$25,000**

100% Tax Deductible

Your company will help light up the ballroom with custom blue glow sticks emblazoned with your corporate identity: Receive exclusive recognition on screens throughout the evening's Fund A Cure presentation, recognition on event website, social media and print materials, and sole recognition during our Illuminate Celebration - where each donor receives a custom glow stick to light up the ballroom and take home.



**BIDDING FOR A CAUSE Auction Production | \$20,000**

100% Tax Deductible

Be part of the bidding frenzy with exclusive recognition on all auction displays, guest bid cards, electronic auction bidding website; prominent recognition on screens throughout cocktail reception; recognition on event website, social media and print materials.

**KEEPING IT SOCIAL Social Media | \$15,000**

100% Tax Deductible

Get social with 700 guests during event night: Receive recognition on the evening's interactive and eye-catching Social Wall; exclusive recognition on JDRF's selfie sticks (one per table); recognition on chapter social media; and an opportunity to partner with JDRF on an exclusive social campaign.



**DANCE THE NIGHT AWAY Entertainment | \$10,000**

100% Tax Deductible

Kick off the night's entertainment with this exclusive opportunity to introduce the One Dream Gala's band and benefit from your corporate identity displayed on screens and event signage throughout the evening.

**T1D HERO Youth Ambassador Volunteer Program | \$10,000**

100% Tax Deductible

Align with our inspiring young T1D Heroes volunteers (ages 6-18): Receive exclusive brand recognition on all Youth Ambassador event materials, including their sashes, name tags and notecards; recognition on volunteer pre-event training materials; opportunity to provide all volunteers with approved promotional take-home items.



**FIRST CLASS ARRIVAL Valet Parking | \$5,000**

100% Tax Deductible

Make a lasting impression with exclusive brand recognition on valet parking signage and the opportunity to leave a pre-approved leave-behind within guests' vehicles along with a branded thank you card.\*

*All Underwriting Opportunities are 100% tax deductible. Underwriters who elect to receive tickets to the event will receive tax deductions to the full extent allowed by law.*

*\* Deadline restrictions apply.*

# COMMITMENT FORM



To purchase your sponsorship online, visit <https://njmetrorockland.ejoinme.org/OneDreamGala2020>

SPONSORSHIP OR UNDERWRITING SELECTION: \_\_\_\_\_

Please write below Company/Foundation/Family Name (as it will appear in print materials):

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Indicate Payment Method:

Check Enclosed (payable to JDRF)

Please send an invoice to the address above

Please charge my credit card for \$ \_\_\_\_\_

MasterCard  Visa  American Express  Discover

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Please complete and return this form via fax or mail to the address below.  
For your security, we recommend that you do not send this form with credit card information via email.

Fax: [732] 219-8722

Email to: [NewJerseyMetro@jdrf.org](mailto:NewJerseyMetro@jdrf.org)

Mail to: JDRF New Jersey Metro & Rockland County Chapter

ONE DREAM GALA

1480 US HWY 9 North, Suite 306

Woodbridge, NJ 07095

For more information regarding this event, visit us at <https://njmetrorockland.ejoinme.org/OneDreamGala2020>  
or contact Director of Development & Communications Emily A. Miller at [732] 219-6654 or [eamiller@jdrf.org](mailto:eamiller@jdrf.org).

JDRF is a 501 (c) (3) not for profit organization.

All sponsorship opportunities are tax deductible to the full extent allowed by law.

JDRF's EIN is 23-1907729

**JDRF** IMPROVING  
LIVES.  
CURING  
TYPE 1  
DIABETES.