

Breakthrough T1D Cleveland Gala

Sponsorship Opportunities



Unmasking T1D: The Faces of Resilience

A MASQUERADE GALA AT THE
CLEVELAND MUSEUM OF ART

5.16.26



Breakthrough T1D™

Formerly JDRF

What is Type 1 Diabetes (T1D)?

T1D is a chronic autoimmune disease in which a person's pancreas stops producing insulin, a hormone people need to get energy from food. T1D strikes both children and adults, and its onset has nothing to do with diet or lifestyle. People with T1D depend on external insulin, via injection or infusion with an insulin pump, to survive. There are no cures. Breakthrough T1D is working to change that.

Breakthrough T1D (Formerly JDRF)

As the leading global T1D research and advocacy organization, Breakthrough T1D helps make everyday life with T1D better while driving toward cures. We invest in the most promising research to turn ideas into life-changing therapies and devices. We work with government, regulatory officials, and insurance companies to address issues that impact the T1D community—breaking through barriers that limit access to care worldwide. We provide resources and guidance that makes it easier to live and thrive with T1D.

Our mission is to improve lives today and tomorrow by accelerating life-changing breakthroughs to treat, prevent, and, ultimately, cure T1D and its complications. Always, we are guided by a single purpose:

As we drive toward curing T1D, we help make everyday life better for the people who face it.

Currently, **1.45 million Americans** are living with T1D, impacting **1 in 30 families**.

Each year, **64,000 people** are diagnosed in the U.S. alone.

With 2.1 million people projected to develop T1D by 2040, we cannot afford to fall behind.

Globally Maximizing Each Donation



\$2.5 billion

Committed in research grants since our founding in 1970



59+

Clinical trials currently underway



400+

Active projects funded around the globe today

Fund A Cure

Even if you can't attend the Promise Ball, you can still make a Fund A Cure donation.

- Our Research Funding & Investments
\$146 million
- NGO & Other Funding
\$26 million
- U.S. & International Government Funding
\$151 million Industry
- Partnerships & Investments
\$198 million



\$521M

Total research support, including Breakthrough T1D's research funding and investments

\$375M

Additional funds and investments Breakthrough T1D drew for T1D research from NGOs and other organizations, U.S. and international government funding, and industry partnerships and investments

Join Very Good Company



Philanthropy is part of Cleveland's caring DNA. We are fortunate to have wonderful partners that invest in our mission and enable us to make everyday life with T1D better while driving towards cures. T1D is one of the fastest growing chronic health conditions. We welcome partners who value innovation and health equity to help fund breakthrough research, advocacy and initiatives that drive access to care.



Let's Breakthrough T1D Together

For more information contact, Jamie Bell, Chapter Director
Northern Ohio Chapter, at 216,270,4780 or
jbell@BT1D.org.

BreakthroughT1Disa501(c)(3)tax-exempt organization. Federal ID number is 23-1907729.



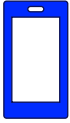


Event Night Benefits	Presenting \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000
Recognition in event press releases as Presenting Sponsor	.				
Logo displayed prominently on printed materials	.	.			
Reserved Table Seating	2 Tables (20 seats) Premium Seating + Wine	1 Table (10 seats) Premium Seating + Wine	1 Table (10 seats) Premium Seating + Wine	1 Table (10 seats) Preferred Seating	1 Table (10 Seats)
Overnight accommodations on Gala night	One Room	One Room			
Invitation to pre-event research update	.	.	.		
On-screen ad during the Gala	Full Screen	Full Screen	Full Screen	Half Screen	Name on shared screen
Valet Parking for Guests
Recognition throughout program	Logo + Verbal	Logo + Verbal	Logo + Verbal	Logo + Verbal	Name
Other Marketing Benefits					
Recognition in social media posts (Facebook, Instagram, LinkedIn)	4 Mentions	3 Mentions	2 Mentions	1 Mention	
Recognition on the Breakthrough T1D Gala website	Logo	Logo	Logo	Logo	Name
Recognition on event night program (Deadlines apply)	Logo	Logo	Logo	Logo	Name
Pre and Post Event Benefits					
Recognition in Chapter Newsletter	.	.	.		
Logo on Post-Gala thank you materials	.				
Package Price	\$25,000 Fair Market Value \$4,560	\$15,000 Fair Market Value \$2,280	\$10,000 Fair Market Value \$1,800	\$7,500 Fair Market Value \$1,800	\$5,000 Fair Market Value \$1,800

Other Partnership Opportunities

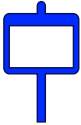
The following sponsorships allow your company to be “branded” with a special portion of the event with creative and customizable opportunities.

