Breakthrough T1D™
Southeast Michigan

Breakthrough T1D
Journey for T1D

Sponsorship
Opportunities

Friday, October 9, 2026
University of Michigan | Jack Roth Stadium Club

About Us

What is Type 1 Diabetes?

Type 1 diabetes (T1D) is a chronic autoimmune disease in which a person's pancreas stops producing insulin, a hormone people need to get energy from food. T1D strikes both children and adults, and its onset has nothing to do with diet or lifestyle. People with T1D depend on external insulin, via injection or infusion with an insulin pump, to survive. There are no cures. Breakthrough T1D is working to change that.

About Breakthrough T1D

As the leading global type 1 diabetes (T1D) research and advocacy organization, Breakthrough T1D helps make everyday life with T1D better while driving toward cures. We invest in the most promising research to turn ideas into life-changing therapies and devices. We work with government, regulatory officials, and insurance companies to address issues that impact the T1D community— breaking through barriers that limit access to care worldwide. We provide resources and guidance that makes it easier to live and thrive with T1D. This is more than a moment—we're powering a movement for the T1D community. Share your support and help educate and empower individuals facing type 1 diabetes.

Our Local Impact

Virtually every promising T1D therapy in the pipeline today stems from Breakthrough T1D's vision and proactive leadership. Breakthrough T1D is a significant contributor to the Southeast Michigan Chapter, **sponsoring more than $8.5 million in active research grants awarded to 12 projects in Michigan.** We are proud to fund research at such outstanding local institutions such as:

Regents of the University of Michigan

- Repurposing LRRK2 inhibitors for Beta cell Protection in T1D – Active Grant: **$750,000**
- Cell capture scaffold to monitor islet transplant rejection – Active Grant: **$600,000**
- Sensor for early detection of immune activation in diabetes – Active Grant: **$300,000**
- GeLite: Glowing Engineered Luminescent Microgels for Transplant Evaluation – Active Grant: **$200,000**
- University of Michigan and OHSU Breakthrough T1D Cardio-Renal Center of Excellence: Accelerating Breakthrough Targeted New Therapies for Cardio-Renal Complications for People with T1D – Active Grant: **$2,842,434**
- Identifying pharmaceuticals for enhancing metabolic maturity of stem cell derived islets – Active Grant: **$1,125,000**
- Longitudinal non-invasive monitoring of vascular remodeling using oxygen-sensing nanoprobes – Active Grant: **$1,00,000**
- Eye biorespository: A hub for restoring vision moonshot – Active Grant: **$218,095**
- Novel mechanisms of ketoacidosis with SGLT2 inhibitors in type 1 diabetes – Active Grant: **$200,000**

Michigan State University

- Multicolor cellular immunoimaging of response to transplanted islet cells – Active Grant: **$750,000**

Wayne State University

- A Novel Ultra Rapid Insulin– Active Grant: **$299,994**
- Orally Delivered Glucose-Responsive Insulin – Active Grant: **$274,499**

Partnership Opportunities

Event Night Benefits	Presenting $15,000	Platinum $10,000	Gold $7,500	Silver $5,000	Bronze $2,500
Exclusive Presenting Sponsor Rights for the Breakthrough T1D event	•				
Opportunity to deliver "Program Welcome" on stage at event	•				
Reserved guest admissions	20	16	12	10	6
Opportunity to provide company branded ad on the Big House scoreboard	Full Screen	Full Screen	Half Screen	Half Screen	
Recognition throughout program	LOGO + VERBAL	LOGO + VERBAL	LOGO + VERBAL	VERBAL	VERBAL
Opportunity to provide names for and keep commemorative nameplates displayed on locker room stalls	10 Names	10 Names	5 Names	5 Names	

Other Marketing Benefits					
Social media "Thank You" mention(s) on Chapter accounts	4	3	2	1	1
Recognition on the Breakthrough T1D event website	LOGO	LOGO	LOGO	LOGO	LOGO
Recognition on promotional materials *(Deadlines apply)*	•	•	•	•	•
Logo placement on guest handheld mobile bidding site	LOGO	LOGO			
Opportunity to include a promotional/branded item in guest gift bags	•	•	•		

Pre and Post Event Benefits					
Customized Impact Report	•	•			
Logo on post-event thank you materials	•	•	•		
Package Price	**$15,000** *FMV* *$2,095*	**$10,000** *FMV* *$1,708*	**$7,500** *FMV* *$1,241*	**$5,000** *FMV* *$1,048*	**$2,500** *FMV* *$581*

Additional Partnership Opportunities

The following sponsorships allow your company to be "branded" with a special portion of the event with creative and customizable opportunities. Unless otherwise noted, each sponsorship is exclusive.

