



# Partnership Proposal

Breakthroughs Take Flight The Hangar at 743, Albany, NY Tuesday, June 24, 2025

# About Breakthrough T1D



### We are Breakthrough T1D

Founded in 1970 by families determined to drive cures for their loved ones living with type 1 diabetes (T1D), we are the leading global T1D research and advocacy organization.

### About T1D

T1D is an autoimmune disease in which the body attacks the insulin-producing cells in the pancreas. It is diagnosed in people of all ages around the world. People with T1D depend on insulin therapy to survive. There is no way to prevent it, and there are no cures. Breakthrough T1D is working to change that.



### 9+ million

people around the world live with T1D making it one of the fastest growing, noncommunicable, chronic health conditions.



~85%

of diagnoses are in people without a known family history and over half of new T1D diagnoses are in people ages 20 and older.



24/7

management required and demands relentless vigilance, with the constant threat of serious complications.

#### Our work

No organization does more to improve everyday life with T1D. Today, we are leading the way to more effective solutions. Tomorrow, we will make T1D a thing of the past.



#### We advance breakthroughs

We drive global investment in the most promising research to turn ideas into lifechanging therapies and lead the way to cures.



### We advocate for progress & unlock access

We work with government to address issues that impact the T1D community—securing research funding and breaking barriers that limit access to care.



#### We connect & power the T1D community

We provide resources and guidance that make it easier to live and thrive with T1D. We bring people together to forge strong connections, ensure that no one faces T1D alone, and advance our mission to cure T1D and improve lives along the way. This is more than a moment—we're powering a movement for the entire T1D community.

# Partnership Opportunities

Join Breakthrough T1D as we embark on a journey of research, innovation, and hope to help Breakthroughs Take Flight. Come soar to new heights with us at this fabulous cocktail party featuring a travel inspired auction, delicious bites and beverages, and networking with a touch of aviation flair. Your sponsorship will propel us closer to groundbreaking discoveries that will change lives.

Experience & Marketing Benefits	Captain's Club Sponsor \$5,000	Runway Sponsor \$2,500	Jetsetter Sponsor \$1,500
Tickets	12	8	6
Reserved Table at Event	•	•	
Recognition on Invitation*	Logo	•	
Inclusion on Event Mobile Bidding Platform	Logo	•	
Inclusion on Printed Event Night Materials	Logo	Logo	•
Recognition on Event Website	•	•	•
Recognition in Chapter E-Newsletter	•	•	
Social Media Recognition	Exclusive	Shared	Shared
	Fair Market Value: \$504	Fair Market Value: \$336	Fair Market Value: \$252

\*If Confirmed by April 5th

## **Exclusive Naming Opportunities**

# Sky Lounge | \$3,000

4 Tickets to Event

Exclusive Logo Recognition in the Sky Lounge Area

Logo inclusion on Event Mobile Bidding Platform and Website

Recognition in Chapter E-Newsletter

Exclusive Social Media Spotlight

Fair Market Value \$168

### Jet Fuel Bar | \$3,000

4 Tickets to Event

Exclusive Logo Recognition in the Bar Area

Logo inclusion on Event Mobile Bidding Platform and Website

Recognition in Chapter E-Newsletter

Exclusive Social Media Spotlight

Fair Market Value \$168

Availability of all sponsorship benefits is based on scheduling and print deadlines. The fair market value per individual admission is \$42. Under IRS Guidelines, the balance of your payment may be a tax-deductible contribution to the extent allowed by law. Breakthrough T1D Tax ID is 23-1907729.



### Breakthrough T1D Upstate NY Chapter

Tuesday, June 24, 2025

The Hangar at 743 Albany, NY

Please return this form by mail or email to:

Denise Nicastro
Market Director
DNicastro@BreakthroughT1D.org
518-605-0594

Breakthrough T1D Attn: Breakthroughs Take Flight PO Box 5053 Hagerstown, MD 21741-5053

The total fair market value of your sponsorship will be listed on your receipt. Under IRS Guidelines, the balance of your payment may be a tax-deductible contribution to the extent allowed by law. Payments by donor advised funds or IRAs may not be applied to purchases with goods and services attached.

Breakthrough T1D Tax ID is 23-1907729.

Availability of all sponsorship benefits is based on scheduling and print deadlines.

### **Commitment Form**

### Sponsorship

- □ Captain's Club Sponsor | \$5,000
- □ Runway Sponsor | \$2,500
- □ Jetsetter Sponsor | \$1,500
- ☐ Sky Lounge Sponsor | \$3,000
- □ Jet Fuel Bar Sponsor | \$3,000

### **Tickets**

□ First Class Tickets | \$500 (Fair Market Value \$84) (includes 2 tickets, listing on invitation and at event as well as First Class amenities) □ General Boarding | # \_\_\_\_ at \$150 each (Fair Market Value \$42)

### Registration Information

Donor/Company Name \_\_\_\_\_\_

Contact Name (if different) \_\_\_\_\_\_

Billing Address

City \_\_\_\_\_ State \_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

□ I am unable to sponsor/attend the event but would like to help support the fight to find a cure for type 1 diabetes by making a 100% tax-deductible Fund A Cure donation in the amount of \$\_\_\_\_\_

- ☐ My check (payable to Breakthrough T1D) is enclosed
- □ Please invoice me.