

REGISTER



WALK

SAN ANTONIO

SATURDAY, OCT 25 AT 9:00AM

THE ROCK @ LA CANTERA

BREAKTHROUGH T1D SOUTH-CENTRAL TEXAS CHAPTER

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WALK DAY SCHEDULE



9:00 A.M. – GATES OPEN & CHECK-IN BEGINS

Swing by the side entrance near Roca & Martillo to check in and confirm your registration. Everyone must register to join the Walk Day fun. If you're part of Team Village, head straight to your team tent!



9:00 A.M. – WALK DAY FUN

Gear up for a day full of fun, food, music, and activities! Stop by the Breakthrough T1D area, explore the Exhibitor Market, and enjoy all kinds of Walk Day fun. From basketball and face painting to games, giveaways, and more!



9:45 A.M. – T1D PARADE LINE UP

All participants should gather near Team Village and look for the sign matching the number of years since T1D diagnosis. Participants under 18 may have one person walk in the parade with them.



10:00 A.M. – T1D PARADE & OPENING CEREMONY

Head over to the Frost Plaza stage for our Opening Ceremonies before the Walk begins! We'll kick things off with the inspiring T1D Parade, celebrating everyone living with T1D and reminding us why we walk.



10:30 A.M. – RIBBON CUTTING & WALK BEGINS

Our Emcee will count us down, and the Walk Chair family will cut the ribbon to kick off the Walk! Grab your team, enjoy the route, and don't forget to snag your Mile of Hope sign to take home!



11:00 A.M. – FINISH LINE PARTY BEGINS

The fun doesn't stop after the Walk! Once you're back, enjoy music, food from The Rock kiosks, and catch the football games on the Jumbotron. We'll announce the winners of the T-shirt, tent decorating, and team spirit contests around 12 PM. Stick around and keep the celebration going!

WHAT TO EXPECT...



To make your Walk Day experience a great one, we have several activities and experiences for you and your team to enjoy!

ACTIVITIES & CONTESTS

All attractions open at 9 AM and we're bringing the energy with three fun contests this year:

T-Shirt Contest

Submit your team's shirt at registration to enter

Tent Decorating Contest

If you're part of Team Village, decorate your tent and you're in

Team Spirit Contest (New!)

Show up BIG with your energy, creativity, and Walk Day presence, think t-shirts, posters, noise makers, chants, and more

Winners announced by our Emcee at 12 PM.



EXHIBITOR MARKET

Discover the latest in T1D technology, therapies, and more at the Exhibitor Market! Our knowledgeable exhibitors are here to share info on current and upcoming products, and answer all your questions.

New this year, we're excited to welcome small businesses and vendors offering fun T1D-related items for sale.

Check out our Walk website to see who's joining us at the Exhibitor Market!

Know an exhibitor or vendor who'd like to support the T1D Walk? Have them reach out to Samantha at slutzenberger@BT1D.org.



WHAT TO EXPECT...

T1D PARADE!

As part of the Opening Ceremony, we'll gather ALL our incredible T1D champions to honor their strength and celebrate every year of their journey. Let's cheer each other on and show the power of our community!

Check In by 9:45 AM on Walk Day near Team Village to participate. A Volunteer Lead will guide you to your parade group based on how many years with T1D.

Children under the age of 18 can be accompanied by one parent/guardian.

FOOD & BEVERAGE

Fuel up with free food and drinks from our local partners, available to you and your Walk team!

We'll also have "low stations" set up around the venue and along the route to support anyone experiencing low blood sugar. Plus, The Rock will have kiosks and their restaurant open with plenty of delicious options available for purchase.

BREAKTHROUGH T1D RESOURCE TABLE

Whether you're newly diagnosed, attending your first Walk, or just want to learn more about the South Central Texas T1D community, stop by the Breakthrough T1D Resource Table.

Discover upcoming local events, ways to get involved, and how our community can support you. Plus, we'll have exclusive Breakthrough T1D merch just for those living with T1D, newly diagnosed families, and first-time walkers!



WALK TEAM INCENTIVES

Teamwork makes the Breakthrough T1D dream work! Celebrate your whole team and the impact they made on hitting your goal and bringing us closer to advancements and cures for T1D! The following prizes are earned based on team fundraising.