Auction Sponsor | \$15,000



- Recognition as **Auction Sponsor**
- Prominent logo placement on guest handheld mobile bidding app during silent auction (which opens prior to Gala night)* & recognition during live auction
- All additional benefits provided at SILVER sponsorship level
- **Presenting Sponsor logo will also appear on mobile bidding app.*
- **Fair Market Value: \$1,800**

Bid Card Sponsor | \$10,000



- Recognition as **Bid Card Sponsor** Logo branding all guest bid cards Logo branding on event signage and in the audio-visual program at the event
- All additional benefits provided at BRONZE sponsorship level
- **Fair Market Value: \$1,800**

Valet Sponsor | \$7,500



- Recognition as **Valet Sponsor**
- Logo on valet parking signs
- Logo branding on event signage and in the audio-visual program at the event
- Ability to provide gift to be placed in valet cars
- Includes FOUR tickets to the event
- **Fair Market Value: \$720**

Bar Sponsor | \$5,000



- Recognition as **Bar Sponsor** prominent logo placement on bar signage
- Logo branding on event signage and in the audio-visual program at the event
- Optional: work with Breakthrough T1D on custom design of cocktail (name, color, etc.) that creatively represents your company
- Includes FOUR tickets to the event
- **Fair Market Value: \$720**

Mission Art Exhibit Sponsor | \$2,500



- Sponsor recognition in **Art Exhibit** area
- Recognition at pre-event art creation event for children living with T1D
- Sponsor Logo branding on event signage and in the audio-visual program at the event

Dessert Sponsor \$1,000



- Recognition as **Dessert Sponsor**
- Logo placement on dessert station signage a
- Logo branding on event signage and in the audio-visual program at the event
- Opportunity to provide company branded exit gift to gala guests

Commitment Form

2026 Breakthrough T1D Cleveland Gala | Friday, May 16, 2026

Please return this form by email to:

Jamie Bell, Chapter Director, Breakthrough T1D Northern Ohio Chapter
Phone: 216-270-4780 | Email: Jbell@BT1D.org

Please type exactly as you would like it to appear on promotional materials.

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Levels

- | | |
|---|---|
| <input type="checkbox"/> \$25,000 Presenting Sponsor – FMV: \$4,560 | <input type="checkbox"/> \$7,500 Valet Sponsor – FMV: \$720 |
| <input type="checkbox"/> \$15,000 Platinum Sponsor – FMV: \$2,280 | <input type="checkbox"/> \$5,000 Bronze Sponsor – FMV: \$1,800 |
| <input type="checkbox"/> \$15,000 Auction Sponsor – FMV: \$1,800 | <input type="checkbox"/> \$5,000 Bar Sponsor – FMV: \$720 |
| <input type="checkbox"/> \$10,000 Gold Sponsor – FMV: \$1,800 | <input type="checkbox"/> \$2,500 Mission Art Exhibit Sponsor |
| <input type="checkbox"/> \$10,000 Bid Card Sponsor – FMV: \$1,800 | <input type="checkbox"/> \$1,000 Dessert Sponsor |
| <input type="checkbox"/> \$7,500 Silver Sponsor – FMV: \$1,800 | <input type="checkbox"/> \$300 Individual Tickets – FMV: \$180 ____ # Tickets |

I/we cannot attend but would like to support diabetes research in the amount of: \$ _____
to Fund a Cure (contributions are 100% tax deductible).

I/we cannot sponsor at this time but would like to support diabetes research by donating an item for auction. Please contact Sarah Fritz at sfritz@BT1D.org for more information.



Scan Here - to fill this form out online!

**Please submit your logo in vector (.pdf or .eps) and non-vector (.jpg) formats.
Please include both color and black & white versions.*

***March 13, 2026 | Invitation Inclusion Deadline – Sponsors confirmed by March 13, 2026 will be recognized on the Breakthrough T1D Cleveland Gala Invitation. Logo must be provided to Breakthrough T1D by this date.*

** IRS guidelines, payment by donor-advised funds (DAF) or Individual Retirement Accounts (IRAs) may not be applied to purchases that include goods and services or used to bifurcate payments. Breakthrough T1D is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code.**