ENTERTAINMENT SPONSOR | $8,000

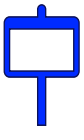
- Recognition as **Exclusive Entertainment Sponsor**
- Prominent logo placement on stage
- Half screen scoreboard ad
- Logo branding on event signage and in the audio-visual program at the event
- All additional benefits provided at SILVER sponsorship level
  FMV: $1,048

COCKTAIL BAR SPONSOR | $6,000

- Recognition as **Cocktail Bar Sponsor**
- Prominent logo placement on bar signage
- Half screen scoreboard ad
- Logo branding on event signage and in the audio-visual program at the event
- All additional benefits provided at BRONZE sponsorship level with a total of 8 admissions
  FMV: $674

VALET SPONSOR | $3,000

- Recognition as **Valet Sponsor**
- Prominent logo placement near valet station
- Logo branding on event signage and in the audio-visual program at the event
- All additional benefits provided at BRONZE sponsorship level
  FMV: $581



BID CARD SPONSOR* | $1,500

- Recognition as **Bid Card Sponsor** on the event bidder cards
- Logo inclusion on event bidder card
- Four admissions to the event
  *Two Bid Card Sponsorships available
  FMV: $378

THE BIG HOUSE SCORBOARD AD | $2,000 - $500

Opportunity to provide ad on the Big House scoreboard

- Full screen ad: $2,000
- Half screen ad: $1,000

COMMEMORATIVE LOCKER ROOM NAMEPLATE | $150

Opportunity to provide a name to be displayed on a commemorative nameplate displayed on a locker room stall

Commitment Form

2026 Journey for Breakthrough T1D| Friday, October 9, 2026

Please return this form by email to:

Sarah Alt, Development Manager
Phone: 248-936-1299
Email: salt@BreakthroughT1D.org

Jessie Jimenez-Schlicht, Sr. Development Director
Phone: 248-936-1281
Email: jjimenez@BreakthroughT1D.org

Please type exactly as you would like it to appear on promotional materials.

Contact Name: _____

Address: _____

City: _____ **State**: _____ **Zip**: _____

Phone: _____ **Email**: _____

Sponsorship Levels

- ☐ $15,000 Presenting Sponsor – FMV: $2,095
- ☐ $10,000 Platinum Sponsor – FMV: $1,708
- ☐ $7,500 Gold Sponsor – FMV: $1,241
- ☐ $5,000 Silver Sponsor – FMV: $1,048
- ☐ $2,500 Bronze Sponsor – FMV: $581
- ☐ $8,000 Entertainment Sponsor – FMV: $1,048
- ☐ $6,000 Cocktail Hour Sponsor – FMV: $674
- ☐ $3,000 Valet Sponsor – FMV: $581
- ☐ $1,500 Valet Sponsor – FMV: $378
- ☐ Please contact me about a Scoreboard Ad

☐ **I/we cannot attend but would like to support diabetes research in the amount of: $ _____ to Fund a Cure (contributions are 100% tax deductible).**

☐ **I/we cannot sponsor at this time but would like to support diabetes research by donating an item for auction. Please contact Jessie Jimenez-Schlicht at jjimenez@BreakthroughT1D.org for more information.**

**Please submit your logo in vector (.pdf or .eps) and non-vector (.jpg) formats. Please include both color and black & white versions.*

***September 9, 2026 | Event Signage Deadline – Sponsors confirmed by September 9, 2026 will be recognized on the Journey for Breakthrough T1D event program. Logo must be provided to Breakthrough T1D by this date.*

** IRS guidelines, payment by donor-advised funds (DAF) or Individual Retirement Accounts (IRAs) may not be applied to purchases that include goods and services or used to bifurcate payments. Breakthrough T1D is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code.**