MILES OF HOPE

\$500

Celebrate your T1D champion with a custom yard sign! The signs will be presented along the Walk route on Walk Day and it includes a custom photo. A Breakthrough T1D staff member will reach out to you via email to congratulate you on your Miles of Hope status and request that a photo of choice be sent back no later than October 15. The photo can be of your T1D champion, team, family, etc.

T1D ALL-STAR

\$1,000

Celebrate your T1D All-Star with a custom “Fat Head” style sign! The signs will be available to pick up at the Registration Tent on Walk Day for your team to use during the event to elevate your team spirit! A Breakthrough T1D staff member will reach out to you via email to congratulate you on your T1D All-Star status and request that a photo of choice be sent back no later than October 15. The photo can be of your T1D All-Star, Team Captain, etc. One sign will be created for each T1D on the team. Ex: If your team is honoring two T1Ds in your fundraising, you will receive two signs at this level.

JUMBOTRON

\$1,500

Take celebrating your T1D champion to the next level with our new Jumbotron incentive! A Breakthrough T1D staff member will reach out to you via email to congratulate you on reaching this fundraising level and request that a photo of choice be submitted no later than October 21. The photo can be of your T1D champion, team, family, etc.

TEAM VILLAGE

\$5,000+

The Team Village incentive includes a reserved tent, table, chairs, and more to the top fundraising teams on Walk Day! This year, we are granting Team Village status to the Top 15 teams, that have raised \$5,000+!!!

The deadline to obtain this status is October 12. A Breakthrough T1D staff member will reach out to you via email to congratulate your fundraising efforts and welcome you to Team Village. Each team in Team Village will have the opportunity to decorate their tent and be entered into a tent contest. The winner will be announced at 12 PM.

Fundraising with Breakthrough T1D Walk™

Help drive life-changing breakthroughs for the T1D community with a variety of fundraising levels and exciting rewards. You can help us walk across the ultimate finish line: a world without T1D.



WALK PARTICIPANT

\$100

Walk Participant Shirt
& Breakthrough T1D
Reusable Tote



POST WALK

Walkers can select one item from their highest fundraising level achieved or from a level below. You will receive an email two weeks after the Walk to select the item.



V1P CLUB

\$500

V1P Club Hat



\$1,000

V1P Club Jacket



Be the breakthrough and be recognized with exclusive Breakthrough T1D Walk items.



Post Walk Incentives

\$250

Carhartt Beanie **OR**
Breakthrough T1D
Water Bottle



\$500

Breakthrough
T1D Crewneck
Sweatshirt **OR**
BruMate
Tumbler



\$750

Breakthrough
T1D Long Sleeve
Hooded Tee **OR**
Nike Backpack



Available in
Youth Sizes

\$1,000

The North Face
Hoodie **OR**
Breakthrough T1D
Portable Charger



\$2,500

The North Face
Full-Zip Fleece
Jacket **OR**
Breakthrough T1D
Photo Frame



Available in Men's
and Women's

\$5,000

The North Face
Insulated Vest
OR JBL Portable
Speaker and
BruMate
Tumbler



Available in Men's
and Women's

\$10,000

The North Face Set:
Down Jacket, Insulated
Vest, Full-Zip Fleece
Jacket **OR** Apple iPad
and Breakthrough T1D
Case



Available in Men's and Women's



FUNDRAISING TIPS & TRICKS



The Breakthrough T1D Walk experience celebrates the T1D journeys and the hard work that is accomplished by T1Ds along with their support team. We also want to celebrate the fundraising efforts driven by individuals and teams that continue to provide resources for T1D research for advancements and a cure!

Whether this is your very first Walk or you're a Walk pro, check out these tips and tricks to get your team off and running. We've outlined some fundraising ideas but you can ABSOLUTELY create your own. Walk is all about finding a plan that works for your team.

