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Source: Diane Bondareff/AP Content Services for Breakthrough T1D Greater New York Metro

Last week, [Breakthrough T1D](#) (formerly JDRF), the leading global organization funding type 1 diabetes (T1D) research, hosted its 51st Anniversary Promise Ball on World Diabetes Day (November 14th) at Casa Cipriani in New York City. ***This year's Promise Ball raised more than \$1.8 million to fund life-changing breakthroughs to cure, prevent, and treat T1D and its complications.***

The event was hosted by **Jenna Bush Hager**, co-host of *Hoda & Jenna* on NBC's TODAY Show. **Este Haim**, one of the three members of the band Haim, was also in attendance to receive the Breakthrough T1D Voice of Influence Award, which honors public figures who use their platform to raise awareness and support for the T1D community.

The evening included an exclusive preview of the trailer for *Quarter*, a new comedy directed by writer and actor **Kelsey Bascom**, exploring the life of a young woman with T1D. Additionally, **The co-founders of Veronica Beard** received the Corporate Visionary Partnership Award, honoring them for their help to advance the fight against type 1 diabetes (T1D).