



Breakthrough T1D™

Formerly JDRF

Sponsorship Opportunities

Hope Gala

Our 25th Anniversary

**Saturday,
February 22, 2025**

The Westin
Jackson, MS

Elizabeth Owen
Development Manager
EOwen@BreakthroughT1D.org
901.268.9531

Be known as the company that is helping to create breakthroughs for a world without type 1 diabetes.

Type 1 diabetes (T1D) is an autoimmune disease in which a person's pancreas stops producing insulin, a hormone people need to get energy from food. T1D strikes both children and adults, and its onset has nothing to do with diet or lifestyle. There is currently no way to prevent or cure T1D.

Your company will be seen as a leader in your community, making a significant and direct impact in the lives of those living with T1D.

Breakthrough T1D-funded research encompasses T1D at every life stage: stopping its progression in people who are newly diagnosed; reversing it in those who have lived with the disease for years; avoiding or reversing complications; and preventing the disease in people at risk. The time is now to work together, so we can deliver better treatments to ease the daily burden of the disease until there is a cure. We cannot do it alone.

Our mission is to provide life-changing therapies to the T1D community is being realized by:



\$2.5B

Directed to
T1D research



400+

Active research
projects around
the world



60+

Active human
clinical trials

To learn more about Breakthrough T1D research, visit BreakthroughT1D.org/explore-research.
To become a Breakthrough T1D advocate, visit BreakthroughT1D.org/advocacy.

2025 Sponsorship Levels

Experience Benefits	Presenting	Diamond	Platinum	Gold	Silver
	\$35,000	\$15,000	\$10,000	\$5,000	\$3,000
Tables & Seats	1 / 10	1 8	1 8	1 8	1 4
Presenting Sponsor brand recognition in media**	•				
Brand recognition on electronic auction bidding device	•				
Opportunity for digital ads in the ballroom	3	2	1		
Upgraded Wine Service	•	•	•	•	•
Recognition from hosts during program	•	•	•	•	•
Complimentary Home/Business Delivery of Auction Items	•	•	•		
Recognition on signage throughout event	•	•	•	•	•
Marketing Benefits					
Exclusive Social Media Spotlight	•	•	•		
Social Media Recognition	•	•	•	•	•
Recognition on Website, On Screen at Event, and in E-Newsletter	Logo	Logo	Logo	Logo	Logo
Recognition on Invitation	•	•	•	•	•
	Fair Market Value: \$1,500	Fair Market Value: \$920	Fair Market Value: \$920	Fair Market Value: \$920	Fair Market Value: \$460

*Availability of all sponsorship benefits is based on scheduling and print deadlines.

** Media dependent on media sponsors

Under IRS Guidelines, the fair market value is the price in exchange for benefits received. The balance of your payment may be a tax-deductible contribution to the extent allowed by law.

Availability of all sponsorship benefits is based on scheduling and print deadlines. The fair market value per individual admission is \$115. Under IRS Guidelines, the balance of your payment may be a tax-deductible contribution to the extent allowed by law. Payment by Donor Advised Funds (DAF) or Individual Retirement Accounts (IRAs) may not be applied to purchases that include goods and services or used to bifurcate payments. Breakthrough T1D Tax ID is 23-1907729.

Breakthrough T1D Mississippi Leadership

Board of Directors

David Skinner, Board President
Atmos Energy

Laura Jackson
Mississippi College

Jennifer Anderson
C Spire

Julie Johnson
Community Volunteer

LaToyia Cooley
Butler Snow

Tia King
Wayne Sanderson Farms

Allison Fisackerly
Community Volunteer

Wayne Mitchell
Atmos Energy

Dr. Lee Greer
Blue Cross & Blue Shield of MS

Alisha Phillips
Phillips Cleaning Services

Lee Hill
Baker Donelson

Luis Terrazas
Entergy

Ruth Huskey
Forman Watkins

Christina Seanor
Bradley

Be In Good Company - 2024 Gala Sponsors

Blue Cross & Blue Shield of MS
Atmos Energy
C Spire
Entergy
Renasant Bank
16 WAPT News
The Westin Jackson
FORVIS

Ameriprise Financial
Corbin & Biggs, PLLC
Reed's Department Store
Ross & Yerger Insurance
Bank Plus
Bradley
Jones Walker LLP
Mix 98.7

2024 Breakthrough T1D Walk (Form due Monday, September 10th)
Local Presenting & T1D Champion Sponsorships due July 17, 2024

2025 Breakthrough T1D Gala (Form due Monday, December 9th)

Please mail payments to:
Breakthrough T1D
Elizabeth Owen, Development Manager
c/o Southern States Chapter
PO BOX 1560
Hagerstown, MD 21741-1560

Please email this form to
eowen@breakthrough1d.org

Yes, I want to support JDRF by sponsoring at the level(s) checked below:

Breakthrough T1D Walk

October 19, 2024

- Local Presenting Sponsor \$15,000-\$50,000
- T1D Champion Sponsor \$10,000-\$14,999
- Breakthrough Sponsor \$5,000-\$9,999
- Brighter Future Sponsor \$3,000-\$4,999
- Interest in learning more about National Sponsorship & Match Opportunities

Breakthrough T1D Gala

February 22, 2025

- Presenting Sponsor \$35,000
- Diamond \$15,000
- Platinum \$10,000
- Gold \$5,000
- Silver \$3,000
- Host Table of 10 \$3,000

Dual Sponsorship for Walk & Gala

- Presenting Sponsor \$50,000
- Platinum \$20,000
- Gold \$10,000
- Silver \$6,000
- Other \$_____

I cannot support Breakthrough T1D with a sponsorship at this time, however, my business and/or I would like to make a 100% tax deductible donation to support Breakthrough T1D's life-changing research. \$_____

Method of Payment

1. Check is enclosed for \$_____. Check #_____
2. To pay with a credit card, contact Emily Rettig, erettig@breakthrough1d.org
3. Please Invoice me (circle if applicable)

Please list as you wish for it to appear in print materials

Business Name _____

Contact Name _____

Address _____ City/State/Zip _____

Phone _____ Fax _____

Email _____ Website _____

Signature _____ Date _____