QUICK FUNDRAISING TIPS

- Show your commitment! Make your own donation of \$50, \$100 or more. Customize your personal fundraising page in your Walk Participant Center and find all the tools you need for fundraising success, including reaching out on social media
- ASK five family members, local businesses, and/or coworkers for \$25 each. Helpful Tip: Send requests from your Participant Center to give people a secure way to make a credit card donation. We've provided sample fundraising letters in your Participant Center to help you!
- ASK five people you know from your extracurricular sports team, child's school, or place of worship to donate \$20 each.
- Turn it around! ASK someone whose cause you have supported for \$25 or more.
- Work your social network and you will easily raise \$150. Reach out through Facebook, Twitter, Instagram, and any other social media you use to let people know why you're participating in the Breakthrough T1D Walk. Make it personal. And be sure to use your Participant Center to create a Facebook Fundraiser!

ENGAGING EMPLOYERS



Engaging your employer is a quick and easy way to recruit team members and increase fundraising! If you have any questions and/or would like additional support, please feel free to contact a Breakthrough T1D staff member; their contact information is at the end of this packet.

Here are a few quick and easy ways you can involve your employer:

- Utilize any matching gift program your company offers & encourage your colleagues to as well.
- Ask your company if they would be interested in sponsoring the event. Sponsorship opportunities range from \$1,000 - \$25,000, and it can all be credited to your team fundraising!
- Ask your colleagues to join your team!
- Does your company offer any sort of community volunteer program? This is a great way to engage. Many companies offer employees several paid hours to volunteer at events.
- Sell paper sneakers around the office for quick & easy fundraising. A Breakthrough T1D staff member can supply the materials free of charge!

SIGN-UP TO VOLUNTEER



ENGAGING SCHOOLS



Engaging your school is a great way to recruit team members, have the school support your child with T1D, and increase fundraising! Walk is also a great opportunity for obtaining community service hours for students in need of them. If you have any questions and/or would like additional support, please feel free to contact a Breakthrough T1D staff member; their contact information is at the end of this packet.

Here are a few quick and easy ways you can involve your school:

SPIRIT DAY/WEEK:

Show your school spirit and raise funds! Students and staff make a donation of \$1, \$3 or \$5 (or any amount you decide) and participate in dress up days like:

- Superhero day
- Storybook character day
- Dress in blue day (blue symbolizes Diabetes Awareness)
- Crazy hat day
- Pajama day
- Dress down day
- Sports day

THONS:

Have some fun or reach a fitness or academic goal! Select your “thon” and set your goal (e.g. number of hours danced, number of books read, number of laps, etc.). Students ask for pledges for each hour they dance, each book they read, each lap they complete, etc.

- Dance-a-thon
- Zumba-thon
- Bike-a-thon or trike-a-thon
- Read-a-thon

THE CLASSICS:

These tried-and-true fundraisers are sure to raise valuable research dollars.

- Bake sale
- Car wash
- Lemonade stand
- Garage sale
- In honor of Back to School, Halloween, Homecoming, and Veteran’s Day sell flowers, cards, school swag or other items.

HAVE A SALE:

Do your students have services or items that can be turned into donations?

- “Sell” tutoring, handmade crafts, babysitting, or other chores link cutting grass, or raking leaves. This fundraiser is great for high school students!
- Host a school garage sale—families bring their things to the school parking lot, and all proceeds donated.
- Create and sell a kids cookbook—everyone turns in their favorite recipe, compile it into book/e-book and sell

SPORTS TOURNAMENT:

Charge an entry fee for teams to compete in a basketball, volleyball, kickball, or other tournament. Get coaches, teachers, and parents to participate or compete against students!

- Students vs. Students
- Staff vs. Parents
- Students vs. Teachers

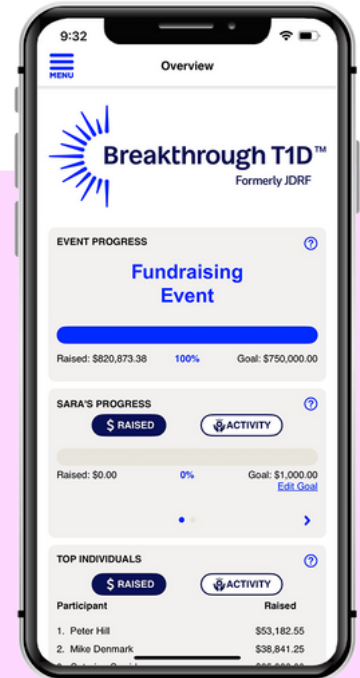
Sell popcorn, drinks and more and donate the proceeds.



