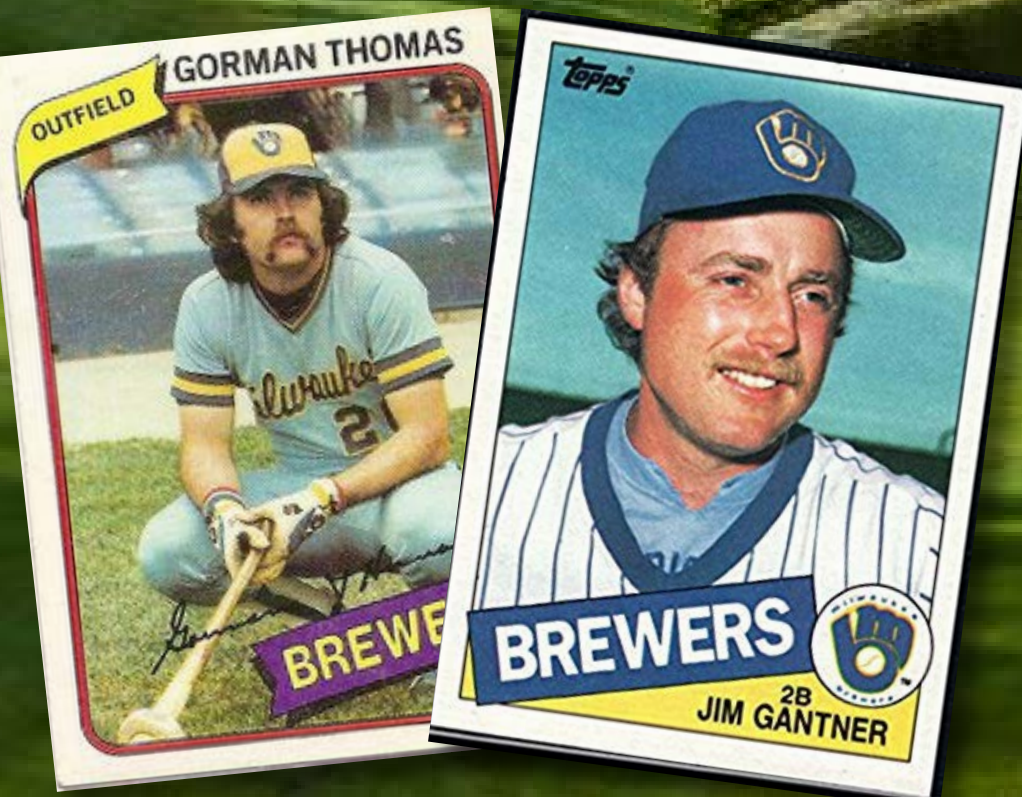


SPONSOR INFO

2019 Featured Celebrities



Sept. 23, 2019
TeeUpForetheCure.com



**GENEVA NATIONAL
RESORT**

*BENEFITING TYPE 1
DIABETES RESEARCH*

proceeds benefit



hosted by **itv AbsorbTech**

HISTORY OF TEE UP FORE THE CURE

Diabetes research is a cause close to the heart of the Leef family and ITU AbsorbTech. George L. Leef, ITU AbsorbTech's second generation president, was diagnosed with Type 1 Diabetes in 1929, shortly after the discovery of insulin. With the help of exercise and diet management, George lived a full life but still needed the aid of hundreds of thousands of blood checks and shots. He suffered from diabetic neuropathy for many years before passing away in 2007.

During his lifetime he generously gave to diabetes research. He was a kind and devoted family man who gave so much to all those who had the privilege of knowing him.

In honor of George's love of the game, the first Tee Up Fore the Cure was played in 2006. It was a modest start on a cold fall day where 72 players helped raise \$7,000 for Type 1 Diabetes research.

In 2016, Tee Up Fore the Cure partnered with Milwaukee Brewers pitching great, Ken Sanders, to add many new dimensions to Tee Up, including celebrity golfers. Robin Yount was Tee Up's first featured celebrity for the 10th anniversary celebration. In 2017, Tee Up featured Rollie Fingers, and in 2018, Dave Robinson.

The event has grown to 230 players in 2019 and has raised \$400,000 for research to date.

SPONSORSHIP LEVELS

Hall of Fame Gold

\$25,000

- **All the benefits of Hall of Fame, PLUS**
- **Exclusive** sponsorship of the VIP Dinner on Sept. 16
- **Two (2)** additional invitations to the VIP Dinner (4 total)
- **Two (2)** additional hotel rooms for one night each (4 total)
- Opportunity to introduce the event

Hall of Fame

\$20,000

- **All the benefits of MVP, PLUS**
- **Two (2)** invitations to the VIP Dinner on Sept. 16
- **Two (2)** hotel rooms for one night each
- Company name/logo on souvenir program cover

MVP Gold

\$15,000

- **All the benefits of MVP, PLUS**
- **Exclusive** sponsorship of the VIP Breakfast on Sept. 17

MVP

\$10,000

- **Two (2)** foursomes for Tee Up Fore the Cure
- **Eight (8)** invitations to the VIP Breakfast on Sept. 17
- Priority placement of celebrity playing with your foursomes
- Company name/logo in all golf carts
- Company name/logo on hole sign (at tee box or green)
- Verbal recognition at the event
- Full page ad in souvenir program

All Star

\$5,000

- **All the benefits of Major League, PLUS**
- **Four (4)** invitations to VIP Breakfast on Sept. 17
- Priority placement of celebrity playing with your foursome
- Company name/logo on all reception tables

Major League

\$3,000

- **One (1)** foursome for Tee Up Fore the Cure
- Company name/logo on hole sign (at tee box or green)
- Half page ad in souvenir program

Double Hole Sponsor

\$750

- **All the benefits of Hole Sponsor, PLUS**
- One additional hole sign on the second course

Hole Sponsor

\$400

- Company name/logo on hole sign (at tee box or green)

Blue Circle of Honor

\$250

All levels include **social media recognition** and company name/logo on **sponsor banner**.

PICTURES



2018