Breakthrough T1D®
Northeast & Western Wisconsin

MADISON

GALA

Saturday, February 27, 2027

Partnership Opportunities

Monona Terrace

Be known as the company that is helping to create breakthroughs for a world without type 1 diabetes.

Type 1 diabetes (T1D) is an autoimmune disease in which a person's pancreas stops producing insulin, a hormone people need to get energy from food. T1D strikes both children and adults, and its onset has nothing to do with diet or lifestyle. There is currently no way to prevent or cure T1D.

Your company will be seen as a leader in your community, making a significant and direct impact in the lives of those living with T1D.

Breakthrough T1D-funded research encompasses T1D at every life stage: stopping its progression in people who are newly diagnosed; reversing it in those who have lived with the disease for years; avoiding or reversing complications; and preventing the disease in people at risk. The time is now to work together, so we can deliver better treatments to ease the daily burden of the disease until there is a cure. We cannot do it alone.

Our mission is to provide life-changing therapies to the T1D community is being realized by:

$2.5B
Directed to T1D research

60+
Active human clinical trials

400+
Active research projects around the world



One Night One Mission

The annual Breakthrough T1D Wisconsin Gala brings together the diabetes community for an unforgettable evening featuring an expansive silent auction, one-of-a-kind live auction, seated dinner, live entertainment, and a night of fundraising all in support of Breakthrough T1D. Help us continue the power of progress and join us for this year's event.

One Night, One Mission Gala embodies the tradition and legacy in three locations across Wisconsin (Appleton, Madison and Milwaukee). The Gala provides guests with a memorable experience to engage in Breakthrough T1D's mission by sharing the incredible stories of our T1D families. Stories of inspiration, hope, perseverance, and support will be shared leading up to and on the evening of the event. Together, we will strive to raise $1.4 MILLION!

Wisconsin Facts

The Breakthrough T1D Gala is our cornerstone event and largest fundraiser each year. Here are some facts about how we faired in 2026:

- More than 1500 guests attended.
- More than 85 businesses sponsored the event and garnered more than $317,000
- Raised more than $365,000 in our silent and live auctions.
- Raised over $1.3 Million for Fund a Cure
- More than $2.2 Million raised dollars for T1D research.

2027 Partnership Opportunities

Sponsorship Benefits	Presenting $25,000	Platinum $10,000	Gold $5,000	Silver $2,500
Exclusive Presenting Sponsor (One per ballroom)	✓			
Reserved Table Seating	2 Tables (20 Guests)	2 Tables (20 Guests)	1 Table (10 Guests)	1 Table (10 Guests)
Table Placement	Tier 1	Tier 2	Tier 3	Tier 4
Parking Passes for Guests	✓	✓	✓	✓
Recognition throughout Program	Logo & Verbal	Logo & Verbal	Logo	Company Name
Mobile Device Name Recognition	✓	✓		
Upgraded Wine Service	✓			
Marketing Benefits				
Logo on Printed Invitation (Deadline 11.15.2024)	✓	✓		
30 Second Ad Played in Ballroom (Company provides)	✓			
Logo in e-Newsletter to all Breakthrough T1D WI Constituents (35,000)	✓	✓		
Inclusion on Event Website	Logo with Link	Logo with Link	Company Name	
Inclusion in E-Mail to Gala Attendees (1,000)	Logo	Logo		
On Screens Displayed (During Reception & Program)	Logo	Logo	Logo	Company Name
Breakthrough T1D Young Ambassador Shout Out (Videos on Social Media Accounts)	✓	✓		
Social Media Recognition	✓	✓	✓	✓
Fair Market Values	**$3,000**	**$2,700**	**$1,350**	**$1,350**

The fair market value of your sponsorship will be listed on your receipt. For individual admission purchases, the fair market value is $135 per admission. Under IRS Guidelines, the balance of your payment may be a tax-deductible contribution to the extent allowed by law. Payments by donor advised funds or IRAs may not be applied to purchases with goods and services attached.

2027 Exclusive Partnerships

The following partnerships allow your company to be branded with a special portion of the event with creative and customizable opportunities list below.

All Exclusive Sponsorships receive:

- Recognition via chapter social media outlets, including exclusive Facebook, Instagram & LinkedIn posts with hyperlink to company page
- Logo branding on print materials night of Gala
- One table of 10 at the Gala
- One sold per ballroom

Signature Drink Sponsor | $10,000

- Exclusive placement of company logo at event
- Work with Breakthrough T1D on custom design of cocktail (name, color, etc.) that creatively represents your company
- Company logo on invite

Entertainment Sponsor | $10,000

- Company logo on the screens in the ballroom before the entertainment begins
- Opportunity to introduce the entertainment
- Company logo on invite

Mobile Bidding Sponsor | $10,000

- Company logo presence on mobile bidding home screens.
- Branded message on mobile bidding page
- Company logo on invite

Social Wall - Smile Sponsor | $10,000

- Company logo on Breakthrough T1D's Social Wall showcased throughout the Gala
- Co-Branded Step and Repeat on site
- Company logo on invite

Check Out Sponsor | $10,000

- Company logo placement on auction delivery bags
- Sponsorship recognition text to all attendees
- Company logo on invite

Parking Sponsor | $10,000

- Logo/Company in pre-event communication to all guests
- Sponsorship recognition text to all attendees
- Company logo on invite

The fair market value of your sponsorship will be listed on your receipt. The fair market value is $1,250.

Breakthrough T1D™
Formerly JDRF

2027 Madison Gala

Monona Terrace

Saturday, February 27, 2027

Please return this form by email to:

Dana Brill
Senior Development Manager
dbrill@BreakthroughT1D.org
Office: 920-243-7503
Mobile: 920-915-1547

Scan to visit our Gala page on the chapter website

The fair market value of your sponsorship will be listed on your receipt. For individual admission purchases, the fair market value is $135 per admission. Under IRS Guidelines, the balance of your payment may be a tax-deductible contribution to the extent allowed by law. Payments by donor advised funds or IRAs may not be applied to purchases with goods and services attached.

Breakthrough T1D Tax ID is 23-1907729.

Availability of all sponsorship benefits is based on scheduling and print deadlines.

2027 Commitment Form

Sponsorship Levels

□ Presenting Sponsor | $25,000
□ Platinum Sponsor | $10,000
□ Gold Sponsor | $5,000
□ Silver Sponsor | $2,500

Exclusive Partnerships

□ Signature Drink Sponsor | $10,000
□ Entertainment Sponsor | $10,000
□ Mobile Bidding Sponsor | $10,000
□ Social Wall-Smile Sponsor | $10,000
□ Check Out Sponsor | $10,000
□ Parking Sponsor | $10,000

Ballroom Location

□ Madison

Auction Donation

□ My company/I would like to donate an auction item.

Registration Information

Donor/Company Name _____
(Please reflect exactly as you would like it to appear on promotional materials)

Contact Name: _____

Billing Address:_____

City _____ State _____ Zip _____

Phone _____

Email _____

□ I am unable to sponsor/attend the event but would like to help support the fight to find a cure for type 1 diabetes by making a 100% tax-deductible Fund A Cure donation in the amount of $_____