New Breakthrough T1D Fundraising App!

Take another step toward a world without type 1 diabetes (T1D)

The new Breakthrough T1D Fundraising app is a powerful tool that will help you raise more funds for critical T1D research and reach your goals—right from the palm of your hand! In fact, fundraisers who use the app on average raise up to 3 times more!



Customize your fundraising page

Customize your fundraising page with a message about why you raise money for T1D research. Update your photo and add a fun sticker or frame!



Personalize your experience by adding pictures or videos easily from your camera roll.

Pro tip

Send texts, emails and messages to ask for support

Extend your fundraising reach and promotion by creating a QR code or sending updates through Facebook, email, SMS or LinkedIn.



Schedule periodic posts on LinkedIn to automatically update your supporters leading up to your event day.

Pro tip



Expand Your Reach Amplify your impact by linking your Breakthrough T1D fundraising page to Facebook. Participants who use Facebook Fundraisers raise five times more on average.



Deposit Checks and Track Fundraising Progress Use the mobile check deposit feature and watch your donations appear on your fundraising thermometer in real time. No more printing forms or mailing in checks! Earn badges as you fundraise, too!



Be the First to Know! We'll communicate about your event day and send important updates through the app. Be sure to say "yes" to allowing app push notifications, so you are always in the know!

Getting Started is as Easy as 1–2–3!

1. Simply scan the QR code or visit the Apple App Store or Google Play on your device.
2. Search for "Breakthrough T1D Fundraising," and follow the steps to download and launch the app.
3. Log in with the username and password you created during registration.



BreakthroughT1D.org



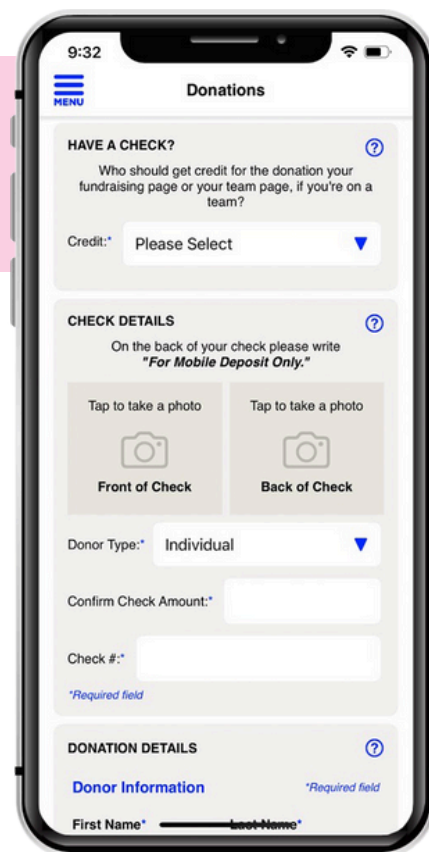
Breakthrough T1D Fundraising App

Mobile Check Deposit

Please use the Walk App to deposit checks.
Checks should be made out to “Breakthrough T1D”.
We are not collecting checks or cash on Walk Day.

You can deposit checks right from your phone using the Breakthrough T1D Fundraising app! Follow these simple step-by-step instructions.

1. Download the **Breakthrough T1D Fundraising App**.
2. Log in to the app using the same credentials you use for your registered Breakthrough T1D fundraising event.
3. Click on the Donations tab at the bottom of the app.
4. Select **Enter Donations** and click on **Check Deposit**.
5. Select **Front Scan** to take a picture of the front of the check and **Back Scan** to capture an image of the back of the check. Be sure to write **For Deposit Only** on the check endorsement line. Please write in dark ink, do not use a stamp.
6. Enter the amount for the check and click **Next**.
7. Ensure the donor's first name, last name, if the donation should be anonymous, and address populate correctly into the required fields. It is optional to enter the donor's email. Click **Submit**.
8. Success! You should now see the deposit confirmation screen. The donation will be reflected on your fundraising page within 24-48 business hours.



August 7, 2025

NOTES:

 Connect my fundraiser to Facebook

 Share my story

\$ Talk to my employer about match

\$ Ask our school about a coin drive



SEE YOU @ THE ROCK!