

PARTNERSHIP OPPORTUNITIES

Italian Conference Center

Honoring: Louie & Paula Gentine

Fund A Cure: The Newmeisters

Be known as the company that is helping to create breakthroughs for a world without type 1 diabetes.

Type 1 diabetes (T1D) is an autoimmune disease in which a person's pancreas stops producing insulin, a hormone people need to get energy from food. T1D strikes both children and adults, and its onset has nothing to do with diet or lifestyle. There is currently no way to prevent or cure T1D.

Your company will be seen as a leader in your community, making a significant and direct impact in the lives of those living with T1D.

Breakthrough T1D-funded research encompasses T1D at every life stage: stopping its progression in people who are newly diagnosed; reversing it in those who have lived with the disease for years; avoiding or reversing complications; and preventing the disease in people at risk. The time is now to work together, so we can deliver better treatments to ease the daily burden of the disease until there is a cure. We cannot do it alone.

Our mission is to provide life-changing therapies to the T1D community is being realized by:

$2.5B
Directed to T1D research

60+
Active human clinical trials

400+
Active research projects around the world









Your Partnership. Greater Impact.

The Breakthrough T1D Gala is our cornerstone fundraising event, bringing together business leaders, families, supporters and the T1D community to advance progress toward a world without type 1 diabetes.

As a Milwaukee Gala partner, your company joins a powerful network of supporters whose impact extends far beyond one evening. Your partnership provides meaningful visibility among an engaged Southeast Wisconsin audience while aligning your brand with a mission—and a community—driving progress for people living with T1D.

The Reach of Our Gala Community

The Breakthrough T1D Gala is our cornerstone event and largest fundraiser each year. Here are some facts about how we faired in 2026:

- 1,500+ Guests engaged across Wisconsin Galas in 2026
- 85+ Corporate partners
- $317K+ Corporate sponsorship support
- $2.2M+ Raised to advance the mission

Your Milwaukee partnership is local in presence, but far-reaching in impact.

2027 Partnership Opportunities

Sponsorship Benefits	Presenting $25,000	Platinum $10,000	Gold $5,000	Silver $3,000
Exclusive Presenting Partnership (One Sold)	✓			
Reserved Table Seating	2 Tables (20 Guests)	2 Tables (20 Guests)	1 Table (10 Guests)	4 Admissions
Table Placement	Tier 1	Tier 2	Tier 3	Tier 4
Valet Parking for Guests	✓	✓	✓	✓
Recognition throughout Program	Logo & Verbal	Logo & Verbal	Logo	Company Name
Mobile Device Name Recognition	✓	✓		
Upgraded Wine Service	✓			
Marketing Benefits				
Logo on Printed Invitation (Deadline 11.13.2026)	✓	✓		
30 Second Ad Played in Ballroom (Company provides)	✓			
Logo in e-Newsletter to all Breakthrough T1D WI Constituents (35,000)	✓	✓		
Inclusion on Event Website	Logo with Link	Logo with Link	Company Name	
Inclusion in E-Mail to Gala Attendees (1,000)	Logo	Logo		
On Screens Displayed (During Reception & Program)	Logo	Logo	Logo	Company Name
Breakthrough T1D Young Ambassador Shout Out (Videos on Social Media Accounts)	✓	✓		
Social Media Recognition	✓	✓	✓	✓
Fair Market Values	**$4,060**	**$4,060**	**$2,030**	**$812**

The fair market value of your sponsorship will be listed on your receipt. For individual admission purchases, the fair market value is $203 per admission. Under IRS Guidelines, the balance of your payment may be a tax-deductible contribution to the extent allowed by law. Payments by donor advised funds or IRAs may not be applied to purchases with goods and services attached.

2027 Exclusive Partnerships

The following partnerships allow your company to be branded with a special portion of the event with creative and customizable opportunities list below.

All Exclusive Partnerships receive:

- Recognition via chapter social media outlets, including exclusive Facebook, Instagram & LinkedIn posts with hyperlink to company page
- Logo branding on print materials night of Gala
- One table of 10 at the Gala
- One sold



Signature Drink Sponsor | $10,000

- Exclusive placement of company logo at event
- Work with Breakthrough T1D on custom design of cocktail (name, color, etc.) that creatively represents your company
- Company logo on invite



Entertainment Sponsor | $10,000

- Company logo on the screens in the ballroom before the entertainment begins
- Opportunity to introduce the entertainment
- Company logo on invite



Mobile Bidding Sponsor | $10,000

- Company logo presence on mobile bidding home screens.
- Branded message on mobile bidding page
- Company logo on invite



Social Wall - Smile Sponsor | $10,000

- Company logo on Breakthrough T1D's Social Wall showcased throughout the Gala
- Co-Branded Step and Repeat on site
- Company logo on invite



Check Out Sponsor | $10,000

- Company logo placement on auction delivery bags
- Sponsorship recognition text to all attendees
- Company logo on invite



Parking Sponsor | $10,000

- Logo/Company in pre-event communication to all guests
- Sponsorship recognition text to all attendees
- Company logo on invite

The fair market value of your sponsorship will be listed on your receipt.

Breakthrough T1D™
Formerly JDRF

2027 Southeast Wisconsin Gala

Italian Conference Center

Saturday, March 6, 2027

Please return this form by email to:

Erin Vella
Senior Development Manager
southeastwi@BreakthroughT1D.org
Office: 414-203-5531

Scan to visit our Gala page on the chapter website

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Breakthrough T1D Tax ID is 23-1907729.

Availability of all sponsorship benefits is based on scheduling and print deadlines.

2027 Commitment Form

Sponsorship Levels

□ Presenting Sponsor | $25,000
□ Platinum Sponsor | $10,000
□ Gold Sponsor | $5,000
□ Silver Sponsor | $3,000

Exclusive Partnerships

□ Signature Drink Sponsor | $10,000
□ Entertainment Sponsor | $10,000
□ Mobile Bidding Sponsor | $10,000
□ Social Wall-Smile Sponsor | $10,000
□ Check Out Sponsor | $10,000
□ Parking Sponsor | $10,000

Ballroom Location

□ Milwaukee

Auction Donation

□ My company/I would like to donate an auction item.

Registration Information

Donor/Company Name _____
(Please reflect exactly as you would like it to appear on promotional materials)

Contact Name: _____

Billing Address:_____

City _____ State _____ Zip _____

Phone _____

Email _____

□ I am unable to sponsor/attend the event but would like to help support the fight to find a cure for type 1 diabetes by making a 100% tax-deductible Fund A Cure donation in the amount of $_____

*Please submit your logo in vector (.pdf or .eps) and non-vector (.jpg) formats, both color and black & white versions.