



Breakthrough T1D San Diego Gala Committee Structure

Gala Chairs/Co-Chairs

- Meet with the staff to discuss chapter financial goals of the Gala and ability to impact these goals.
- Lead Gala Committee efforts.
- Serve as a door opener and leverage personal and business contacts to ensure success while expanding T1D awareness throughout our community.
- As Gala Chair you will also assist with: tasting, décor, seating

Sub-Committees

Décor/Design (Led by Chair(s))

- Develop the overall visual look, feel and aesthetic of the Gala in partnership with the staff and production team.
- Help bring the Gala theme to life through ideas for décor, florals, lighting, signage, tablescapes and other design elements.
- Collaborate with other sub-committees to ensure the design is cohesive across the venue, program and guest touchpoints.

Logistics/Event Experience/Entertainment

- Help create a seamless, engaging and memorable experience for guests from arrival through the end of the evening.
- Advise on event flow, guest experience, venue logistics, entertainment, music and other experiential elements.
- Help identify and coordinate entertainment and special event moments that complement the Gala theme and mission.
- Provide input on ways to make the evening feel welcoming, fun and unique for guests.

Corporate/Family Sponsorships

- Help identify, cultivate and secure corporate and family sponsorship support for the Gala.
- Leverage personal and professional networks to make introductions to prospective sponsors and donors.
- Help develop creative sponsorship opportunities that provide meaningful value and engagement for supporters.
- Support staff with outreach, relationship-building, stewardship and follow-up with prospective and existing sponsors.
- Serve as ambassadors for the Gala and help expand the event's network of supporters.

Programming/Mission Incorporation

- Help shape the Gala program so that it is inspiring, authentic and deeply connected to the mission of Breakthrough T1D.
- Identify compelling stories, speakers, families and mission moments that bring the impact of our work to life.
- Help ensure the theme is thoughtfully woven throughout the evening and connects to the future of T1D.
- Collaborate with staff on the Fund A Cure program, videos, testimonials and other mission-focused elements.
- Balance meaningful storytelling with an engaging and celebratory guest experience.

Auction (Sam Reif lead)

- Develop a compelling and creative silent and live auction that drives strong fundraising results.
- Identify, solicit and secure high-value auction items, experiences, packages and in-kind donations through personal and professional networks.
- Help create unique packages and experiences that generate excitement and competitive bidding.
- Provide input on auction presentation, promotion and guest engagement.
- Work closely with staff and the auctioneer to ensure the auction is organized, exciting and aligned with the overall Gala strategy.